

CURRICULUM VITAE

DHAVAN V. SHAH

Jack M. McLeod Professor of Communication Research
Louis A. & Mary E. Maier-Bascom Chair
Director, Mass Communication Research Center
Research Director, Center for Communication and Civic Renewal
University of Wisconsin-Madison

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EDUCATION

Ph.D., 1999
University of Minnesota–Twin Cities
Major: Mass Communication
Minor: Political Psychology
Dissertation: “Value Judgments: News Framing and Individual Processing of Political Issues”
Advisor: Daniel B. Wackman

M.A., 1995
University of Minnesota–Twin Cities
Major: Mass Communication
Thesis: “Framing and Interpretation: Influences on Voters’ Issue-Oriented Decision-Making”
Advisor: Daniel B. Wackman

B.A., 1989 with Distinction
University of Wisconsin–Madison
Major: Journalism and Mass Communication
Emphasis: Mass Communication Research and Advertising

ACADEMIC POSITIONS

- University of Wisconsin, Madison
- Jack M. McLeod Professor of Communication Research, 2023–Present
 - Maier-Bascom Chair, Journalism and Mass Communication, 2006–Present
 - Research Director, Center for Communication and Civic Renewal, 2020–Present
 - Director, Mass Communication Research Center, 2010–Present
 - Affiliated Faculty, Institute for Diversity Science, 2023–Present
 - Affiliated Faculty, Marketing, 2013–Present
 - Affiliated Faculty, Industrial and Systems Engineering, 2011–Present
 - Affiliated Faculty, Political Science, 2002–Present
 - Head of Graduate Studies, Journalism and Mass Communication, 2007–2009
 - *Professor*, Journalism and Mass Communication, 2004–2006
 - *Associate Professor*, Journalism and Mass Communication, 2002–2004
 - *Assistant Professor*, Journalism and Mass Communication, 1998–2002
- University of Minnesota-Twin Cities
- *Instructor*, School of Journalism and Mass Communication, 1994–1998
 - *Teaching Assistant*, School of Journalism and Mass Communication, 1992–1994

RESEARCH POSITIONS

- Center for Communication and Civic Renewal, UW-Madison, 2020–Present
- *Research Director and Leadership Team* on Knight, Hewlett, and NSF projects
- Center for Health Enhancement System Studies, UW-Madison, 2011–2023
- *Leadership Team* for Center direction and decision-making; large grant planning
 - *Scientific Director* on Addiction Treatment Projects: SEVA, Bundling, Avenir, Lapse Risk
- Active Aging Research Center, UW-Madison, 2011–2017
- *Scientific Director* of P-50 Center and resulting aging and technology projects
- Mass Communication Research Center, UW-Madison, 2010–Present
- *Director*, Coordinate all research activities housed under the center
- Center for Excellence in Cancer Communication Research, UW-Madison, 2008–2014
- *Core Leader*, Methods Core Head of P-50 Center

PROFESSIONAL POSITIONS

- Sherpa Metrix LLC, Middleton, WI, 2010–2016
- *Principal*, Consult on the effectiveness of clients’ communication efforts
- KETC, St. Louis Public Television, St. Louis, 2008–2012
- *Project Consultant*, Assessed engagement efforts around the mortgage crisis and STEM
- National Center for Outreach/National Center for Media Engagement, 2002–2010
- *Project Consultant*, Assessed media outreach and engagement models and efforts
- Wisconsin Public Television/Corporation for Public Broadcasting, 2002–2006
- *Project Consultant*, Assessed the impact of outreach efforts on communities and stations
- Public Broadcasting Service, Washington, D.C., 2001–2002
- *Project Consultant*, Segmentation study of PBS viewers and their relation to activism
- Metascope, LLC, Madison WI, 2000–2002
- *Principal*, Advised Wisconsin “Focus on Energy” social marketing campaign
- Wisconsin Newspaper Association, Madison, WI, 2000
- *Research Consultant*, Studied the effectiveness of newspaper political advertising.
- Fallon Worldwide, Minneapolis, MN, 1998–2001
- *Strategic Planning Consultant*, Counseled agency leadership on communication strategies.
- Carmichael Lynch, Minneapolis, MN, 1995–1996
- *Research Consultant*, Studied internal communication networks.
- KTCA-KTCI Television, St. Paul, MN, 1993–1994
- *Research Consultant*, Studied the introduction of the station’s evening news program.
- Request Magazine, Minneapolis, MN, 1993–1994
- *Research Consultant*, Studied characteristics and preferences of magazine readers.
- Musicland Stores Corporation, Minneapolis, MN, 1993
- *Public Relations Assistant*, Coordinated internal and external PR activities.
- BBDO-Minneapolis, Minneapolis, MN, 1993
- *Media Planning Consultant*, Defined second-tier targets for cellular phone purchase.
- Leo Burnett Co., Chicago, IL, 1990–1992
- *Senior Media Buyer/Planner*, Devised, analyzed, negotiated, and purchased multi-million-dollar network TV upfront and scatter purchases for McDonald’s National account.

HONORS & AWARDS

- Named in Research.com 2025 Ranking of Best Scientists in Social Sciences and Humanities
- Named a 2024 Top Scholar by ScholarGPS, top 0.5% of all scholars worldwide
- University of Wisconsin-Madison, Office of the Vice Chancellor for Research and Graduate Education, UW Distinguished Research Fellowship for Christina Henry, Postdoctoral Trainee, with Dhavan Shah, Primary Mentor–2025-2027
- Terry Hynes Leadership Award, School of Journalism and Mass Communication, University of Wisconsin-Madison–2024
- Robert M. Pockrass Memorial Lectureship, Donald P. Bellisario College of Communications, Pennsylvania State University–2023

- University of Wisconsin-Madison, Office of the Vice Chancellor for Research and Graduate Education, WARF Named Professorship (self-designated as the Jack M. McLeod Professor of Communication Research)–2023
- Anti-Defamation League's (ADL) Center for Technology and Society (CTS) Belfer Fellow–2022
- International Communication Association, B. Aubrey Fisher Mentorship Award–2022
- ICA Computational Methods Division, Top Paper–2022
- ICA Political Communication Division, Top Student-led Paper–2022
- NCA Mass Communication Division, Top Paper–2021
- Named to "Stanford Top 2%", World's Top 2% Scientists–2021
- Thomas E. Patterson Best Dissertation Award, Political Communication Section of American Political Science Association - (Yini Zhang; Co-advisors, Dhavan Shah/Chris Wells)–2021
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Chair–2021–2026
- Elected Fellows' Chair of the International Communication Association–2020
- AEJMC Political Communication Division, Top Paper–2020
- ICA Computational Methods Interest Group, Top Paper–2019
- Elected Fellow of the International Communication Association–2016
- ICA Health Communication Division, Top Three Paper–2016
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Chair–2016–2021
- University of Wisconsin-Madison, Office of the Provost and Vice Chancellor for Academic Affairs, Vilas Faculty Mid-Career Investigator Award–2015–2017
- William S. Morris Distinguished Lecture, College of Media and Communication, Texas Tech University–2014
- Distinguished Lecturer, Department of Communication, Virginia Tech University–2014
- CECCR II Grantee Meeting, "Top Poster" Designation–2013
- Best Dissertation Award, Information Technology and Politics Section of American Political Science Association (Leticia Bode; Advisor, Dhavan Shah)–2013
- Distinguished Lecturer, Annenberg School for Communication & Journalism, University of Southern California–2013
- Visiting Scholar, Department of Communication, University of California, Santa Barbara–2013
- Wee Kim Wee Distinguished Lecturer, Wee Kim Wee School of Communication and Information, Nanyang Technological University–2013
- Invited Professor, Department of Communication, Seoul National University–2013
- University of Wisconsin-Madison, Graduate School, Kellett Mid-Career Award–2013–2014
- Visiting International Scholar, Centre for the Study of Democratic Citizenship, McGill University, Université Laval, and Université de Montréal–2013
- Distinguished Lecturer, Amsterdam School of Communication Research, University of Amsterdam–2013
- Visiting Professor, Department of Communication, University of Vienna–2013
- Herbert S. Dordick Dissertation Award (2nd Place), Communication & Technology Division of International Communication Association (Kang Namkoong; Advisor: Dhavan Shah)–2012
- Visiting Research Professor, College of Communication, University of Texas-Austin–2012
- Visiting Scholar, Annenberg School for Communication, University of Pennsylvania–2012
- CECCR II Grantee Meeting, "Top Three Poster" Designation–2012
- Mitchell V. Charnley Distinguished Visiting Professor, University of Minnesota-SJMC –2012
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Chair–2011–2016
- AEJMC Communication Theory and Methodology Division, Top Three Faculty Paper–2010
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2009
- AEJMC Communication Theory and Methodology Division, Top Three Faculty Paper–2009

- CECCR II Grantee Meeting, “Top Three Poster” Designation–2009
- APSA Information Technology and Politics Section, LRP Best Published Article Award–2008
- Distinguished Visiting Professor, Missouri School of Journalism, 2008–2009
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2008
- University of Wisconsin-Madison, College of Letters and Science, Hamel Faculty Fellow–2008–2012
- ICA Mass Communication Division, Top Papers Session–2007
- University of Wisconsin-Madison, College of Letters and Science, Louis A. and Mary E. Maier-Bascom Chair, 2006–2011
- ICA Political Communication Division, Best Article of the Year–2006
- AEJMC Kriehbaum Under-40 Award for Early Career Achievement–2005
- AEJMC Mass Communication and Society Division, Top Faculty Paper–2005
- ICA Communication and Technology Division, Top Paper Session–2005
- University of Wisconsin-Madison, Extension, Chancellor’s Award for Excellence–2003
- AEJMC Communication Technology and Policy Division, Top Faculty Paper–2003
- AEJMC Communication Theory and Methodology, Top Three Faculty Paper–2003
- AEJMC Civic Journalism Interest Group, Top Student-Led Paper–2003
- University of Wisconsin-Madison, Graduate School, Vilas Associate Award–2003–2005
- University of Wisconsin-Madison, School of Journalism and Mass Communication, Journal Communications/Warren J. Heyse Faculty Excellence Award–2003–2006
- AEJMC Communication Technology and Policy Division, Top Faculty Paper–2001
- AEJMC Mass Communication and Society Division, Top Three Faculty Paper–2001
- AEJMC Ralph Nafziger-David Manning White Outstanding Dissertation Award–2000
- AEJMC Communication Theory and Methodology Division Top Faculty Paper–2000
- University of Wisconsin-Madison, School of Journalism and Mass Communication, Journal Communications/Warren J. Heyse Faculty Excellence Award–2000–2003
- University of Minnesota, Graduate School, Doctoral Dissertation Fellowship–1997–1998
- University of Minnesota, School of Journalism and Mass Communication, Ralph D. Casey Dissertation Research Award–1997–1998
- University of Minnesota, Center for the Study of Political Psychology, Dissertation Research Award–1997–1998
- American Academy of Advertising Research Fellowship–1996–1997, with/ Ronald J. Faber
- AEJMC Communication Theory and Methodology Minority Doctoral Student Award–1995
- AEJMC Communication Theory and Methodology Division, Top Student Paper–1995
- University of Minnesota, School of Journalism and Mass Communication, Herbert Berridge Elliston Memorial Scholarship–1994/95
- AEJMC Communication Theory and Methodology Division, Top Three Student Paper–1994
- University of Wisconsin-Madison, Dean’s List–1985–86, 1986–87, 1987–88, 1988–89

BOOKS AND VOLUMES

Battleground: Asymmetric Communication Ecologies and the Erosion of Civil Society in Wisconsin, Lewis A. Friedland, Dhavan V. Shah, Michael W. Wagner, Chris Wells, Katherine J. Cramer, and Jon C. W. Pevehouse, Cambridge University Press, Elements in Politics and Communication, 2022. (ISBN- 978-1108946780)

Political Socialization in a Media Saturated World, Esther L. Thorson, Mitchell S. McKinney, and Dhavan V. Shah (Eds), New York: Peter Lang Publishers, 2016. (ISBN-13: 978-1433125720)

Toward Computational Social Science: Big Data in Digital Environments, Dhavan V. Shah, Joseph Cappella, and W. Russell Neuman (Eds), *The ANNALS of the American Academy of Political and Social Science*, May 2015. (ISBN–978-1506314631).

News Frames and National Security: Covering Big Brother, Douglas M. McLeod and Dhavan V. Shah, New York: Cambridge University Press, 2015. (ISBN-978-0521130554).

Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Dhavan V. Shah, Lewis Friedland, Chris Wells, Hernando Rojas, and Young Mie Kim (Eds), *The ANNALS of the American Academy of Political and Social Science*, November 2012 (ISBN-1452275696).

The Politics of Consumption/The Consumption of Politics, Dhavan V. Shah, Lewis Friedland, Douglas McLeod, and Michelle Nelson (Eds), *The ANNALS of the American Academy of Political and Social Science*, Sage, May 2007. (ISBN-1412959357).

JOURNAL ARTICLES

“Data Visualizations or Visual Exemplars? Testing AI-Generated Images in a Misinformation Context,” Yibing Sun, Liwei Shen, Jisoo Choi, Porismita Borah, Dhavan Shah, Michael Wagner, and Sijia Yang, *Journalism & Mass Communication Quarterly*, forthcoming.

“How Partisan Media Influences Aversion to Political Compromise,” Yoo Ji Suh, Dhavan V. Shah, and Michael W. Wagner, *Media and Communication*, forthcoming.

“Agentic but not Aggressive: Assessing the State of Televised Debate Styles in Latin America,” Diego Armando Mazorra Correa, Elohim Monard Rivas, Varsha Pendyala, Carolina Verena Franco Häntzsch, Sandro Macassi Lavander, Martín Echeverría Victoria, Erik P. Bucy, and Dhavan V. Shah, *Visual Communication Quarterly*, 32(1), 56–71, March 2025. DOI: 10.1080/15551393.2025.2453001

“From Internet Meme to the Mainstream: Using Computer Vision to Track “Pepe the Frog” Across News Platforms,” Yibing Sun, Ruixue Lian, Varsha Pendyala, Otto Xin, Erik P. Bucy, and Dhavan V. Shah, *Visual Communication Quarterly*, 32(1): 33-55, March 2025. DOI: 10.1080/15551393.2025.2455495.

“Platform Affordances, Discursive Opportunities, and Social Media Activism: A Cross-Platform Analysis of #MeToo on Twitter, Facebook, and Reddit, 2017-2020,” Mengyu Li, Jiyoun Suk, Yini Zhang, Jon Pevehouse, Yibing Sun, Hyerin Kwon, Ruixue Lian, Rui Wang, Xinxia Dong, and Dhavan V. Shah, *New Media & Society*, Online 2025. DOI: 10.1177/146144482412855.

“Manufacturing January 6th: How Republican County Parties Mobilized Anger to #StopTheSteal,” Sadie Dempsey, Jianing Li, Benny Witkovsky, Yiming Wang, Lewis Friedland, Dhavan Shah, and Michael Wagner, *Politics & Society*. 53(1): 130-162, March 2025, DOI: 10.1177/003232922412796.

“mHealth Engagement for Antiretroviral Medication Adherence Among People With HIV and Substance Use Disorders: Observational Study,” Ellie Fan Yang, Ranran Zhu Mi, Alex Tahk, Lynne Margalit Cotter, Adati Tarfa, Linqi Lu, Mengyu Li, Sijia Yang, David H. Gustafson, Ryan Westergaard, and Dhavan Shah, *Journal of Medical Internet Research*, 26, e57774, December 2024. DOI: 10.2196/57774

“An eHealth Intervention to Improve Quality of Life, Socio-Emotional, and Health-Related Measures for Older Adults with Multiple Chronic Conditions: A Randomized Controlled Trial” David H. Gustafson Sr., Marie-Louise Mares, Darcie C. Johnston, Olivia J. Vjorn, John J. Curtin, Gina Landucci, Klaren Pe-Romashko, David H. Gustafson Jr, and Dhavan V. Shah, *JMIR Aging*, 7(12):e59588, December 2024. DOI: 10.2196/59588

“The Effects of Numerical Evidence and Message Framing in Communicating Vaccine Efficacy.” Linqi Lu, Jaiwei Liu, Sang Jung Kim, Ran Tao, Douglas M. McLeod & Dhavan V. Shah (2024). *Journal of Health Communication*, 29(10): 654-662, October 2024. DOI: 10.1080/10810730.2024.2409819

- “Decoding eHealth Influence on Autonomy, Competence, and Relatedness in Older Adults: A Qualitative Analysis of Self-Determination through the Motivational Technology Model,” Lynne M. Cotter, Dhavan Shah, Kaitlyn Brown, Marie-Louise Mares, Gina Landucci, Sydney Saunders, Darcie C. Johnston, Klaren Pe-Romashko, Dave Jr. Gustafson, Adam Maus, Kasey F. Thompson, David Gustafson, *JMIR Aging*, 7(10):e56923, October, 2024. DOI: 10.2196/56923
- “Slant, Extremity, and Diversity: News Use Patterns and 2020 Post-Election Evaluations,” Yiming Wang, Sang Jung Kim, Yibing Sun, Yuanliang Shan, Xiaoya Jiang, Heysung Lee, Porismita Borah, Michael Wagner, and Dhavan Shah, *Public Opinion Quarterly*, 88(SI): 708–734, Fall, 2024. DOI: 10.1093/poq/nfae031
- “From Weinstein to Kavanaugh: Shifting Coverage of Sexual Violence and the #MeToo Movement Across U.S. News Media,” Min-Hsin Su, Jiyoun Suk, Porismita Borah, Shreenita Ghosh, Christine Garlough, and Dhavan Shah, *Communication Monographs*, 91(2): 239-261. April 2024. DOI: 10.1080/03637751.2023.2282024.
- “Talking Past Each Other on Twitter: Thematic, Event and Temporal Divergences in Polarized Partisan Expression on Immigration,” Xiaoya Jiang, Yini Zhang, Jisoo Kim, Jon Pevehouse, and Dhavan V. Shah, *Political Communication*, 41(2): 244–268, March 2024. DOI: 10.1080/10584609.2023.2263400.
- “Think Global, Act Local”: How #MeToo Hybridized Across Borders and Platforms for Contextual Relevance.” Jiyoun Suk, Yibing Sun, Luhang Sun, Mengyu Li, Catalina Farias, Shreenita Ghosh, Hyerin Kwon, Porismita Borah, Darshana Mini, Teresa Correa, Christine Garlough, and Dhavan Shah, *Information, Communication & Society*, 27(3): 498–519, March 2024. DOI: 10.1080/1369118X.2023.2219716.
- “Effects of Bundling Medication for Opioid Use Disorder with an mHealth Intervention Targeting Addiction: A Randomized Clinical Trial,” David H. Gustafson Sr., Gina Landucci, Olivia Vjorn, Rachel E. Gicquelais, Simon B. Goldberg, Darcie C. Johnston, John J. Curtin, Genie L. Bailey, Dhavan V. Shah, Klaren Pe-Romashko, and David H. Gustafson Jr., *American Journal of Psychiatry*, 181(2): 115-124, February, 2024. DOI: 10.1176/appi.ajp.20230055.
- “Red Media vs. Blue Media: Social Distancing and Partisan News Media Use During the COVID-19 Pandemic,” Porismita Borah, Juwon Hwang, Shreenita Ghosh, Markus Brauer, and Dhavan Shah, *Health Communication*, 39(2): 417–427, February 2024. DOI: 10.1080/10410236.2023.2167584.
- “Building an ICCN Multimodal Classifier of Aggressive Political Debate Style: Towards a Computational Understanding of Candidate Performance Over Time,” Dhavan V. Shah, Zhongkai Sun, Erik Bucy, Sang Jung Kim, Yibing Sun, Mengyu Li, and William Sethares, *Communication Methods and Measures*, 18(1): 30–47, January 2024. DOI: 10.1080/19312458.2023.2227093.
- “Spatial Polarization, Partisan Climate, and Participatory Actions: Do Congenial Contexts Lead to Mobilization, Resignation, Activation, or Complacency?” Jiyoun Suk, Douglas McLeod, and Dhavan V. Shah, *Political Behavior*, 45(4): 1859-82, December 2023. DOI: 10.1007/s11109-022-09801-6.
- “Reactive and Asymmetric Communication Flows: Social Media Discourse and Partisan News Framing in the Wake of Mass Shootings,” Yini Zhang, Dhavan V. Shah, Sebastián Valenzuela, and Jon Pevehouse, *International Journal of Press/Politics*, 28(4): 837-61, October 2023. DOI: 10.1177/19401612211072793.
- “Using Machine Learning of Online Expression to Explain Recovery Trajectories: Content Analytic Approach to Studying a Substance Use Disorder Forum,” Ellie Fan Yang, Rachel Kornfield, Yan Liu, Ming-Yuan Chi, Prathusha Sarma, David Gustafson, John Curtin, and Dhavan Shah, *Journal of Medical Internet Research*, 25, e45589, August 2023. DOI: 10.2196/45589.

“mHealth and Social Mediation: Mobile Support Among Stigmatized People Living with HIV and Substance Use Disorders,” Ellie Fan Yang, Dhavan V. Shah, Alex Tahk, Olivia Vjorn, Sarah Dietz, Klaren Pe-Romashko, Erika Bailey, Rachel Gicquelais, Juwon Hwang, David H. Gustafson, and Ryan Westergaard, *New Media & Society*, 25(4): 702–731, April 2023. DOI: 10.1177/14614448231158653.

“Political Events in a Partisan Media Ecology: Asymmetric Influence on Candidate Appraisals,” Jiyoun Suk, Dhavan V. Shah, Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, Chris Wells & Jon Pevehouse, *Mass Communication and Society*, 26(2): 275-299, March 2023 DOI: 10.1080/15205436.2022.2035766.

“The Effects of Vaccine Efficacy Information on Vaccination Intentions through Perceived Response Efficacy and Hope.” Linqi Lu, Jiawei Liu, Sang Jung Kim, Ran Tao, Dhavan V. Shah, and Douglas M. McLeod. *Journal of Health Communication*, 28(2): 121-129, February 2023. DOI: 10.1080/10810730.2023.2186545.

“Team Science Principles Enhance Cancer Care Delivery Quality Improvement: Interdisciplinary Implementation of Breast Cancer Screening Shared Decision Making,” Elizabeth Burnside, Sarina Schrager, Lori DuBenske, Jon Keevil, Terry Little, Amy Trentham Dietz, Betsy Rolland, Dhavan Shah, and Oguzhan Alagoz, *JCO Oncology Practice*, 19(1): e1-e7, January 2023. DOI: 10.1200/OP.22.00355.

“Patient-Provider Communication while Using a Clinical Decision Support Tool: Explaining Satisfaction with Shared Decision Making for Mammography Screening,” Yan Liu, Rachel Kornfield, Ellie Fan Yang, Elizabeth Burnside, Jon Keevil, and Dhavan V. Shah, *BMC Medical Informatics and Decision Making*, 22: (323) December 2022. DOI: 10.1186/s12911-022-02058-3.

“Coaching Older Adults Discharged Home from the Emergency Department: The Role of Competence and Emotion in Following Up with Outpatient Clinicians,” Ranran Z. Mi, Gwen C. Jacobsohn, Jiaxi Wu, Manish N. Shah, Courtney M. C. Jones, Thomas V. Caprio, Jeremy T. Cushman, Michael Lohmeier, Amy J. H. Kind, and Dhavan V. Shah, *Patient Education and Counseling*, 105(12): 3446-3452, December 2022. DOI: 10.1016/j.pec.2022.08.013.

“Vaccine Discourse During the Onset of the COVID-19 Pandemic: Thematic Structure and Source Patterns Informing Efforts to Combat Vaccine Hesitancy,” Juwon Hwang, Min-Hsin Su, Xiaoya Jiang, Ruixue Lian, Arina Tveleneva, and Dhavan Shah, *PLoS ONE*, 17(7): e0271394, October 2022. DOI: 10.1371/journal.pone.0271394.

“Algorithmic Communicators in the Hybrid Media System: How Social Bots Selectively Promoted Polarized Issues during the COVID-19 Pandemic,” Zening Duan, Jianing Li, Josephine Lukito, Dhavan Shah, and Sijia Yang, *Human Communication Research*, 48(3): 516–542, July 2022, DOI: 10.1093/hcr/hqac012.

“Ideology and COVID-19 Vaccination Intention: Perceptual Mediators and Communication Moderators,” Xiaoya Jiang, Juwon Hwang, Min-Hsin Su, Michael Wagner, and Dhavan Shah, *Journal of Health Communication*. 27(6): 416-426, June 2022. DOI: 10.1080/10810730.2022.2117438.

“News Attention and Social Distancing Behavior Amid COVID-19: How Media Trust and Social Norms Moderate a Mediated Relationship,” Xiaoya Jiang, Juwon Hwang, Dhavan V. Shah, Shreenita Ghosh, and Markus Brauer, *Health Communication*, 37(6): 768-777, May 2022 DOI: 10.1080/10410236.2020.1868064.

“Effect of an eHealth Intervention on Older Adults’ Quality of Life, Independence, and Health-Related Outcomes: A Randomized Clinical Trial,” David H. Gustafson Sr., Rachel Kornfield, Marie-Louise Mares, Darcie C Johnston, Olivia J. Cody, Ellie Fan Yang, David H. Gustafson Jr, Juwon Hwang, Jane E. Mahoney, John J. Curtin, Alexander Tahk, and Dhavan V. Shah, *Journal of General Internal Medicine*, 37(3): 521–530, February 2022. DOI: 10.1007/s11606-021-06888-1.

“Breaking the ‘Virtuous Circle’: How Partisan Communication Flows Can Erode Social Trust but Drive Participation,” Jiyoun Suk, Dhavan V. Shah, and Douglas McLeod, *Human Communication Research*, 48(1): 88–115, January 2022. DOI: 10.1093/hcr/hqab015.

“Covering #MeToo Across the News Spectrum: Political Accusation and Public Events as Drivers of Press Attention,” Shreenita Ghosh, Min-Hsin Su, Aman Abhishek, Jiyoun Suk, Chau Tong, Ornella Hills, Teresa Correa, Christine Garlough, Porismita Borah, and Dhavan Shah, *International Journal of Press/Politics*, 27(1): 158-185, January 2022. DOI: 10.1080/10810730.2020.1838003.

“Media Modality and the Relationship among COVID-19: Information Seeking, News Media Use, and Emotional Distress,” Juwon Hwang, Porismita Borah, Dhavan V. Shah, and Markus Brauer, *International Journal of Environmental Research and Public Health*, 18(24), 13198, December 2021. DOI: 10.3390/ijerph182413198.

“Prospective Prediction of Lapses in Opioid Use Disorder: Protocol for a Personal Sensing Study,” Hannah Moshontz, Alejandra J. Colmenares, Gaylen E. Fronk, Sarah J. Sant’Ana, Kendra Wyant, Susan E. Wanta, Adam Maus, David H. Gustafson, Jr., Dhavan V. Shah, and John J. Curtin. *JMIR Research Protocols*, 10(12):e29563, December 2021. DOI: 10.2196/29563.

“Exploring the Role of Social Support in Promoting Patient Participation in Health Care Among Women with Breast Cancer,” Mengfei Guan, Jeong Yeob Han, Dhavan V. Shah, and David H. Gustafson, *Health Communication*, 36(13): 1581-1589, December 2021. DOI: 10.1080/10410236.2020.1773704.

“Free and Fair? The Differential Experiences of Voting Barriers and Voting Policies in American Midterm Elections,” Jordan Foley, Michael Wagner, Ceri Hughes, Jiyoun Suk, Katherine Cramer, Lewis Friedland, and Dhavan Shah, *International Journal of Public Opinion Research*, 33(3): 703–712, Autumn 2021, DOI: 10.1093/ijpor/edab009.

“Polarization Over Vaccination: Ideological Differences in Twitter Expression About COVID-19 Vaccine Favorability and Specific Hesitancy Concerns,” Xiaoya Jiang, Min-Hsin Su, Juwon Hwang, Ruixue Lian, Markus Brauer, Sunghak Kim, and Dhavan Shah, *Social Media + Society*, July 2021, DOI: 10.1177/20563051211048413.

“Resonant Moments in Media Events: Discursive Shifts, Agenda Control, and Twitter Dynamics in the First Clinton-Trump Debate,” Josephine Lukito, Prathusha Sarma, Jordan Foley, Aman Abhishek, Erik Bucy, Larissa Doroshenko, Zhongkai Sun, Jon Pevehouse, William Sethares, and Dhavan Shah, *Journal of Quantitative Description: Digital Media*, 1: June 2021. DOI: 10.51685/jqd.2021.019.

“Death Across the News Spectrum: A Time Series Analysis of Partisan Coverage Following Mass Shootings in the U.S.,” Ayellet Pelled, Josephine Lukito, Jordan Foley, Zhongkai Sun, Yini Zhang, Jon Pevehouse, and Dhavan Shah, *International Journal of Communication*, 15: 2116–2135, May 2021. DOI: 1932–8036/20210005

“News Media Use, Talk Networks and Anti-Elitism Across Geographic Location: Evidence from Wisconsin,” Chris Wells, Lewis A. Friedland, Ceri Hughes, Dhavan V. Shah, Jiyoun Suk, and Michael Wagner, *International Journal of Press/Politics*, 26(2): 438-463, April 2021. DOI: 10.1177/1940161220985128.

“Effect of a Mobile-Health Intervention (A-CHESS) on Hepatitis C Testing Uptake Among People with Opioid Use Disorder: A Randomized Controlled Trial,” Karli R. Hochstatter, David H. Gustafson Sr., Gina Landucci, Klaren Pe-Romashko, Olivia Cody, Adam Maus, Dhavan V. Shah, and Ryan P. Westergaard, *JMIR mHealth and uHealth*, 9(2): e23080, February 2021 DOI: 10.2196/23080.

“A Web-based eHealth Intervention to Improve Quality of Life for Older Adults with Multiple Chronic Conditions: Study Protocol for a Randomized Controlled Trial,” David H. Gustafson Sr., Marie-Louise Mares, Darcie C. Johnston, Jane E. Mahoney, Randall Brown, Gina Landucci, Klaren Pe-Romashko, Olivia J. Cody, David H. Gustafson Jr, and Dhavan V. Shah, *JMIR Research Protocols*, 10(2): e25175, February 2021. DOI: 10.2196/25175.

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How Information Intake Shapes Public Opinion on Immigration: Examining Perceptions and Feelings as Mediators and Ideology as a Moderator,” Xiaoya Jiang, Yimng Wang, Michael Wagner, and Dhavan V. Shah, in preparation for journal submission.

“Understanding and Mitigating Bias in Detecting Online Incivility,” Mengyu Li, Luhang Sun, Zening Duan, Jisoo Kim, Nathan P. Kalmoe, Sijia Yang, Michael W. Wagner, and Dhavan V. Shah, in preparation for journal submission.

“Manufacturing Contempt: Right-Wing Drivers of Hostility toward Immigrants Across Twitter, Facebook, and YouTube,” Xiaoya Jiang, Yini Zhang, Ruixue Lian, Zhengjun Zhang, Yiming Wang, Michael T. Light, Adam Dounane, Lauren Hando, and Dhavan V. Shah, in preparation for journal submission.

“Framing Mass Violence on the Left and Right: A Multimodal Analysis of Textual and Visual Content in Partisan Media,” Linqi Lu, Yini Zhang, Hyerin Kwon, Marlon Twyman, Porismita Borah, Nick Buttrick, Jon Pevehouse, and Dhavan Shah, in preparation for journal submission.

FUNDED RESEARCH

Vice Chancellor for Research and Graduate Education, Research Forward Initiative, “An AI Terrarium for Understanding Interpersonal and Mediated Communication,” Timothy Rogers, Principal Investigator, w/ Dhavan Shah, Jerry Zhu, Robert Hawkins, and Sijia Yang, Co-Principal Investigators - \$500,000 - 7/1/2024–6/30/2026.

John S. and James L. Knight Foundation for the “Expansion of the Center for Communication and Civic Renewal,” Dhavan Shah and Michael Wagner, Co-Principal Investigators, w/ Katherine Cramer, Lewis Friedland, Demis Glasford, Jon Pevehouse, Chris Wells, and Sijia Yang, Co-Investigators, and w/ Porismita Borah, Danielle K Brown, Erik Page Bucy, Nick Buttrick, Christopher Cascio, Christine Garlough, Lucas Graves, Lanier Frush Holt, Nathan Kalmoe, Ramya Korlakai Vinayak, Josephine Lukito, Doug McLeod, Tim Rogers, Hernando Rojas, Stuart Soroka, Jiyoun Suk, Marlon Twyman, Emily Vraga, Miya Williams Fayne, Yini Zhang, Collaborators—\$2,997,244 + \$700,000 UW match—8/1/2024–7/30/2029.

Anti-Defamation League’s (ADL) Center for Technology and Society (CTS) in support of Belfer Fellow proposal “Visualizing Hate: Detecting and Contextualizing Hateful Symbols in Capitol Attack News Coverage,” Erik Bucy and Dhavan Shah, Co-Principal Investigators and Co-Belfer Fellows – 10/1/2022–\$50,000–9/30/2023

National Institute of Child Health and Human Development (NICHD) of the National Institute of Health (NIH) in support of (P01 HD109850-01) – “A Longitudinal Study Investigating TDM and Adolescent Health and Development: Brain, Behavior and Well-Being,” Megan A Moreno, Principal Investigator, w/ Christopher Cascio and Ellen M. Selkie, Project Leads, Jens C. Eickhoff, Emily Falk, Dana Litt, Julie Lumeng, Megan Ranney, Dhavan V Shah, Eva Telzer, Catalina Toma, Co-Investigators—\$7,640,577–9/15/2022–9/14/2027.

Tow Foundation in support of a conference event “Renewing Civic Life in America: Fulfilling the Legacy of Bill Kraus” organized by the Center for Communication and Civic Renewal, Michael W Wagner and Dhavan V. Shah, Co-Organizers—\$150,000 – 9/1//2022–8/31//2023.

Convergence Accelerator (Track F) of the National Science Foundation (NSF) in support of Trust & Authenticity in Communication Systems (NSF 21-572-2230692) - “Course Correct: Precision Guidance Against Misinformation,” Michael W Wagner, Principal Investigator, Leticia D. Bode, Porismita Borah, Munmun De Choudhury, Dragut, Eduard, Srijan Kumar, William Sethares, Dhavan V. Shah, Emily K. Vraga, and Sijia Yang, Co-Investigators/Senior Personnel—\$5,000,000 – 9/1//2022–8/31//2025

National Institute on Alcohol Abuse and Alcoholism (NIAAA) of the National Institute of Health (NIH) in support of Digital Healthcare Interventions to Address the Secondary Health Effects Related to Social, Behavioral, and Economic Impact of COVID-19 (1R01AA029804-01) – “Family-focused vs. Drinker-focused Smartphone Interventions to Reduce Drinking-related Consequences of COVID-19,” David H. Gustafson, Principal Investigator, w/ Marie-Louise Mares, Andrew R. Quanbeck, Dhavan V. Shah, and Earlise C. Ward, Co-Investigators—\$3,378,554– 9/25/2021–8/31/2024.

Convergence Accelerator (Track F) of the National Science Foundation (NSF) in support of Trust & Authenticity in Communication Systems (NSF 21-572-2137724) - “How Large-Scale Identification and Intervention Can Empower Professional Fact-Checkers to Improve Democracy and Public Health,” Michael W Wagner, Principal Investigator, Porismita Borah, Munmun De Choudhury, Srijan Kumar, William Sethares, Dhavan V. Shah, and Sijia Yang, Co-Investigators/Senior Personnel—\$750,000—9/15/2021–9/14/2022.

National Heart, Lung, And Blood Institute (NHLBI) of the National Institute of Health (NIH) in support of Clinical Trials to Address Multiple Chronic Health Conditions (R61HL151870-01A1) – “Using Smart Displays to Implement an Evidence-Based eHealth System for Older Adults with Multiple Chronic Conditions,” David H. Gustafson and Marie-Louise Mares, Principal Investigators, w/ Randy Brown, Jee-Seon Kim, Bilge D. Mutlu, Andrew Quanbeck, and Dhavan V. Shah, Co-Investigators—\$3,858,326–8/01/2021–7/30/2026.

The International Fact-Checking Network of the Poynter Institute in support of “Identifying and Implementing Effective Visual Enhancements to Correct High-Priority COVID-19 Misinformation,” Sijia Yang, Principal Investigator, Dhavan Shah, Porismita Borah, Jianing Janice Li, Ran Tao, Zening Duan, Adati Tarfa, Liwei Shen and Xiaoya Jiang, Co-Investigators—\$9,658, 8/1/2020–7/30/2021.

Brico Foundation/Arts Wisconsin in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Lewis Friedland, Principal Investigator, Dhavan V. Shah and Michael Wagner, Co-Investigators—\$40,000–7/1/2020–8/30/2021.

Vice Chancellor for Research and Graduate Education, Fall Grant Competition, “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Michael Wagner, Principal Investigator, w/ Dhavan V. Shah and Lewis Friedland, Co-Investigators—\$55,409–7/1/2020–6/30/2021.

Wisconsin Partnership Program in the University of Wisconsin School of Medicine and Public Health in support of “Using Information and Communication Technology to Address Wisconsin’s COVID-19 Crisis,” David H. Gustafson and Ryan Westergaard, Principal Investigators, w/ Louise Mares, Andrew Quanbeck, and Dhavan V. Shah, Co-Investigators—\$320,000–4/1/2020–10/31/2020. Subcontract to Center for Communication and Civic Renewal for “Communication Support for COVID-CHESS” w/ Lew Friedland, Christine Garlough, Douglas McLeod, Debra Pierce, Michael Wagner, and Sijia Yang—\$95,000–4/1/2020–10/31/2020.

National Science Foundation (NSF) through the Rapid Response Research funding mechanism (2027689) — “RAPID: Social Media Algorithms and Interventions to Tackle the Psychological Impact of the COVID-19 Crisis,” Munmun De Choudhury, Principal Investigator, w/ Srijan Kumar, and Patricia Cavazos-Rehg, Co-Investigators – \$200,000 –4/7/2020–4/6/2021. Subcontract to Center for Communication and Civic Renewal for “COVID-19 Twitter Endpoint Access” to Dhavan Shah and Sijia Yang–\$21,500–4/1/2020–4/30/2021.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Interventions to Prevent and Treat Addictions (R01-DA047315-01) – “Contextualized Daily Prediction of Lapse Risk in Opioid Use Disorder by Digital Phenotyping,” John Curtin and Dhavan V. Shah, Principal Investigators; David H. Gustafson, Xiaojin Zhu, William Sethares, Qunying Huang, Randall Brown, and Rachel Kornfield, Co-Investigators–\$3,416,748–9/1/2019–8/30/2025.

John S. and James L. Knight Foundation for the “Center for Communication and Civic Renewal at the University of Wisconsin–Madison,” Lewis Friedland, Dhavan Shah, and Michael Wagner, Principal Investigators, w/ Katherine Cramer, Karl Rohe, William Sethares, and Chris Wells, Co-Investigators–\$1,000,000 + \$150,000 supplement + \$160,000 UW match–8/1/2019–7/30/2025.

Robert F. and Jean E. Holtz Center for Science and Technology Studies, Thematic Clusters in Science and Technology Studies, in support of “Integrating Computational Social Science and Political and Digital Ethnography to Study the 21st Century Communication Ecology,” Michael W. Wagner, Dhavan V. Shah, Lewis A. Friedland, Katherine J. Cramer, William Sethares, and Karl Rohe, Co-Investigators–\$30,000–7/1/2019–6/30/2021.

UW Institute for Clinical and Translational Research (UW ICTR), Novel Methods Pilot Award Program in support of “Computational Text Analysis for Measuring Quality of Life in Cancer Care,” David Schneider, Principal Investigator w/ Dhavan Shah, William Sethares, and Sasha Rosser, Co-Investigators–\$50,000–7/1/2019–6/30/2020

The Damm Fund of the Journal Foundation in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Dhavan V. Shah, Principal Investigator, w/ Katherine Cramer, Lewis Friedland, Karl Rohe, William Sethares, Michael Wagner, and Chris Wells, Co-Investigators, \$50,000–12/1/2018–11/30/2021.

Tommy G. Thompson Center on Public Leadership in support of “Leadership, Communication Ecologies, Political Contention and Democratic Renewal Across Four Issues in Wisconsin” Michael Wagner, Principal Investigator, w/ Katherine Cramer, Lewis Friedland, Karl Rohe, William Sethares, Dhavan V. Shah, and Chris Wells, Co-Investigators–72,000–11/1/2018–10/31/2019.

National Cancer Institute (NCI) of the National Institute of Health (NIH) in support of Integrative Data Analysis to Extend Research in Cancer Control and Population Sciences (1K-24CA194251) — “Mentoring and Research in Patient-Oriented Breast Cancer Diagnosis,” Elizabeth Burnside, Principal Investigator, w/ Dhavan V. Shah, Lori DuBenske, Sarina B. Schrager, Jennifer R. Cox, and Eric A. Mischo, Co-Investigators–\$148,584–07/15/2018–06/30/2020.

Hewlett Foundation in support of “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Katherine Cramer, Principal Investigator, Lewis Friedland, Karl Rohe, William Sethares, Dhavan V. Shah, Michael Wagner and Chris Wells, Co-Investigators–\$150,000–9/1/2018–8/30/2020.

Vice Chancellor for Research and Graduate Education, UW2020 Program, “Communication Ecologies, Political Contention, and the Crisis of Democracy,” Lewis Friedland, Principal Investigator, w/ Katherine Cramer, Karl Rohe, William Sethares, Dhavan V. Shah, Michael Wagner and Chris Wells, Co-Investigators–\$411,362–7/1/2018–6/30/2020.

National Institute of Child Health and Human Development (NICHD) of the National Institute of Health (NIH) in support of “Fecundity and Fertility in the Presence of Zika,” Marcos Rangel, Principal Investigator, w/ UW subcontract to Jenna Nobels and Dhavan V. Shah, Co-Investigators—\$100,000–7/1/2017–6/30/2019.

National Heart, Lung, And Blood Institute (NHLBI) of the National Institute of Health (NIH) in support of Behavioral Interventions to Address Multiple Chronic Health Conditions in Primary Care (R01-HL134146)—“Heart-Related Multiple Chronic Conditions in Primary Care: Behavioral Technology.” David H. Gustafson, Principal Investigator, w/ Jane Mahoney, Marie-Louise Mares, Randall T. Brown, and Dhavan V. Shah, Co-Investigators—\$3,450,000–4/1/2017–3/31/2022.

The Carnegie Corporation of New York in support of “Young Adults, Media Flows and Electoral Engagement: Understanding How Campaign Dynamics Drive Millennials’ Knowledge and Participation”—Dhavan V. Shah, Principal Investigator w/ Leticia Bode, Stephanie Edgerly, Esther, Thorson, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators—\$40,000–10/1/2016 — 9/30/2018.

Social Science Korea (SSK) from the National Research Foundation of Korea Grant (NRF-2016S1A3A2925033) in support of “Multi-level Divides and Inequalities in Networked Society: Social Science Problem Solving for Coexistence and Social Integration” Whasun Jho, Principal Investigator, w/ Young Min Baek, Kyu S. Hahn, Jeong-han Kang, Jibum Kim, Hoon Lee, Jaemook Lee, So Young Lee, Wonjae Lee, Michael Macy, Juyong Park, and Dhavan V. Shah, Co-Investigators—\$1,610,000 — 9/1/2016–8/31/2020.

UW Institute for Clinical and Translational Research (UW ICTR), Dissemination & Implementation Research Award Program – “Wisconsin Breast Cancer Screening Collaborative: Disseminating Shared Decision-Making,” Elizabeth Burnside, Principal Investigator w/ Lori DuBenske, Elizabeth Jacobs, Jonathan Keevil, Dhavan Shah, Maureen Smith, and Lee Wilke, Co-Investigators—\$150,000–1/1/2017–6/30/2018.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of the Avenir Award Program for Research on Substance Abuse and HIV/AIDS (DP2-DA042424) – “Optimizing HIV Care for Patients with Substance Use Disorders Using Predictive Analytics in a Mobile Health Application,” Ryan Westergaard, Principal Investigator, w/ Dhavan V. Shah, and David H. Gustafson, Co-Investigators—\$2,250,000–6/1/2016–5/31/2021.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Collaborative Clinical Trials in Drug Abuse (R01-DA040449)—“Impact on Opioid Use of Bundling Medication-Assisted Treatment with mHealth,” David H. Gustafson and Kimberly Johnson, Co-Principal Investigators, w/ Dhavan V. Shah—Scientific Director and Timothy Baker, Joe Glass, and Ryan Westergaard, Co-Investigators—\$3,748,000–7/1/2015–5/31/2020.

The Damm Fund of the Journal Foundation in support of “Future Voters in Changing Electoral Contexts: Socializing Influences of Parents, Peers, Classrooms and Communications”—Dhavan Shah, Principal Investigator, w/ Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators—\$18,000–12/15/2013–12/15/2016.

The Damm Fund of the Journal Foundation in support of “Data Science and Communication Science: Applying Computational Methods to Study News Events”—Dhavan V. Shah, Principal Investigator, w/ Anhai Doan, Jerry Zhu, Young Mie Kim, and Chris Wells, Co-Investigators—\$15,000–12/15/2013–12/15/2016.

Social Science Korea (SSK) from the National Research Foundation of Korea Grant (2013S1A3A2055285) in support of “Social Media, Networked Politics, and Big Data: Social Integration and the Future of Democracy,” Whasun Jho, Principal Investigator, w/ Kyu S. Hahn, Shang E. Ha, Yonghak Kim, Wonjae Lee, Michael Walton Macy, Juyong Park, and Dhavan V. Shah, Co-Investigators—\$828,000 — 9/1/2013–8/31/2016.

UW Collaborative Health Sciences Program in support of “Wisconsin Breast Cancer Screening Collaborative: Advancing Shared Decision-Making,” Elizabeth Burnside, Principal Investigator, w/ Lori DuBenske, Jonathan Keevil, Alagoz Oguzhan, Dhavan Shah, Amy Dietz Trentham, and Lee Wilke, Co-Investigators—\$500,000 — 1/1/2013–12/31/2015.

Spencer Foundation in support of “Political Influence within Parent-Child Dyads: Partisan Ideology, Candidate Preference, and Political Participation,” Dhavan V. Shah, Principal Investigator w/ Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, and Chris Wells, Co-Investigators—\$20,000 — 9/1/2012–8/31/2013.

National Institute on Drug Abuse (NIDA) of the National Institutes of Health (NIH) in support of Integration of Drug Abuse Prevention and Treatment in Primary Care Settings (R01-DA034279) – “Implementing Technology-Assisted Drug Treatment and Relapse Prevention in FQHCs,”—David H. Gustafson and Lisa Marsch, Co-Principal Investigators, w/ Dhavan V. Shah—Scientific Director—\$3,494,982—7/1/2012–6/30/2017.

University of Wisconsin Graduate School in support of “A Dynamic Model of Negative Advertising in Political Campaigns”—David Schweidel—Principal Investigator; Dhavan V. Shah—Co-Principal Investigator—\$25,934—7/1/2012–6/30/2013.

Agency for Healthcare Research and Quality (AHRQ) in support of Center for Primary Care, Prevention, and Clinical Partnerships—CP3 (P50-PHS019917A) — “Active Aging Research Center-Bringing Communities and Technology Together for Healthy Aging”—David H. Gustafson—Principal Investigator; Dhavan V. Shah—Scientific Director—\$9,552,788—6/1/2011–5/31/2017

National Cancer Institute (NCI) in support of one of five Centers for Excellence in Cancer Communication Research II—CECCR (P50-CA137216-06) — “Using Technology to Enhance Cancer Communication and Improve Clinical Outcomes”—David H. Gustafson—Principal Investigator; Dhavan V. Shah—Co-Investigator & Leader of Theory and Method Core and Training Core—\$8,649,891—10/1/2008–9/30/2013.

The Damm Fund of the Journal Foundation in support of “Changes in Communication and the Citizen-Consumer: Communitarian Consumption and Political Consumerism”—Dhavan V. Shah, Principal Investigator—\$18,000—12/15/2007–12/15/2011.

Wisconsin Public Radio and Public Interactive in support of “Online Networking, Virtual Dialogue, and Public Action”—Dhavan V. Shah Principal Investigator—\$18,500—2/1/2008–2/1/2010.

University of Wisconsin Graduate School in support of “Cooperative Campaign Analysis Project and Cumulative Effects of Political Ads”—Dhavan V. Shah, Principal Investigator—\$15,000—12/10/2007–6/30/2009.

The Rockefeller Brother Fund in support of “Network Nation: How Political Ads and the Internet Sustain and Erode Democracy”—Dhavan V. Shah, Principal Investigator—\$19,158—6/1/2007–12/31/2008.

Center for Excellence in Cancer Communication Research in support of “Insightful Expression and Emotional Reasoning: How Communication in CHES Affects Message Senders” —Dhavan V. Shah, Principal Investigator, w/ Raymond J. Pingree, Bret Shaw, and Jeong Yeob Han, Co-Investigators—\$18,211—4/15/2007–10/15/2007.

Engage Podcasting Plus Grant in support of converting presentations from “The Politics of Consumption/The Consumption of Politics” conference for classroom and intellectual use—Dhavan V. Shah, Principal Investigator—\$1,880—1/15/2007–5/15/2007.

The Damm Fund of the Journal Foundation in support of “The Politics of Consumption/The Consumption of Politics: Media and the Intersection of Consumer and Civic Culture”–Dhavan V. Shah, Principal Investigator–\$8,000–7/1/2006–6/30/2008.

University of Wisconsin Graduate School in support of “Assessing the Effects of Campaign Communications on Younger Voters: A Multi-Method Approach”– Dhavan V. Shah, Principal Investigator–\$11,141–11/15/2005–6/30/2007.

The Russell Sage Foundation in support of “Media Effects on Social, Institutional, and Informational Trust”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod and Kenneth Goldstein, Co-Investigators –\$67,163–8/1/2005–6/30/2007.

The Rockefeller Brother Fund in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator–\$25,000–7/1/2005–1/15/2007, w/ Douglas McLeod as Co-Investigator.

The Carnegie Corporation of New York in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator–\$19,600–8/1/2005–1/15/2007.

Pew Charitable Trusts through the Center for Information & Research On Civic Learning & Engagement in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod, Co-Investigator–\$12,000–7/1/2005–1/15/2007.

The Damm Fund of the Journal Foundation in support of “Public Responses to Campaign Media in the 2004 Election”– Dhavan V. Shah, Principal Investigator, w/ Douglas McLeod as Co-Investigator–\$20,000–10/1/2004–6/30/2006.

Center for Information and Research on Civic Learning and Engagement (CIRCLE) through University of Maryland Foundation in support of “The Civic Ecology of Young People: A Whole-Community Youth Ethnography”–Lewis Friedland, Principal Investigator, w/ Dhavan V. Shah, Co-Investigator–\$106,201–9/1/2002–8/31/2003

Wisconsin Public Television/National Center for Outreach in support of “Community Engagement through Public Television: Innovations in the Development and Measurement of Social Capital”– Dhavan V. Shah, Principal Investigator–\$21,000–11/1/2002–6/30/2003.

Corporation for Public Broadcasting, Future Fund in support of “Outreach Events: Measuring Their Effects on Community Engagement”– Dhavan V. Shah, Principal Investigator–\$33,900–6/1/2002–7/31/2003.

University of Wisconsin Graduate School in support of “Community Engagement through Public Television: Innovations in the Development and Measurement of Social Capital”– Dhavan V. Shah, Principal Investigator–\$31,145–2/1/2002–1/31/2003.

Public Broadcasting Service in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$60,302–5/15/2001–7/31/2002.

University of Wisconsin Graduate School in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$22,579–2/1/2001–1/31/2002.

Ford Foundation, Benton Foundation, and Digital Media Forum in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$19,500–9/1/2000–1/31/2001.

Ford Foundation, Benton Foundation, and Digital Media Forum in support of “‘Connecting’ and ‘Disconnecting’ with Civic Life”– Dhavan V. Shah, Principal Investigator–\$60,000–1/1/2000–8/31/2000.

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“Abortion Attitudes and Activism Following the Overturn of Roe: The Role of Social Contact and Political Talk in States Experiencing Access Loss,” Luhang Sun, Lu Linqi, Mengyu Li, Yanshu Sybil Wang, Brooke E Fandrich, Porismita Borah, Christine Garlough, Michael Wagner, and Dhavan Shah, Association for Education in Journalism and Mass Communication, Conference, San Francisco, August 7-10, 2025.

“Weaponized Patriotism and Partisan Asymmetries in Emotional and Engagement Responses,” Yoo Ji Suh, Dhavan Shah, Michael Wagner, Macau K. F. Mak, and Sadie Dempsey, Association for Education in Journalism and Mass Communication, Conference, San Francisco, August 7-10, 2025.

“Tuning Out: How News Deserts Erode Everyday Media Habits,” Yiming Wang, Michael Wagner, and Dhavan Shah, Association for Education in Journalism and Mass Communication, Conference, San Francisco, August 7-10, 2025.

“Enriching Persona-Driven Chatbot Interactions: A Multimodal AI Experiment for Personalized Diet Health,” Linq Lu, Yifan Deng, Chuan Tian, Sijia Yang, & Dhavan Shah, Communication Horizons 25: Information Integrity, University of California, Davis, May 16-18, 2025.

Who Shifts? Who Reacts? Analyzing Attention Allocation Among Social Media Publics in Response to Russia’s Nuclear Threats - A Large Language Model Approach, Zening Duan; Jisoo Kim; Haochang Xin; Junda Li; Yehzee. Ryoo; Duoyan Hu; Brooke Fandrich; Andriy Ovod, K. Yang, Erik P. Bucy, Jon Pevehouse, and Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“*Purrfessor*: A Fine-tuned Multimodal LLaVA Diet Health Chatbot,” Linqi Lu, Yifan Deng, Chuan Tian, Sijia Yang, and Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“From Internet Meme to the Mainstream: Using Computer Vision to Track “Pepe The Frog” Across News Platforms” Yibing Sun, Varsha Pendyala, Ruixue Lian, Haochang Xin, Puja Patel, Erik Bucy, and Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Optimizing Social Media Annotation of HPV Vaccine Skepticism and Misinformation Using Large Language Models: An Experimental Evaluation of In-Context Learning and Fine-Tuning Stance Detection Across Multiple Models,” Luhang Sun, Varsha Pendyala, Yun-Shiuan Chuang, Shanglin Yang, Jonathan Feldman, Andrew Zhao, Munmun De Choudhury, Sijia Yang, and Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Framing Mass Violence on the Left and Right: A Multimodal Analysis of Textual and Visual Content in Partisan Media,” Linqi Lu, Yini Zhang, Hyerin Kwon, Porismita Borah, Nick Buttrick, Jon Pevehouse, and Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Digital Crossroads: Cross-country Comparisons of Feminist and Anti-Feminist Discourses in Spanish-Speaking Contexts,” Catalina Farías, Elohim Monard, Fernanda Carvajal, Jiyoung Suk, Teresa Correa, Ingrid Bachmann, Christine Garlough, and Dhavan Shah. International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Geospatial Mapping of Reproductive Health Resources: A Communication Infrastructure Theory Approach Integrating Survey and Social Media Data from Four US States,” Mengyu Li, Macau K. F. Mak, Porismita Borah, Brooke Fandrich, Yanshu Sybil Wang, Michael Wagner, Dhavan Shah, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Hurricanes, Partisanship and Environmental Policy: How Context Influences Framing Effects,” Yoo Ji Suh, Dhavan Shah, and Michael Wagner, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“Beyond Partisanship and Ideology: The Structure of Joe Rogan’s Audience,” Dominik Stecula, Dannagal Young, Michael Wagner, and Dhavan Shah. International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“How Partisan Users Engage and Disengage with Each Other over Immigration: Fine-Tuning BERT to Explore Twitter Discourse between 2014–2017,” Jisoo Kim, Hyerin Kwon, Yini Zhang, and Dhavan Shah, Midwest Political Science Association, Chicago, Illinois, April 3-6, 2025.

“Beyond Demographics: Aligning Role-playing LLM-based Agents Using Human Belief Networks,” Yun-Shiuan Chuang, Zach Studdiford, Krirk Nirunwiroj, Agam Goyal, Vincent V. Frigo, Sijia Yang, Dhavan V. Shah, Junjie Hu, and Timothy T. Rogers, *NeurIPS 2024 Workshop on Behavioral Machine Learning*, Vancouver, Canada, December 14, 2024.

“Neither Partisan nor Ideological: The Structure of Joe Rogan’s Audience,” Dannagal Young, Dominik Stecula, Michael Wagner, and Dhavan Shah, American Political Science Association, Philadelphia, PA, September 5-8, 2024.

“How Partisan Media Influences Aversion to Political Compromise: Focusing on the Role of Attitude Moralization,” Yoo Ji Suh, Michael Wagner, and Dhavan Shah, Association for Education in Journalism and Mass Communication, Philadelphia, PA, August 8-11, 2024.

“How Information Intake Shapes Public Opinion on Immigration: Examining Perceptions and Feelings as Mediators and Ideology as a Moderator” Xiaoya Jiang, Yiming Wang, Michael Wagner, and Dhavan Shah, Association for Education in Journalism and Mass Communication, Philadelphia, PA, August 8-11, 2024.

“All Visuals Are Not Equal? Credibility Perceptions, Vaccine Misinformation Correction, and the Moderating Role of Political Interest,” Porismita Borah, Yezi Hu, Liwei Shen, Yibing Sun, Xiaohui Cao, Luhang Sun, Zening Duan, Dhavan Shah, Michael Wagner, and Sijia Yang, Association for Education in Journalism and Mass Communication, Philadelphia, PA, August 8-11, 2024.

“Critical Information Needs in the Wake of Dobbs: A Mix-Method Study of Link-Sharing Patterns on Twitter and Reddit,” Mengyu Li, Linqi Lu, Luhang Sun, Porismita Borah, Teresa; Correa, Christine L. Garlough, and Dhavan V. Shah, International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

“Connecting to Support: How Use of an mHealth App Explains Antiretroviral Medication Adherence Among People Living With HIV and Substance Use Disorders,” Ellie Yang, Ranran Mi, Alex Tahk, Lynne M. Cotter, Adati Tarfa; Linqi Lu; Mengyu Li, Sijia Yang, David Gustafson, Ryan Westergaard; Dhavan V. Shah, International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

“Simulating Opinion Dynamics with Networks of LLM-based Agents,” Yun-Shiuan Chuang, Agam Goyal, Nikunj Harlalka, Siddharth Suresh, Robert Hawkins, Sijia Yang, Dhavan Shah, Junjie Hu, and Timothy T. Rogers, International Conference on Learning Representations 2024, Workshop on LLM Agents, Vienna, Austria, May 11, 2024.

“Evaluating LLM Agent Group Dynamics against Human Group Dynamics: A Case Study on Wisdom of Partisan Crowds,” Yun-Shiuan Chuang, Siddharth Suresh, Nikunj Harlalka, Agam Goyal, Robert Hawkins, Sijia Yang, Dhavan Shah, Junjie Hu, and Timothy T. Rogers, International Conference on Learning Representations 2024, Workshop on LLM Agents, Vienna, Austria, May 11, 2024.

“A Cross-platform Analysis of 2017-2020 #MeToo on Twitter, Facebook, and Reddit,” Mengyu Li, Jiyoun Suk, Yibing Sun, Ruixue Lian, Yini Zhang, Hyerin Kwon, Rui Wang, Xinxia Dong, Jon Pevehouse, and Dhavan Shah, International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“News, Talk, and Social: Linking Political Communication Repertoires to Political Efficacy and Trust,” Macau K. F. Mak, Mengyu Li, Sijia Yang, Dhavan Shah, and Michael Wagner, International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“Right-wing Drivers of Antipathy toward and Threats from Immigrants on Twitter, Facebook, and YouTube,” Xiaoya Jiang, Yini Zhang, Ruixue Lian, Zhengjun Zhang, Yiming Wang, Adam Dounane, Lauren Hando, and Dhavan Shah, International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“The Effects of Vaccine Efficacy Information on Vaccination Intentions through Perceived Response Efficacy and Hope,” Linqi Lu, Jiawei Liu, Sang Jung Kim, Ran Tao, Dhavan Shah, and Douglas McLeod, International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“Promoting Truth: Using Ads Promotion and Social Bots to Deliver Misinformation Correction on Social Media,” Liwei Shen, Yibing Sun, Danielle Ka Lai Lee, Emily Vraga, Leticia Bode, Porismita Borah, Dhavan Shah, Michael Wagner, and Sijia Yang, International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“What Drives Communication Flows across Social Media Platforms? Tracing 2016-2020 #Metoo on Twitter, Facebook, and Reddit,” Mengyu Li, Jiyoun Suk, Yibing Sun, and Dhavan Shah, Association for Education in Journalism and Mass Communication, Detroit, MI, August 3-6, 2022

“Fun with Frustration? TikTok Influencers’ Emotional Appeals Predict User Engagement with COVID Vaccination Messages,” Ellie Yang, Lauren Kriss, Yibing Sun, and Dhavan Shah, International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

“Building a Multimodal Classifier of Aggressive Political Style: A Tool for Understanding Political Performance in a Populist Era,” Dhavan Shah, Zhongkai Sun, Erik Bucy, Sang Jung Kim, Yibing Sun, Mengyu Li, International Communication Association Hybrid Conference, Paris, May 26-30, 2022. “Computational Methods Division, Top Paper” Designation.

“Ideology and COVID-19 Vaccination Intention: Perceptual Mediators and Communication Moderators,” Xiaoya Jiang, Juwon Hwang, Min-Hsin Su, Michael Wagner, and Dhavan Shah, International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

“Perceptions of Partisan News Use and the Dynamics of Political Conversation in the United States,” Xiaoya Jiang, Yiming Wang, Jianing Li, Jisoo Kim, Abby Qin, Ellie Yang, Michael Wagner, Dhavan Shah, and Chris Wells, International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

“Slant, Extremity, and Diversity: News Use Patterns and 2020 Post-Election Fraud Beliefs and Trump Evaluations,” Yiming Wang, Sang Jung Kim, Yibing Sun, Yuanliang Shan, Xiaoya Jiang, Heysung Lee, Porismita Borah, Michael Wagner, and Dhavan Shah, International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

“Real or Symbolic Threat: How Real-World Indicators and Symbolic Discourses Shape Negative Expression about Immigration on Social Media,” Xiaoya Jiang, Yini Zhang, Ruixue Lian, Adam Dounane, Lauren Hando, Yiming Wang, and Dhavan Shah, International Communication Association Hybrid Conference, Paris, May 26-30, 2022.

“Framing Black Lives Matter: The Persistence of Language Cues over Identity, Context, and Media Use,” Jianing Li, Josephine Lukito, Ellie Yang, Jiyoun Suk, Dhavan Shah, and Michael Wagner. International Communication Association Hybrid Conference, Paris, May 26-30, 2022. “Political Communication Division, Top Student-led Paper Award” Designation.

“Expression in an Online Support Forum: Machine Learning, Communication Style, and Recovery Trajectories,” Ellie Yang, Rachel Kornfield, Yan Liu, Ming-Yuan Chih, Prathusha Sarma, Dhavan Shah, David Gustafson, National Communication Association, Seattle, WA November 18 - 21, 2021. “Mass Communication Division, Top Paper Award” Designation.

“Understanding the Nature of Communication in a Smartphone-based Peer Support Group for Alcohol Use Disorder,” Tae-Joon Moon, Dhavan Shah, and David Gustafson, Association for Education in Journalism and Mass Communication, Virtual Conference, August 4-7, 2021.

“Coaching Older Adults Discharged Home from the Emergency Department: The Role of Competence and Emotion in Following Up with Outpatient Clinicians,” Ranran Mi, Jiaxi Wu, Gwen Jacobsohn, Manish Shah, Courtney Jones, and Dhavan Shah, International Communication Association Virtual Conference, May 27-31, 2021.

“The Communication Dynamics of mHealth Affordances: Initiation, Intensity, Duration, and Mutual influence in Online Social Support,” Ellie Yang, Ranran Mi, Dhavan Shah, Porismita Borah, and David Gustafson, International Communication Association Virtual Conference, May 27-31, 2021.

“Bot as Strategic Communicator in the Digital Public Space: Evidence for Algorithmic Agenda-Setting during the COVID-19 Pandemic,” Zening Duan, Jianing Li, Josephine Lukito, Xuanzhou Chen, Dhavan Shah, and Sijia Yang, International Communication Association Virtual Conference, May 27-31, 2021.

“Talking Past Each Other: Expression Polarization in Immigration Discourses on Twitter,” Xiaoya Jiang, Yini Zhang, Jisoo Kim, and Dhavan Shah, International Communication Association Virtual Conference, May 27-31, 2021.

“Red Media vs. Blue Media: Social Distancing and Partisan News Media Use in The Times of the COVID-19 Pandemic,” Porismita Borah, Shreenita Ghosh, Juwon Hwang, Dhavan Shah, and Markus Brauer, International Communication Association Virtual Conference, May 27-31, 2021.

“From #MeToo to Kavanaugh: Shifting Coverage of Sexual Violence and Gender Issues Across the Political Spectrum,” Min-Hsin Su, Jiyoun Suk, Shreenita Ghosh, Porismita Borah, Christine Garlough, and Dhavan Shah, International Communication Association Virtual Conference, May 27-31, 2021.

“When the Desert Matters: Contextual Differences in Local News Environment and Polarized Perceptions of Local Economy,” Jianing Li, Jiyoun Suk, Josephine Lukito, Ceri Hughes, Jordan Foley, Lewis Friedland, Chris Wells, Dhavan V. Shah & Michael Wagner, Association for Education in Journalism and Mass Communication, Virtual Conference, August 6-9, 2020.

“Am I With Her or With... Him? Public and Online Participation in the 2016 US Presidential Election,” Jiyoun Suk, Doug McLeod & Dhavan Shah, Association for Education in Journalism and Mass Communication, Virtual Conference, August 6-9, 2020.

How the Left, Center, and Right Covered the #MeToo Movement: Structural Topic Modeling, Thematic Structure and Language Patterns* Min-Hsin Su, Jiyoun Suk, Shreenita Ghosh and Kruthika Kamath, Wisconsin-Madison; Porismita Borah, Washington State; Teresa Correa, Diego Portales University; Christine Garlough and Dhavan Shah, Association for Education in Journalism and Mass Communication, Virtual Conference, August 6-9, 2020. “Political Communication Division Top Faculty Paper Award” Designation.

“Dual-Screening Campaign Debates: Candidate Cues and the Dynamics of Twitter Response During the 2016 Presidential Debates,” Jordan Foley, Porismita Borah, Erik Bucy, Larisa Doroshenko, Aman Abhishek, Zhongkai Sun, Dhavan Shah & Jon Pevehouse, International Communication Association Virtual Conference, May 20-27, 2020.

“A Reactive Media System: Mass Shootings in a Polarized Communication Ecology,” Yini Zhang, Dhavan Shah, Jon Pevehouse, & Sebastian Valenzuela, International Communication Association Virtual Conference, May 20-27, 2020.

“Punching Above Their Weight: Broadcast Versus Viral Diffusion of Presidential Debate Posts on Twitter,” Aman Abhishek & Dhavan Shah, International Communication Association Virtual Conference, May 20-27, 2020.

“Classification Algorithms for Modeling Categorical Dependent Variables: A Study of Online Health Information Seeking,” Ellie F. Yang, Dhavan V. Shah, Douglas McLeod, William A. Sethares, Zhongkai Sun, Steve Guo & Xinyi Wang, 5th International Conference on Computational Social Science, University of Amsterdam, The Netherlands, July 17-20, 2019.

“Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral,” Josephine Lukito, Prathusha Sarma, Jordan Foley, Jon Pevehouse, Aman Abhishek and Dhavan Shah, Erik Bucy, Chris Wells, and Ayellet Pelled, Association for Education in Journalism and Mass Communication, Toronto, Canada, August 7-10, 2019.

“The Leverage Power of Risk Framing in Physician and Patient Communication: A Study of Shared Decision-Making Perception,” Ellie Yang, Dhavan Shah, Elizabeth Burnside and Terry Little, Association for Education in Journalism and Mass Communication, Toronto, Canada, August 7-10, 2019.

“Do Improving Conditions Harden Partisan Preferences? Communication, Context, and Political Evaluations During Periods of Contention,” Jiyoun Suk, Dhavan Shah, Kathy Cramer, Lewis Friedland, Ceri Hughes, Michael Wagner, and Chris Wells, International Communication Association, Washington, D. C., May 24-28, 2019.

“Performing Populism: Trump’s Transgressive Debate Style and the Dynamics of Twitter Response,” Erik Bucy, Jordan Foley, Josephine Lukito, Larissa Doroshenko, Dhavan Shah, Jon Pevehouse, and Chris Wells, International Communication Association, Washington, D. C., May 24-28, 2019.

“The Temporal Turn in Communication Research Time-Series Analyses Using Computational Approaches,” Chris Wells, Dhavan Shah, Jon Pevehouse, Jordan Foley, Ayellet Pelled, and JungHwan Yang. International Communication Association, Washington, D. C., May 24-28, 2019. “Computational Methods Interest Group Top Paper Award” Designation

“Patient-Clinician Interaction and Electronic Decision Tools for Screening Mammography: Using Digital Trace Data to Predict Satisfaction with Shared Decision Making,” Yan Liu, Rachel Kornfield, Ellie Yang, Elizabeth Burnside, Jon Keevil, and Dhavan Shah, International Communication Association, Washington, D. C., May 24-28, 2019

“Predicting Health Behavior Change through Automated Content Analysis of a Peer-to-Peer Online Forum: Application of Supervised Machine Learning to Substance Use Disorder Recovery.” Rachel Kornfield, Yan Liu, Ming-Yuan Chih, Prathusha Sarma, and Dhavan Shah, International Communication Association, Washington, D. C., May 24-28, 2019.

“Lyn’ Ted,” “Crooked Hillary,” and the “Dishonest” Media: Trump’s Use of Twitter to Attack and Amplify his Press Coverage,” Ayellet Pelled, Josephine Lukito, Junghwan Yang, Fred Boehm and Dhavan Shah, Association for Education in Journalism and Mass Communication, Washington DC, August 6-9, 2018.

“Partisan Media, News Events, and Asymmetric Political Evaluations in the 2016 Election,” Jiyoun Suk, Dhavan Shah, Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, Chris Wells and Jon Pevehouse, Association for Education in Journalism and Mass Communication, Washington DC, August 6-9, 2018.

“The Hybrid Media Candidate: Social Media, Journalism, and Partisan Media in the Election of Donald Trump,” Chris Wells, Dhavan V. Shah, and Jon Pevehouse, Cut the Bullshit!: Communication, Populism and Electoral Choice in the New Media Environment Conference, Villa la Collina, Cadenabbia, Italy, June 20-22, 2018.

“Communication Ecologies, Populism, and the Crisis of Democracy,” Dhavan Shah, Jiyoun Suk, Katherine Cramer, Lew Friedland, Michael Wagner, and Chris Wells. Cut the Bullshit!: Communication, Populism and Electoral Choice in the New Media Environment Conference, Villa la Collina, Cadenabbia, Italy, June 20-22, 2018.

“Simple, Defiant, and Full of It: The Resonance of Trump’s Populist Style During the 2016 Presidential Debates,” Erik P. Bucy, Dhavan V. Shah, Chris Wells, Alex Hanna, Jordan M. Foley, Josephine Lukito, Larissa Doroshenko, and Aman Abhishek. Cut the Bullshit!: Communication, Populism and Electoral Choice in the New Media Environment Conference, Villa la Collina, Cadenabbia, Italy, June 20-22, 2018.

“Think Global, Act Local: Populist Themes and Politics During the Wisconsin Recall,” Chris Wells, Lewis Friedland, Michael Wagner, Dhavan Shah, Katherine Cramer, and Aman Abhishek, International Communication Association, Prague, May 24-28, 2018.

“Trump, Twitter, and News Media Responsiveness: A Systems Approach”–Chris Wells, Dhavan Shah, Ayellet Pelled, Jon Pevehouse, and Zhongkai Sun, International Communication Association, Prague, May 24-28, 2018.

“How “Echo Chambers” Erode Bonds on the Right and Left”–Dhavan Shah, Jiyoun Suk, Douglas M. McLeod, International Communication Association, Prague, May 24-28, 2018.

“The Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses,” Yini Zhang, Dhavan Shah, Jordan M. Foley, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Sang Jung Kim, Jiyoun Suk, Fan Yang, and Christine Garlough, International Communication Association, Prague, May 24-28, 2018.

“Political Events, News Flows, and Opinion Expression: Communication Dynamics During the 2016 Presidential Election,” Stephanie Edgerly, Leticia Bode, Dhavan Shah, Kjerstin Thorson, Esther Thorson, Emily Vraga, and Chris Wells, World Association of Public Opinion Research, Lisbon, July 15-17, 2017

“Disrupted Models of Mediated Political Communication” Dhavan Shah, Jaeho Cho, Lewis Friedland, Douglas McLeod, Hernando Rojas, Michael Wagner, International Communication Association, San Diego, May 25-29, 2017.

“The Civic State Under Threat: How Social, Political, and Media Changes Eroded Wisconsin’s Civic Culture,” Lewis Friedland, Chris Wells; Katherine Cramer, Dhavan Shah, and Michael Wagner, International Communication Association, San Diego, May 25-29, 2017.

“Gender Differences in Mobile Text Messages of Teenagers: A Corpus Comparison Analysis,” Tae Joon Moon, Jonathan D’Angelo, Yangsun Hong, Stephanie Jean Tsang, Dhavan Shah, and David Gustafson, International Communication Association, San Diego, May 25-29, 2017.

“Intervening ‘Just-in-Time’: Supervised Machine Learning to Detect Recovery Problems in an Online Support Forum,” Rachel Kornfield, Prathusha K Sarma, and Dhavan Shah, International Communication Association, San Diego, May 25-29, 2017.

“How Cancer Patients Use and Benefit from an Integrated eHealth System,” Jeong Yeob Han, Robert P. Hawkins, Timothy Baker, Dhavan V. Shah, and David H Gustafson, International Communication Association, Fukoka, Japan, June 9-13, 2016. “Top Three Faculty Paper” Designation

“Impact of Network Density on Computer-Mediated Social Support (CMSS) Group Participants’ Information Competence,” Kang Namkoong, Dhavan V. Shah, and David H. Gustafson, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Social and Traditional Media Use and Influences on the Vote in India,” Holli A. Semetko, Anup Kumar, Taberez Ahmed Neyazi, Jonathan Mellon, Dhavan Shah, and Arash Sangari, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Value of Evaluation: A Study of Cancer Patients’ and Caregivers’ Evaluation of Health Information Sources,” Kang Namkoong, Tae Joon Moon, Sojung Claire Kim, Ming-Yuan Chih, and Dhavan V. Shah, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Recovery Speaks: Language Use Within a Peer-to-Peer Online Discussion Forum Predicts Relapse in Alcohol Use Disorder,” Rachel Kornfield, Catalina Laura Toma, Tae Joon Moon, Dhavan V. Shah, and David H Gustafson, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Role of Information Seeking and Brand Medication Preference in Prescription Medication Consumption as a Response to Direct-to-Consumer Advertising,” Tae Joon Moon, Zhen Di, Rachel Kornfield, and Dhavan V. Shah, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Dual Screening During Presidential Debates: Political Nonverbals and Volume and Valence of Online Expression,” Dhavan V. Shah, Alex Hanna, Erik P. Bucy, David Lassen, Jack Thomme, Kristen Bialik, JungHwan Yang, and Jon Pevehouse, International Communication Association, Fukoka, Japan, June 9-13, 2016.

“Predicting Changes in Giving and Receiving Emotional Support within a Smartphone-Based Alcoholism Support Group,” Woohyun Yoo, Ming-Yuan Chih, Dhavan Shah, and David Gustafson, Association for Education in Journalism and Mass Communication, San Francisco, August 6-9, 2015.

“Big Data and Public Sentiment: Using Computational Approaches,” Dhavan V. Shah, Joseph N. Cappella, W. Russell Neuman, and Christine Garlough, World Association of Public Opinion Research, Buenos Aires, June 16-19, 2015

“How Social Media Reacted to the Korean Presidential Debate? A Korean Case of Linking Biobehavioral and Computational Approaches via the Second Screen,” JungHwan, Dhavan V. Shah, Alex Hanna, Erik Page Bucy, and Christine Garlough, International Communication Association, San Juan, Puerto Rico, May 21-25, 2015

“The Psychological Mechanism of Socializing Adolescents’ Expressive Behavior,” Kwansik Moon and Dhavan V. Shah, International Communication Association, San Juan, Puerto Rico, May 21-25, 2015.

“Digital Media and Health Information Seeking: Tracing Changes Among Insured and Uninsured Older Adults,” Dhavan V. Shah, Tae Joon Moon, and Zhen Di, The Gerontological Society of America, Washington DC, November 5-9, 2014.

“Revisiting Group Size Effects: Group Size and Member Participation in an Online Community,” Tae Joon Moon, Ming-Yuan Chih, Dhavan Shah and David Gustafson, Association for Education in Journalism and Mass Communication, Montreal, August 6-9, 2014.

“The Effects of Survivors’ Social Support on Psycho-social Adjustment of Newly-Diagnosed Breast Cancer Patients in an Online Social Support Group,” Tae Joon Moon, Woohyun Yoo, Ming-Yuan Chih, Dhavan Shah, and David Gustafson, Association for Education in Journalism and Mass Communication, Montreal, August 6-9, 2014.

“Caring, Sharing, and Reframing: Analysis of Interaction Sequences Among Cancer Caregivers” Tae Joon Moon, Ming-Yuan Chih, Soo Yun Kim, Dhavan Shah, and David Gustafson, International Communication Association, Seattle, May 22-26, 2014.

“Extending the O-S-R-O-R Framework to Healthcare Marketing Communications: How Reasoning Processes Mediated Information Effects” Woohyun Yoo, Hyesun Choung, and Dhavan Shah, International Communication Association, Seattle, May 22-26, 2014

“Talking Politics in Contentious Political Climates: The Opening and Closing of Political Conversation during the Wisconsin Recall Elections of 2012.” Chris Wells, Leticia Bode, Stephanie Edgerly, Itay Gabay, German Alvarez, Lewis Friedland, and Dhavan Shah, International Communication Association, Seattle, May 22-26, 2014.

“Provider-Adolescent Patient Mobile Communication: A Content Analysis of Text Messaging between Nurse Case Managers and Adolescents with Asthma,” Woohyun Yoo, Soo Yun Kim, Yangsun Hong, Ming-Yuan Chih, Min-Woo Kwon, Dhavan Shah, and David Gustafson, National Communication (Health Communication, Interpersonal Communication), Washington DC, November 21-24, 2013.

“Processes of Partisan Polarization: The Role of Digital Media in Contentious Politics,” Itay Gabay, Leticia Bode, Stephanie Edgerly, Chris Wells, Charles H. Franklin, Lewis A. Friedland, Dhavan V. Shah, American Political Science Association, Chicago, August 29–September 1, 2013.

““Don’t Forget To Take Care Of YOU Too”: An Analysis of Message Sequence in an Online Support Group For Cancer Caregivers,” Tae Joon Moon, Ming Yuan Chih, Dhavan V. Shah, and David Gustafson, CECCR II Grantee Meeting, Ann Arbor, MI, August 20, 2013. “Top Poster” Designation.

“Through God: Comparing the Effects of Online Emotional and Religious Support Expression on Breast Cancer Patients’ Health,” Bryan McLaughlin, JungHwan Yang, Woohyun Yoo, Soo Yun Kim, Bret Shaw, Dhavan V. Shah and David Gustafson, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk), Washington DC, August 8-11, 2013.

“Opinion Leaders in Online Cancer Support Groups: An Investigation of Their Antecedents and Consequences,” Eunkyung Kim, Dietram Scheufele, Jeong Yeob Han and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk), Washington DC, August 8-11, 2013.

“Giving and Receiving Emotional Support Online: Communication Competence as a Moderator of Psychosocial Benefits for Women with Breast Cancer,” Woohyun Yoo, Kang Namkoong, Mina Choi, Dhavan V. Shah, Stephanie Jean Tsang, Yangsun Hong, Michael Aguilar and David Gustafson, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Washington DC, August 8-11, 2013.

“Cumulative and Long-Term Campaign Advertising Effects on Democratically Valuable Outcomes,” Rosanne Scholl, Melissa R. Gotlieb, Travis Ridout, Ken Goldstein and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Washington DC, August 8-11, 2013.

“It’s Out of My Hands: God Control and Decreased Quality of Life for Cancer Patients,” Bryan McLaughlin, Woohyun Yoo, Jon D’Aangelo, Stephanie Tsang, Bret Shaw, Dhavan Shah Tim Baker, and David Gustafson, International Communication Association, London, June 17-22, 2013.

“I Want to Go Out with You” vs. “I Want to Talk to You”: Corpus Analysis of Gender Differences in Mobile Text Messages of Adolescents,” Tae Joon Moon, Jon D’Angelo, Stephanie, Yangsun Hong, Shawnika Hull, Dhavan Shah, Fiona McTavish, and David Gustafson, International Communication Association, London, June 17-22, 2013.

“Participatory Influence within Parent-Child Dyads: Rethinking the Transmission Model of Socialization,” Leticia Bode, Emily Vraga, JungHwan Yang, Kjerstin Thorson, Dhavan Shah, Chris Wells, and Stephanie Edgerly, International Communication Association, London, June 17-22, 2013.

“Contentious Politics: Social Media and Interpersonal Communication in the Wisconsin Recall Election,” Leticia Bode, Stephanie Edgerly, Itay Gabay, Charles H. Franklin, Lewis Friedland, Dhavan V. Shah, and Chris Wells, Midwest Political Science Association, Chicago, April 11-14, 2013.

“The Anatomy of Online Activism: Comparing Two Social Protest Movements on YouTube,” Emily Vraga, Leticia Bode, Kjerstin Thorson, Dhavan V. Shah, and Chris Wells, Association of Internet Researchers, Manchester, UK, October 18-21, 2012.

“Mapping E-Health Intervention Effects Over Time for Cancer Patients with Depression” Sojung Claire Kim, Bret Shaw, Dhavan V. Shah, Robert Hawkins, Susan Pingree, Fiona M. McTavish, and David H. Gustafson, CECCR II Grantee Meeting, Madison WI, October 8, 2012. “Top Three Poster” Designation.

“Expression and Reception of Emotional Support Online: Mediators of Social Competence on Health Benefits for Breast Cancer Patients,” Woohyun Yoo, Kang Namkoong, Mina Choi, Dhavan V. Shah, Michael Aguilar, Stephanie Jean Tsang, Yangsun Hong, and David G. Gustafson, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk), Chicago, August 9-12, 2012.

“The Effects of Group Size on Member Participation and Attachment in an Online Community,” Tae Joon Moon, Ming-Yuan Chih, Dhavan V. Shah Fiona McTavish, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Mapping Intervention Effects Over Time: The Benefits of Integrating e-Health Intervention with a Human Mentor for Cancer Patients with Depression,” Sojung Claire Kim, Bret Shaw, Dhavan V. Shah, Robert Hawkins, Fiona McTavish, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Informational and Emotional Expression in a CMSS Group: A Multi-Step Analysis of Online Discussion Among Breast Cancer Patients,” Tae Joon Moon, Ming-Yuan Chih, Dhavan V. Shah, JungHwan Yang, Sandra Knisely, ByungGu Lee, Yangsun Hong, Chang Won Jung, Jinha Kim, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Predictors of the Change in the Expression of Emotional Support within Online Breast Cancer Support Groups: A Longitudinal Study,” Woohyun Yoo, Ming-Yuan Chih, Min Woo Kwon, JungHwan Yang, Eunji Cho, Tae Joon Moon, Kang Namkoong, Dhavan V. Shah, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“We All Scream for Ice Cream: How Mundane Topics Strengthen Bonding in Computer-Mediated Support Groups,” Bryan McLaughlin, Shawnika Hull, Kang Namkoong, Dhavan V. Shah, and David H. Gustafson, International Communication Association, Phoenix, May 24-28, 2012.

“Exploring Directions and Sources of Influence in Parent-Child Voting Criteria,” Leticia Bode, Chris Wells, Kjerstin Thorson, Emily Vraga, and Dhavan V. Shah, International Communication Association, Phoenix, May 24-28, 2012.

“Politics in 140 Characters or Less: Campaign Communication, Network Interaction, and Political Participation on Twitter,” Leticia Bode, Kajsa E. Dalrymple, and Dhavan V. Shah, American Political Science Association (Information Technology and Politics), Seattle, September 1-4, 2011.

“Putting New Media in Old Strategies: Candidate Use of Twitter During the 2010 Midterm Elections,” Leticia Bode, David Lassen, Benjamin Sayre, Young Mie Kim, Dhavan V. Shah, American Political Science Association (Information Technology and Politics), Seattle, September 1-4, 2011.

“Understanding News Preferences in a “Post-Broadcast Democracy”: A Content-by-Style Typology for the Contemporary News Environment,” Stephanie Edgerly, Kjerstin Thorson, Emily Vraga and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), St. Louis, August 10-13, 2011.

“Followers, Friends, and Fame: Political Structural Influence on Candidate Twitter Networks,” Ming Wang, Alexander Hanna, Ben Sayre, JungHwan Yang, Mirer, Young Mie Kim and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Technology), St. Louis, August 10-13, 2011.

“Computer Mediated Social Support and the Effects of Expression: The Mediating Role of Perceived Bonding on Cancer Patients’ Coping Strategies,” Kang Namkoong, Dhavan Shah, Bryan McLaughlin, Woohyun Yoo, Sojung Claire Kim, Shawnika Hull, Tae Joon Moon, Courtney Johnson, Robert Hawkins and David Gustafson, Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment and Risk), St. Louis, August 10-13, 2011.

“An Analytic Method for Computer-Mediated Communication (CMC): Distinguishing the Message Expression and Reception Effects in Online Social Networks,” Kang Namkoong, Dhavan Shah and Bryan McLaughlin, Jeong Yeob Han, Ming-Yuan Chih, Rich Cleland, Shawnika Hull, Eunkyung Kim and Sojung Claire Kim, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), St. Louis, August 10-13, 2011.

“Explicating Use of ICTs in Health Contexts: Entry, Exposure, and Engagement,” Dhavan Shah, Kang Namkoong, Tae Joon Moon, Ming-Yuan Chih, and Jeong Yeob Han, Association for Education in Journalism and Mass Communication (Communication Technology), St. Louis, August 10-13, 2011.

“Mapping the Political Twitterverse: Candidates and Their Followers in the Midterms,” Alexander Hanna, Ben Sayre, Leticia Bode, JungHwan Yang, and Dhavan Shah, Fifth International AAAI Conference on Weblogs and Social Media (ICWSM-11), Barcelona, Spain, July 17-21, 2011

“Tweeting in Defeat: How Candidates Concede in 140 Characters,” Michael Mirer, Dhavan V. Shah and Leticia Bode, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“The Political Twitterverse: An Examination of the Motivational Factors Behind Political Tweeting,” Leticia Bode, Kajsa Dalrymple and Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“Voters in Context: How Market-level Media Adoption Patterns Influence Individual Political Involvement,” Ming Wang, Itay Gabay, Melissa Gotlieb, Stephanie Edgerly, Young Mie Kim and Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“Who Is Following Me?: An Analysis of Candidate Egocentric Networks on Twitter in the 2010 Midterm Elections,” Ming Wang, Alexander Hanna, Ben Sayre, JungHwan Yang, Michael Mirer, Young Mie Kim, Dhavan V. Shah, Midwest Political Science Association, Chicago, March 31–April 3, 2011.

“A New Kind of Socialization: Effects of Social Media and Political Advertising on Knowledge Acquisition and Participation Among Adolescents.” Ming Wang, Itay Gabay and Dhavan Shah. Midwest Association for Public Opinion Research, Chicago, November 19-20, 2010

“How Does Depression Interact with Different e-Health Systems to Improve Psychosocial Outcomes of Cancer Patients?” Sojung Claire Kim, Bret Shaw, Dhavan Shah, Robert Hawkins, Susan Pingree, Fiona McTavish and David Gustafson, Association for Education in Journalism and Mass Communication (Communication Technology), Denver, August 4-August 7, 2010.

“Investigating the Process and Effect of the Reception and Provision of Emotional Social Support on Breast Cancer Patients’ Health Outcomes in Online Cancer Support Groups,” Eunkyung Kim, Jeong Yeob Han, Tae Joon Moon, Bret Shaw, Dhavan Shah, Fiona McTavish and David Gustafson, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Denver, August 4-August 7, 2010.

“Family Harmony: How Campaign Information Environment Affected Evaluations of Obama Among Parents and Kids,” Ming Wang, Itay Gabay, Porismita Borah and Dhavan Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Denver, August 4-August 7, 2010.

“Learning How to Vote: Vote Determinants for Parent-child Dyads in the 2008 Election,” Leticia Bode, Kjerstin Thorson, Emily Vraga, and Dhavan Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Denver, August 4-August 7, 2010.

“The Correspondent, the Combatant, and the Comic: How Moderator Style and Guest Civility Shape News Credibility,” Emily Vraga, Mitchell Bard, Leticia Bode, D. Jasun Carr, Stephanie Edgerly, Courtney Johnson, Young Mie Kim and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Method), Denver, August 4-August 7, 2010. “Top Three Faculty Paper” Designation

“Empathic Exchanges in Online Cancer Support Groups: Distinguishing Message Expression and Reception Effects,” Jeong Yeob Han, Dhavan V. Shah, Eunkyung Kim, Kang Namkoong, Sun-Young Lee, Tae Joon Moon, Rich Cleland, Fiona M. McTavish, and David H. Gustafson, International Communication Association (Health Communication), Singapore, June 22-26, 2010.

“Creating a Bond between Caregivers Online: Impact on Caregivers’ Coping Strategies,” Kang Namkoong, Lori L. DuBenske, Bret R. Shaw, David H. Gustafson, Robert P. Hawkins, Dhavan V. Shah, Fiona McTavish, and James F. Cleary, International Communication Association (Health Communication), Singapore, June 22-26, 2010.

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“Processes of Communicative Socialization: A Communication Mediation Approach to Youth Civic Engagement,” Nam-jin Lee, Dhavan V. Shah, and Jack McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Boston, August 5-8, 2009. “Top Three Faculty Paper” Designation

“Testing the Limits of “Post Broadcast Democracy”: Adolescents, Media Choice, and Participatory Engagement,” Stephanie Edgerly, Kjerstin Thorson, Ming Wang, Emily Thorson, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Boston, August 5-8, 2009.

“Political Consumerism and Youth Citizenship: The Development of Identity Politics Among Tweens and Teens” Melissa Gotlieb, Kyurim Kyoung, Itay Gabay, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Boston, August 5-8, 2009. “Top Faculty Paper” Designation

“Building the Habit: Growth in News Use Among Teens During the 2008 Campaign,” Emily Vraga, Porismita Borah, Ming Wang, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Boston, August 5-8, 2009.

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“Is It Frames or Facts? Testing Internally Vs. Ecologically Valid Frames on Risk Perceptions,” Emily Vraga, Jasun Carr, Jeffrey Nytes, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication & Society), Chicago, August 6-9, 2008. “Top Faculty Paper” Designation

“Frames as Cues versus Frames as Facts: Effects on Economic Attitudes,” Rosanne Scholl, Keith Zukas, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Chicago, August 6-9, 2008.

“Who Taught Me That? Blog Structure, Information Recall, and Source Identification,” Emily Vraga, Stephanie Edgerly, Ming Wang, and Dhavan V. Shah, International Communication Association (Information Systems), Montreal, May 22-26, 2008.

“Examining Effects of Political Ads on Voter Support: OLS and Heckman Models of Candidate Evaluations and Partisan Voting,” Dhavan V. Shah, Hyunseo Hwang, Nam-Jin Lee, Melissa R. Gotlieb, Rosanne M. Scholl, Aaron S. Veenstra, Emily K. Vraga, Bryan Ming Wang, and Itay Gabay. American Association of Public Opinion Research, New Orleans, May 15-18, 2008.

“Member Efficacy and Individual Participation in Collective Action,” Q. Lisa Bu and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

“Why Does Civility Matter in the Blogosphere? Examining Effects on Perceived Hostility and Open-Mindedness,” Hyunseo Hwang, Kjerstin Thorson, Brian Ekdale, Porismita Borah, Aaron S. Veenstra, Emily Vraga, and Ming Wang, Midwest Association for Public Opinion Research, Chicago, November 16-17, 2007.

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“Framing Policy Debates: Issue Dualism, Journalistic Frames, and Opinions on Controversial Policy Issues,” Nam-Jin Lee, Douglas M. McLeod and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007.

“Media Effects on Deliberative Processing: Frames, Congruence and Emotion,” Rosanne M. Scholl, Raymond J. Pingree, Melissa R. Gotlieb, Emily Vraga, Ming Wang and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007.

“Campaign Advertising Effects on Social, Political, and Media Trust: Short-term, Long-term, and Cumulative Models,” Dhavan Shah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, Rosanne M. Scholl, Aaron Veenstra, Douglas M. McLeod, and Kenneth Goldstein, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington DC, August 9-12, 2007

“Online and Offline Activism: Communication Mediation and Political Messaging Among Blog Readers,” Homero Gil de Zuniga, Aaron Veenstra, Emily Vraga, Ming Wang, Cathy DeShano and Dhavan Shah, Association for Education in Journalism and Mass Communication (Communication Technology), Washington DC, August 9-12, 2007

“Capital, Consumption, Communication, and Citizenship: The Social Positioning of Taste and Civic Culture in the U.S.” Lewis Friedland, Dhavan V. Shah, Nam-Jin Lee, Mark A. Rademacher, Lucy Atkinson, and Thomas Hove, International Communication Association (Mass Communication), San Francisco, May 25-28, 2007 “Top Paper” Designation.

“Effects of Media Distrust on Participatory Democracy: Media Distrust, Democratic Skepticism, and Campaign Participation,” Hyunseo Hwang, Dhavan V. Shah, and Jaeho Cho. International Communication Association (Political Communication), San Francisco, May 25-28, 2007

“Political Ads, Communication Mediation, and Participation: Modeling Campaign Effects Across Generational Groups,” Dhavan V. Shah, Douglas M. McLeod, Jaeho Cho, Rosanne M. Scholl, and Melissa Gotlieb. International Communication Association (Political Communication), San Francisco, May 25-28, 2007

“Communication, Values, and Political Consumerism,” Sun-Young Lee and Dhavan V. Shah, American Association of Public Opinion Research, Anaheim, May 17-20, 2007

“Ethical/Strategic Frames and Opinions about Stem Cell Research: An Attitude Structure Approach,” Nam-jin Lee, Douglas M. McLeod, and Dhavan V. Shah, American Association of Public Opinion Research, Anaheim, May 17-20, 2007

“Framing Effects on Attitude Formation: Examining Cognitive Processes” Hyunseo Hwang, Dhavan Shah, Douglas M. McLeod, and Jaeho Cho. Midwest Association for Public Opinion Research, Chicago, November 17-18, 2006.

“Ethical and Strategic Messages: Frames and Learning in a Mixed Media Context,” Aaron Veenstra, Ben Sayre, Dhavan V. Shah and Douglas McLeod, Association for Education in Journalism and Mass Communication (Communication Technology), San Francisco, August 1-5, 2006.

“Framed Video Processing and the Spread of Activation: Implications for Deliberative Reasoning,” Rosanne Scholl, Raymond Pingree, Melissa R. Gotlieb, Aaron S. Veenstra, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), San Francisco, August 1-5, 2006.

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“News Framing, Political Predispositions, and Emotional Reactions: Examining Effects on Cognitive Complexity,” Dhavan V. Shah, Jaeho Cho, Seungahn Nah, Hyunseo Hwang, Hernando Rojas, Eunkyung Kim, and Seungmin Shin, International Communication Association (Political Communication), New York, May 26-30, 2005.

“Media Use, Political Talk and Social Capital,” Hernando Rojas and Dhavan V. Shah, American Association of Public Opinion Research, Miami, FL, May 12-15, 2005.

“Cue Convergence and Frame Amplification: Linking Portrayals of Arabs to Social Intolerance and Minority Disempowerment,” Dhavan V. Shah, Homero Gil de Zuniga, Jaeho Cho, and Douglas McLeod, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Toronto, ON, August 4-7, 2004.

“A Panel Study of Community Attachment and Local News Media Use,” Lindsey H. Hoffman, William P. Eveland, Jr., Dhavan V. Shah, and Nojin Kwak, International Communication Association (Mass Communication), New Orleans, May 27-31, 2004.

“News Consumption, Social Integration, and Community Engagement: Examining Contextual Effects and Cross-Level Interactions,” Hye-Jin Paek, So-Hyang Yoon, and Dhavan V. Shah, International Communication Association (Mass Communication), New Orleans, May 27-31, 2004.

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“Expressive Responses to News Stories About Extremist Groups: A Framing Experiment,” Michael P. Boyle, Michael Schmierbach, Cory L. Armstrong, Jaeho Cho, Michael R. McCluskey, Douglas M. McLeod, and Dhavan V. Shah, International Communication Association (Political Communication), New Orleans, May 27-31, 2004.

“Encouraging Reflection and Participation Around Racial Tolerance: A Quasi-Experiment of Media Consumption and Citizen Deliberation.” Dhavan V. Shah, Hernando Rojas, Jaeho Cho, Heejo Keum, Michael Schmierbach, So-Hyang Yoon, Homero Gil de Zuniga, Lindsey Olson, and Beth McGrath, American Association for Public Opinion Research, Phoenix, May 13-16, 2004.

“Information and Expression in a Digital Age: Modeling Internet Effects of Civic Participation,” Dhavan V. Shah, Jaeho Cho, and William P. Eveland, Jr., Voice and Citizenship Conference, University of Washington, Seattle, WA, April 23-24, 2004.

“Predispositions, Framing, and Group Attitudes: Interactive Effects on the Motivation to Participate,” Cory L. Armstrong, Michael P. Boyle, Jaeho Cho, Mike Schmierbach, Hyunseo Hwang, Seungahn Nah, Michael R. McCluskey, Douglas M. McLeod, and Dhavan V. Shah, Midwest Association for Public Opinion Research, Chicago, November 21-22, 2003.

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“Understanding the Relationship Between News Use and Political Knowledge: A Model-Comparison Approach Using Panel Data,” William P. Eveland, Jr., Andrew F. Hayes, Dhavan V. Shah, and Nojin Kwak, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, MO, July 30-August 2, 2003. “Top Three Faculty Paper” Designation.

“Tracing the Effects of Public Journalism on Civil Society: 1994 -2002,” Sandy Nichols, Lewis A. Friedland, Jaeho Cho, Hernando Rojas, and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Civic Journalism Interest Group), Kansas City, MO, July 30-August 2, 2003. “Top Student-Led Paper” Designation.

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“Trust and Engagement: Assessing Causality in the “Virtuous Circle,” Dhavan V. Shah, Hernando Rojas, So-Hyang Yoon, William P, Jr. Eveland, and Nojin Kwak, American Association of Public Opinion Research, Nashville, May 15-18, 2003.

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“Political Discussion Networks and Political Engagement: Talk the Walk or Walk the Talk?” Hernando Rojas, So-Hyang Yoon, Seung-Ahn Nah, Dhavan V. Shah, Douglas M. McLeod, and Zhongdang Pan, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

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“Frame Combinations, Ethical Interpretations, and Moral Conflict: Non-linear Effects on Electoral Judgment and Civic Participation,” Dhavan V. Shah and Heejo Keum, Midwest Association for Public Opinion Research, Chicago, November 22-23, 2002.

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“Persuasive Power and Effect Negativity: Assessing Perceived Media Influence to Test the Third-Person Effect Hypothesis,” Dhavan V. Shah, Ronald J. Faber, and Seounmi Youn, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Baltimore, August 5-8, 1998.

“News Coverage of ‘Moral’ Issues, Priming of Candidate Integrity, and the Vote Choice,” David Domke, Dhavan V. Shah, and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Baltimore, August 5-8, 1998.

“American News Coverage of International Crisis Negotiations: Elite Sources of Media Framing and Effects on Public Opinion,” Dhavan V. Shah, Kent D. Kedl, and David P. Fan, Association for Education in Journalism and Mass Communication (International), Baltimore, August 5-8, 1998.

“Actual and Perceived Media Bias in Presidential Campaigns: Explaining Public Opinion of a Liberal Press,” Mark D. Watts, David Domke, Dhavan V. Shah, and David P. Fan, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Baltimore, August 5-8, 1998.

“Elite Cues in Presidential Campaigns, 1988-1996: Insight into the Public Perception of a Liberal Press,” David Domke, Dhavan V. Shah, Mark D. Watts, and David P. Fan, American Association for Public Opinion Research, St. Louis, Missouri, May 14-17, 1998.

“Attitudes Towards Gambling Advertising and the Third-Person Effect,” Seounmi Youn, Ronald J. Faber, Dhavan V. Shah, and Hernando Rojas, American Academy of Advertising, Lexington, Kentucky, March 27-30, 1998. (Proceedings)

“Advertising Controversial Products: Censorship and the Third-Person Effect,” Ronald J. Faber, Dhavan V. Shah, Seounmi Youn, and Hernando Rojas, Midwest Association of Public Opinion Research, Chicago, November 21-22, 1997.

“News Media Bias in Presidential Campaigns and Public Perceptions: An Analysis Across Elections,” David Domke, David P. Fan, Dhavan V. Shah, Mark D. Watts, and Paul D’Angelo, Midwest Association of Public Opinion Research, Chicago, November 21-22, 1997.

“Values and Framing: Implications for the Voting Process,” Dhavan V. Shah, David Domke, and Daniel B. Wackman, ‘Framing in the New Media Landscape’—Conference for the Center for Mass Communication Research, Columbia, South Carolina, October 12-14, 1997.

“Censorship of Political Advertising: A Third-Person Effect,” Dhavan V. Shah, Ronald J. Faber, Seounmi Youn, and Hernando Rojas, Association for Education in Journalism and Mass Communication (Advertising), Chicago, July 30-August 2, 1997.

“Media Priming Effects: Accessibility, Association, and Activation,” David Domke, Dhavan V. Shah, and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Chicago, July 30-August 2, 1997.

“News Media, Candidates and Issues, and Public Opinion in the 1996 Presidential Campaign,” David Domke, David P. Fan, Michael Fibison, Dhavan Shah, Steven S. Smith, and Mark Watts, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Chicago, July 30-August 2, 1997.

“Civic Participation, Interpersonal Trust and Television Use: A Motivational Approach to Social Capital,” Dhavan V. Shah, International Communication Association (Political Communication), Montreal, May 22-26, 1997.

“Predictions of the 1984 to 1996 Presidential Elections from News Stories Analyzed by Computer,” Mark Watts, Dhavan V. Shah, Michael Fibison, David P. Fan, David Domke, American Association of Public Opinion Research, Norfolk, Virginia, May 15-18, 1997.

“Media Priming of Candidate Character and Issue Interpretations: Different Effects from Different Issues,” Dhavan V. Shah, David Domke and Daniel B. Wackman, Midwest Association of Public Opinion Research, Chicago, November 22-23, 1996.

“Predictions of the 1996 Presidential Election from the Press,” David Domke, David P. Fan, Michael Fibison, Dhavan V. Shah, Steve S. Smith and Mark Watts, Midwest Association of Public Opinion Research, Chicago, November 22-23, 1996.

“A New Model of Framing in Advertising,” Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Advertising), Anaheim, August 10-13, 1996.

“‘Moral Referendums’: Media Messages, Motivation and Electoral Choice,” Dhavan V. Shah, David Domke and Daniel B. Wackman, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Anaheim, August 10-13, 1996.

“Talk, Fight, Impasse, Crisis: Public Opinion, Media Framing and the Politics of the Federal Budget Deficit,” Amy E. Jasperson, Dhavan V. Shah, Mark D. Watts, Ronald J. Faber, David P. Fan and Caroline Newman, International Society of Political Psychology, Vancouver, June 30-July 3, 1996.

“The Elite Sources of Media Framing During International Negotiations: News Coverage of the Persian Gulf Crisis,” Dhavan V. Shah, Kent D. Kedl and David P. Fan, International Communication Association (Mass Communication), Chicago, May 23-27, 1996.

“Framing, Priming and Decision Making: Evangelical Christians’ Processing of Electoral Issue Information,” David Domke, Dhavan V. Shah and Daniel B. Wackman, International Communication Association (Political Communication), Chicago, May 23-27, 1996.

“Interpretations and the Voting Process: Generalizing Across Differing Issue Environments,” David Domke, Dhavan V. Shah and Daniel B. Wackman, Midwest Association of Public Opinion Research, Chicago, November 17-18, 1995.

“Manipulating Media Frames: An Examination of Voters’ Issue Interpretations and Decision Making,” Dhavan V. Shah and David Domke, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington, DC, August 9-12, 1995. “Top Student Paper” Designation.

“For the Good of Others: Censorship and the Third-Person Effect,” Hernando Rojas, Dhavan V. Shah and Ronald J. Faber, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Washington, DC, August 9-12, 1995.

“Judging Candidates: The Convergence of Issue-Oriented Election Coverage and Social-Moral Issues,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Mass Communication and Society), Washington, DC, August 9-12, 1995.

“Integrating Communications: Network Analysis of Advertising Accounts,” Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Media Management and Economics), Washington, DC, August 9-12, 1995.

“Media Frames and Issue Interpretations: Their Roles in Voter’s Decision-making Processes,” Dhavan V. Shah and David Domke, Midwest Association of Public Opinion Research, Chicago, November 18-19, 1994.

“Conceptions of Salience: Their Roles in Voters’ Information-Processing of Issue Milieus,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Atlanta, August 10-13, 1994. “Top Three Student Paper” Designation.

“Information Presentation and Issue Salience: Their Relationship with Voter Decision-Making Strategies,” David Domke and Dhavan V. Shah, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, Kansas, August 11-14, 1993.

CONFERENCES ORGANIZED

“Local News and the Future of Democracy,” organized by Mike Wagner, Nathan Kalmoe, Katherine Cramer, and Dhavan Shah, at the University of Wisconsin-Madison, Pyle Center, October 8-9, 2024. Organized in coordination with the American Academy of Arts & Sciences (AAAS) with support from the Center for Communication and Civic Renewal and the Mass

Communication Research Center totaling \$30,000.

“Renewing Civic Life in Wisconsin: Fulfilling the Legacy of Bill Kraus,” organized by Mike Wagner and Dhavan Shah, at the University of Wisconsin-Madison, Gordon Commons, November 17-18, 2022. Funded by the Tow Foundation with support from the Center for Communication and Civic Renewal and the Mass Communication Research Center totaling \$150,000.

“Communication and Civic Life Amid Contention,” organized by Dhavan Shah, Mike Wagner, Lewis Friedland, and Chris Wells at the University of Wisconsin-Madison, School of Journalism and Mass Communication, February 25-26, 2022. Supported by the Center for Communication and Civic Renewal, the Mass Communication Research Center, the Robert F. and Jean E. Holtz Center, and the John S. and James L. Knight Foundation totaling \$20,000.

“Fracturing Democracy: The Erosion of Civil Society in a Shifting Communication Ecology,” organized by Mike Wagner, Dhavan Shah, Lew Friedland, Kathy Cramer, Chris Wels, Karl Rohe, and Bill Sethares at the University of Wisconsin-Madison, School of Journalism and Mass Communication, February 27-28, 2020. Supported by the Center for Communication and Civic Renewal, the Mass Communication Research Center, the Robert F. and Jean E. Holtz Center, the Jean Monnet European Union Center of Excellence, and the John S. and James L. Knight Foundation totaling \$35,000.

“The Politics of Contention: Communication, Populism, and the Crisis of Democracy,” organized by Dhavan Shah (Lead), Katherine Cramer, Lewis Friedland, Michael Wagner, Chris Wells, and Elizabeth Covington, at the University of Wisconsin-Madison, School of Journalism and Mass Communication, March 4-5, 2018. Supported by the Center for European Studies, the Jean Monnet European Union Center of Excellence, the Mass Communication Research Center, the School of Journalism and Mass Communication, the Department of Political Science, and the Center for Communication and Democracy totaling \$26,000.

“Transforming Healthcare through Engineering” conference of the National Academy of Engineering, organized by Ian Robertson (Dean, College of Engineering), David Gustafson, (Emeritus Professor, Department of Industrial and Systems Engineering and Director, Center of Health Enhancement System Studies), Pascale Carayon (Professor, Department of Industrial and Systems Engineering), Justin Williams (Professor, Department of Biomedical Engineering), Elizabeth Burnside (Professor, School of Medicine and Public Health, May 3, 2018).

“Communication, Consumers, and Citizens: Revisiting the Politics of Consumption,” organized by Dhavan Shah (Lead), Elizabeth Covington, Amber Epp, Lewis Friedland, Young Mie Kim, Douglas McLeod, Hernando Rojas, Craig Thompson, and Chris Wells at the University of Wisconsin-Madison, School of Journalism and Mass Communication, March 3-5, 2011. Supported by grants from Journal Foundation/Walter J. & Clara Charlotte Damm Fund, European Union Center for Excellence, Department of Marketing, and School of Business, and support from the Departments of Communication Arts, Political Science, and Sociology, the School of Journalism and Mass Communication, and the Hamel Faculty Fellowship totaling \$21,000.

“The Politics of Consumption/The Consumption of Politics,” organized by Dhavan Shah (Lead), Michelle Nelson, Lewis Friedland, and Douglas McLeod at the University of Wisconsin-Madison, School of Journalism and Mass Communication, October 19-21, 2006. Supported by grants from Journal Foundation/Walter J. & Clara Charlotte Damm Fund, Cramer-Krasselt Fund, Center for Communication and Democracy, Center for European Studies, Center for German and European Studies, Center for Politics, Center for World Affairs and the Global Economy, Global Studies, Havens Center, and the Marketing Department totaling \$30,250.

WORKSHOPS ORGANIZED

“PhoMemes 2023: Second Annual Workshop on Images in Online Political Communication” organized by Cody Buntain (lead), Erik Bucy, Keng-Chi Chang, Jungseock Joo, Navin Kumar, and Dhavan Shah. In the 17th International Conference On Web And Social Media (ICWSM), Limassol, Cyprus, June 5– 9, 2023.

“PhoMemes: A Workshop on Images in Online Political Communication,” organized by Jungseock Joo (Lead), Andreu Casas, Cody Buntain, Dhavan Shah, Erik Bucy, and Zacharcy Steinert-Threlkeld. In the 16th International Conference On Web And Social Media (ICWSM), Atlanta, GA, June 6– 9, 2022.

“Creating a C-SPAN Presidential Debate Co-Op: A New Open-Science Resource for Political Scholarship,” Video Research Workshop for The Center for C-SPAN Scholarship & Engagement (CCSE) and the Advanced Methods at Purdue (AMAP), Erik Bucy and Dhavan Shah, Purdue University, September 27, 2021

“The Move Toward Computational Social Science in Communications,” Zhejiang University, Hangzhou, China, June 12, 2015.

Symposium on “Future Voters Study: 2014-2016, A Multi-Year Panel Study of Youth Engagement,” organized by Dhavan Shah (Lead), Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Esther Thorson, Emily Vraga, and Chris Wells at the University of Wisconsin-Madison, School of Journalism and Mass Communication, September 12-13, 2014.. Supported by the Journal Foundation/Walter J. & Clara Charlotte Damm Fund and the Kellett Mid-Career Award.

“The Move Toward ‘Big Data’: Computational Social Science in Communications,” Department of Communication, Virginia Tech University, March 4, 2014.

“Preconference: The Political Communication of Young Citizens Through Social Media,” w/ Brian Loader, Ariadne Vromen, Michael Xenos, Mats Ekström, Tobias Olsson, Dhavan Shah, Stephen Coleman, Nico Carpentier, Lance Bennett, Alexandra Segerberg, J. Schoufour, Kjerstin Thorson, Ian Davies, Suzanne Mellor, Chris Waller, David Kerr, and James Sloam, International Communication Association, London, June 17-22, 2013.

“The Move Toward ‘Big Data’: Computational Social Science in Communications,” Wee Kim Wee School of Communication and Information, Nanyang Technological University, March 13-14, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Centre for the Study of Democratic Citizenship, Université de Montreal, February 21, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Centre for the Study of Democratic Citizenship, Université Laval, February 19, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Amsterdam School for Communication Research (ASCoR), University of Amsterdam, January 23, 2013.

“Strategies for Digital Media Research,” Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 8 -17, 2013.

“The Move Toward ‘Big Data’: Strategies for Political Communication, Social Media, and Health IT Research,” Annenberg School for Communication, University of Pennsylvania, October 26-27, 2012.

“Research Methods for Studying Digital Media,” School of Journalism and Mass Communication, University of Minnesota, Minneapolis, Minnesota, September 27, 2012.

“Communication, Contexts, and Community: Connecting Media and Civic Engagement,” Faculty of Social and Behavioral Sciences, The Amsterdam School of Communication Research–ASCoR (2-Day Workshop), Amsterdam, November 10-11, 2005.

“Political Communication, Public Opinion, and Community,” Faculty of Social Communication and Journalism, Universidad Externado de Colombia, (3-Day Seminar and Workshop with Hernando Rojas), Bogotá, Colombia, September 28-30, 2005.

INVITED TALKS AND PANELS

Artificial Intelligence and Political Communication during Elections, Research Panel with Wayne Wanta, Robert Wicks, Carolyn Lin, Isabelle Freiling, Dhavan Shah, Emily K. Vraga, and Homero Gil de Zuniga, Association for Education in Journalism and Mass Communication, Conference, San Francisco, August 7-10, 2025.

ICA@75 Anniversary Special Session: Science Under Fire, Plenary Panel Session with Jessica Piotrowski, Dhavan Shah, Hanan Badr, Saskia Witteborn, Jiyoung Han, and Amanda Third, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

Celebrating the Life of Jack McLeod, Sponsored Session and Reception, Dhavan Shah, Douglas McLeod, Zhongdang Pan, Hernando Rojas, Donna Roune, and Byron Reeves, International Communication Association Conference, Denver, Colorado, June 12-16, 2025.

“From Internet Meme to Mainstream News: Tracking Alt-Right Symbolology Across News Platforms,” Dhavan Shah, “The Future of Public Values in the Algorithmic Society,” AlgoSoc/International Scientific Conference 2025, April 10-11, 2025.

“Europe’s Digital Agenda in a Polarised World” Panel discussion with Peter-Paul Verbeek, Rasmus Kleis Nielsen, Dhavan Shah, Tamar Sharon, and Natali Helberger, “The Future of Public Values in the Algorithmic Society,” AlgoSoc/International Scientific Conference 2025, April 10-11, 2025.

“Nuclear Threats in a Multi-Platform World: Tracking Discursive Shifts Among Elites, Influentials Voices Online, and Non-Elites Following the Russian Invasion of Ukraine,” Jisoo Kim, Zening Duan, Junda Li, Yehzee Ryoo, Elohim Monard, Erik Bucy, Jon Pevehouse, and Dhavan Shah, International Communication Association Conference, Gold Coast, Australia, June 20-24, 2024.

“The Blame Game: Digital Traces of Rising Aggression in Political Debates,” 2024 GCCRC Conference on New Media Technologies and Social Impact, The Global Convergence Content Research Center (GCCRC), Sungkyunkwan University, South Korea, February 15, 2024.

“Envisioning a CCSE Presidential Debate Archive and Data Co-op,” The Center for C-SPAN Scholarship & Engagement (CCSE) Research Conference, Erik Bucy and Dhavan Shah, Virtual, October 23-25, 2023.

“The Blame Game: Digital Traces of Rising Aggression in Political Debates,” Robert M. Pockrass Memorial Lectureship, Donald P. Bellisario College of Communications, Pennsylvania State University, University Park, PA, October 16, 2023.

“Building an ICCN Multimodal Classifier of Aggressive Political Debate Style: Towards a Computational Understanding of Candidate Performance Over Time,” Seminario Comunicación Política y Debate Electoral: Fortaleciendo los Procesos Democráticos. Pontificia Universidad Católica del Perú, Lima, Peru, September 7-8, 2023.

“You have been (Mis)Informed! Technology & Society Approaches to Managing Communication Misperception & Bias” Expert’s Speak Series, Mizuho India Japan Study Centre (MIJSC), Indian Institute of Management Bangalore, June 21, 2023.

“A Multimodal Research Agenda” “PhoMemes 2023: Second Annual Workshop on Images in Online Political Communication” In the 17th International Conference On Web And Social Media (ICWSM), Limassol, Cyprus, June 5, 2023.

“Ethical Dilemmas in Research Using Digital Data: New Directions for Communication Scholars,” (Blue Sky Session). International Communication Association Hybrid Conference, Toronto, Canada, May 25-29, 2023.

“Digital Traces and Social Ties: Computational Communication Research in Health and Politics,” Department of Communication’s COMMColloquium Series, Cornell University, March 24, 2023.

“Digital Traces and Social Ties: How Computational Social Science is Transforming Communication Research,” Distinguished Research Seminar Series, School of Communication, Hong Kong Baptist University, October 4, 2022.

“Digital Traces and Social Ties: How Computational Social Science is Transforming Communication Research,” Distinguished Speaker Series XII, Institute of Communication Research at Seoul National University, June 29, 2022

“Using Data from Wearables and Mobile Apps to Predict Patient Needs” Behavioral Health Excellence - Technical Assistance Center (BHE-TAC), NIATx, April 29, 2022.

“The Work of Politics” Rotary Club of Madison, Madison WI, April 6, 2022.

“Combating Threats to Trust and Accuracy in Communication Networks Around the Globe,” (Theme Session) Dhavan Shah, Organizer. International Communication Association Virtual Conference Hybrid Conference, Paris, 26-30 May 2022.

“Questions for Data Ethics: Insights from Across Three Centers at the UW-Madison,” Dhavan Shah, Digital Data Conference (D2C), Center for Media Engagement, Media and Democracy Data Cooperative, April 14 and 15, 2022.

“Data Access to Counter Anti-Social Content: Misinformation, Harassment and Hate Speech,” Dhavan Shah, CDT Workshop on Researcher Access to Data, Center for Communication and Technology, March 10, 2022.

“Data Access to Counter Anti-Social Content: Misinformation, Harassment and Hate Speech,” Dhavan Shah, CDT Workshop on Researcher Access to Data, Center for Communication and Technology, March 10, 2022.

“Polarization Over Vaccination: Ideological and Status Differences in Twitter Expression about COVID-19 Vaccine Favorability and Hesitancy,” Bouvé Research Colloquium, Northeastern University, Bouvé College of Health Sciences, April 27, 2021.

“Trump and Twitter: Media Manipulation and Message Amplification in an Age of Populism,” NSF-funded LUCID program, University of Wisconsin-Madison, October 30, 2020.

“Trump and Twitter: Media Manipulation and Message Amplification in an Age of Populism,” WKWSC Speaker Series, Nanyang Technical University, October 28, 2020.

“Trump and Twitter: Media Management and Message Amplification,” UW Now Livestream, University of Wisconsin Alumni Association, October 27, 2020.

“‘Breaking the ‘Virtuous Circle’: How Partisan Communication Flows Can Erode Social Trust but Drive Participation,” Keynote Address, International Symposium on Strategies for Research in Communication, Pontificia Universidad Catolica de Chile, November 26, 2019

“Modeling of Complex Regional Communication Ecologies,” Lewis Friedland, Kathy Cramer, Jiyoun Suk, Dhavan Shah, Michael Wagner, Karl Rohe, and William Sethares. International Communication Association Annual Conference, Washington, D. C., May 24-28, 2019.

“Institutional Legitimacy and Social Trust During Campaign 2016,” Dhavan Shah, Jiyoun Suk, and Douglas McLeod, International Communication Association Annual Conference, Washington, D. C., May 24-28, 2019.

“Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses,” Social Media and Polarization: European and North American Perspectives. Symposium organized by the Center for European Studies at Lund University, November 12-13, 2018.

“Digital Traces and Social Ties: How Computational Social Science is Transforming Communication Research,” Keynote Lecture for Research Symposium, *Digital (Big) Data in Health Communication: How Research and Practice Changes*, Amsterdam School for Communication Research (ASCoR), University of Amsterdam, June 1, 2018.

“Social Media and Opinion Dynamics: Computational Approaches and Insights,” Keynote Address, Data and Publics: A New Structural Transformation of the Public Sphere? Preconference. International Communication Association, Prague, May 24-28, 2018.

“Chronic Conditions and Communication Technologies: Understanding the Power of Networks and Effects of Expression,” Wisconsin Surgical Outcomes Research Program (WiSOR), University of Wisconsin School of Medicine and Public Health, November 27, 2017.

“Trump, Twitter, and the News Media,” UW-Alumni Day of Learning, Wisconsin Alumni Association, University of Wisconsin-Madison, October 13, 2017.

“Expression, Amplification, and Contention: Communication Mediation in a New Media Ecology,” Institute for Social Research, University of Michigan, Ann Arbor, September 22, 2017.

“The Effects of Expression: ICTs, Civic Engagement, and Social Support,” ICA Fellows Panel, International Communication Association, San Diego, May 25-29, 2017.

“Disrupted Models of Mediated Political Communication, Dhavan V. Shah, Douglas M. McLeod, Jaeho Co, Hernando Rojas, Michael Wagner, and Lew Friedland, International Communication Association, San Diego, May 25-29, 2017.

“Social Media and Election Dynamics: Computational Approaches and Insights,” 2016 Election Symposium, Center for the Study of Political Psychology, University of Minnesota April 28, 2017.

“Understanding Public Sentiment with Social Media Data,” Department of Communication Arts Colloquium Series, University of Wisconsin-Madison, February 9, 2017

“Misinformation and Misperception in Politics: Cues, Conversation, and Composition,” St Luke’s Church, Middleton WI, January 19, 2017.

“Trump, Twitter, and the News Media,” Rotary Club of Madison, Madison WI, January 18, 2017.

“Understanding Election Dynamics with Social Media Data,” Election Research Center’s 2016 Election Symposium, Madison WI, December 9, 2016.

“Understanding Opinion Dynamics with Social Media Data,” Keynote Speaker, VII Latin–American Conference of the World Association for Public Opinion Research (WAPOR), Monterrey, Mexico, October 12-14, 2016.

“Chronic Conditions and Communication Technologies: Understanding the Power of Networks and Effects of Expression^[1],” Keynote Speaker, Medical College of Wisconsin, Professionalism Week, Milwaukee, WI, October 11, 2016.

“Health Communication in an Information Age: Training the Next Generation of Strategic Communicators^[1],” Workshop Leader, Medical College of Wisconsin, Professionalism Week, Milwaukee, WI, October 11, 2016.

“Misinformation and Misperception in Politics: Cues, Conversation, and Composition,” Antigo Public Library Foundation, Antigo WI, October 6, 2016

“Exposure and Expression in Networked Spheres: Understanding Media Dynamics via Social Media^[1],” Keynote Speaker, New Agenda in Communication–Digital Discussions: How Big Data Inform Political Communication, Austin Texas, September 23, 2016.

“Collecting Data from Online Labor Markets,” Association for Education in Journalism and Mass Communication, Minneapolis, MN, August 3-7, 2016.

“Exposure and Expression in Networked Spheres: Rethinking the Nature of Communication Influence,” ICA-Political Communication Division, International Summer School of Political Communication and Electoral Behaviour, Milan Italy, July 18-23. 2016.

“The Balance of Social Power in a Digital World,” International Communication Association, Fukoka, Japan, June 9-13, 2016.

“New Media for New Voters: Research Reports,” Reynolds Journalism Institute and Political Communication Institute, Missouri School of Journalism, Columbia, Missouri, October 30, 2015.

“New Media for New Voters: A Public Forum,” Reynolds Journalism Institute and Political Communication Institute, Missouri School of Journalism, Columbia, Missouri, October 30, 2015.

“Exploring Collaborative Opportunities for Accessing Data,” Association for Education in Journalism and Mass Communication, San Francisco, August 6-9, 2015.

“Theories Redux: Which Defy Time? How Well Do Others Persist in the Face of New Communication Contexts?” Association for Education in Journalism and Mass Communication, San Francisco, August 6-9, 2015.

“The Networked Public Sphere and the Structure of Public Opinion,” Plenary Speaker, World Association of Public Opinion Research, Buenos Aires, June 16-19, 2015.

“Mobilization, Socialization and Participation in a Digital Age: A Communication Mediation Approach to Civic Engagement,” Keynote Speaker, International Conference on Communication and the Public: Social Media and Public Engagement, Zhejiang University, Hangzhou, China, June 13-14, 2015.

“News Frames and National Security: Covering Big Brother,” Department of Political Science, Yonsei University, Seoul, May 11, 2015.

“Understanding How ICT’s Work in Cancer Care: Effects of Expression and the Power of Networks,” Korean Health Communication Association, Yonsei University, Seoul, May 11, 2015.

“Verbal, Tonal, and Visual Influences during Presidential Debates: Testing Effects on the Volume and Valence of Social Media Expression in Real Time,” Big Data in Political and Cultural Contexts: Social Science Korea International Conference, Seoul, May 9, 2015.

“Measuring Exposure in Saturated Media Contexts: An Algorithmic Approach,” Amsterdam School for Communication Research (ASCoR), University of Amsterdam, October 2, 2014.

“Big Data: Professional and Field-wide Challenges,” Association for Education in Journalism and Mass Communication, Montreal, August 6-9, 2014.

“A Co-citation Network Map of Communication Research, 2003-2013,” International Communication Association, Seattle, May 22-26, 2014.

“Political Campaigning 2.0—(Non)Professional Political Online Communication in Three Western Democracies,” International Communication Association, Seattle, May 22-26, 2014.

“Emerging Research Agendas at the Intersection of Communication and Computational Social Science,” International Communication Association, Seattle, May 22-26, 2014.

“Debates as Moments of National Conversation and Polarization Online: A Computational Approach to Understanding the French and U.S. Presidential Elections,” European Public Sphere: Understanding the Role of Mass Media and Interpersonal Discussion in Shaping Today’s European Citizenship, University of Texas-Austin, April 10-11, 2014

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Communication Distinguished Lecture, Virginia Tech University, March 3, 2014.

“The Effects of Expression: Understanding How ICT’s Work in Health Settings,” Annenberg Research Seminar, Annenberg School for Communication & Journalism, University of Southern California, April 8, 2013

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line, Department of Communication, University of California, Santa Barbara, April 5, 2013

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Wee Kim Wee Distinguished Lecture Series, Wee Kim Wee School of Communication and Information, Nanyang Technological University, March 13, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Invited Special Seminar, Recent Trends in Political Communication Research, Seoul National University, March 8, 2013.

“The Effects of Expression: Understanding How ICT’s Work in Health Settings,” International Seminar on Risk Communication, Sungkyunkwan University, Seoul, March 7, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Political Science, Centre for the Study of Democratic Citizenship, McGill University, February 20, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Department of Political Science, Centre for the Study of Democratic Citizenship, Université Laval, February 18, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Amsterdam School for Communication Research (ASCoR), Political Communication Research Priority Area, University of Amsterdam, January 24, 2013.

“Communication, Consumption and Civil Society: Media and Politics at the Checkout Line,” Amsterdam School for Communication Research (ASCoR), Research Priority Area Distinguished Lecture Series, University of Amsterdam, January 21, 2013.

“The Effects of Expression: Examining Processes of ICT’s Influence in Health Settings,” Colloquium, Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 17, 2013.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Colloquium, Institut für Publizistik und Kommunikationswissenschaft, Universität Wien, (Institute for Media and Communication Studies, University of Vienna), January 14, 2013.

“Misinformation and Misperception in Politics,” Panel Presentation, Post-Election Debrief, The Annette Strauss Institute for Civic Life, University of Texas-Austin, November 9, 2012.

“Mobilization, Socialization and Participation in a Digital Age,” Keynote Presentation, College of Communication, University of Texas-Austin, November 7, 2012.

“Elections and Social Media,” Colloquium Presentation, The Annette Strauss Institute for Civic Life, University of Texas-Austin, November 6, 2012.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Annenberg Colloquium, Annenberg School for Communication, University of Pennsylvania, October 23, 2012.

“Sources of Misperception and Misinformation: Cues, Conversation, Composition, and Cognition,” 2012 Nieman Conference on Media, Technologies and Politics, Diederich College of Communication, Marquette University, October 15, 2012

“CECCR: Past, Present, and Future,” CECCR Grantee Meeting, University of Wisconsin, October 9, 2012.

“Framing Threats: News, National Security, and Civil Liberties,” Mitchell V. Charnley Distinguished Visiting Professor, Invited Presentation, School of Journalism and Mass Communication, University of Minnesota, September 27, 2012.

“Mobilization, Socialization and Participation in a Digital Age: Building the Communication Mediation Model,” Mitchell V. Charnley Distinguished Visiting Professor, Public Presentation, School of Journalism and Mass Communication, University of Minnesota, September 26, 2012.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” Mitchell V. Charnley Distinguished Visiting Professor, Invited Presentation, School of Journalism and Mass Communication, University of Minnesota, September 26, 2012.

“Reflections on the Next 100 Years of Media and Mass Communications Research,” Association for Education in Journalism and Mass Communication (Centennial Plenary Session), Chicago, August 9-12, 2012.

“Sources of Misperception and Misinformation: Cues, Conversation, Composition, and Cognition,” Fall 2011 CSPP / Political Psychology Proseminar Symposium, University of Minnesota, December 9, 2011.

“Processes of Political Socialization: A Communication Mediation Approach to Youth Civic Engagement,” Changing Styles of Citizenship: Communication, Media and Youth Engagement, Stockholm University, Stockholm, September 29-30, 2011.

“Electronic Engagement: Information and Conversation in a Digital Age,” Association for Education in Journalism and Mass Communication (Political Communication Interest Group and Communication Technology), St. Louis, August 10-13, 2011.

“Social Media in the ‘08 and ‘10 Campaigns: Two Case Studies,” Association for Education in Journalism and Mass Communication (Civic and Citizen Journalism Interest Group and Communication Technology), St. Louis, August 10-13, 2011.

“Top Ten Syllabus Favorites...” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Communicating Science, Health, Environment and Risk), St. Louis, August 10-13, 2011.

“Social Media, Health, and Politics,” Dhavan V. Shah, Research Computing Symposium II, University of Wisconsin, Madison, WI, May 12, 2011.

“Meeting of the Minds with Chancellor Biddy Martin,” All Campus Summit, University of Wisconsin, Madison WI, April 28, 2011.

“Insights from Cancer Communication: CHESS and NIATx Looking Forward,” Dhavan V. Shah, CHESS Research Center Retreat, University of Wisconsin, Madison, April 11-12, 2011

“The Positioning of Taste: Gender, Generation, and Cultural Capital,” Nam-jin Lee, Dhavan V. Shah, Lewis Friedland, and Christine Garlough. Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Keeping Up with the Jones: Disentangling Period, Lifecycle and Generational Effect for Overconsumption, Early Adoption, and Conscientious Consumption,” D. Jasun Carr, Nam-Jin Lee, Melissa Gotlieb, Douglas McLeod, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Political Consumerism and Youth Citizenship: The Socialization of Identity Politics Among Tweens and Teens,” Melissa Gotlieb, Kyurim Kyoung, Itay Gabay, Karyn Riddle, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“Attack Advertising’s Distracting and Suppressing Influence on Adolescents’ Political Knowledge and Civic Engagement,” Ming Wang, Itay Gabay, and Dhavan V. Shah, Communication, Consumers, and Citizens: Revisiting the Politics of Consumption, Madison, WI, March 3-5, 2011

“A Decade of Insights: Cancer Communication Looking Forward,” Dhavan V. Shah, Cancer Communication: State of the Science and Practice Collaborative meeting, Atlanta, GA, February 14-15, 2011.

“Strategizing Your Research Career,” Association for Education in Journalism and Mass Communication (Elected Standing Committee on Research), Denver, August 4-August 7, 2010.

“Exploring the Delay in Promotion to Full Professor: Petty Politics, Mid-Career Crises or Post-Tenure Inertia?” Association for Education in Journalism and Mass Communication (Elected Standing Committee on Teaching), Denver, August 4-August 7, 2010.

“The State of Political Discourse in America: Reevaluating the Role of the Media in the Political Process,” Association for Education in Journalism and Mass Communication (Political Communication Interest Group), Denver, August 4-August 7, 2010.

“Identity and Impact of Communication as a Discipline,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division and Commission on the Status of Women), Denver, August 4-August 7, 2010.

“Public Dissemination of Uncertain/Complex Information: Mammograms and PSAs,” CECCR Grantee Meeting, University of Pennsylvania, Annenberg School for Communication, April 29, 2010.

“Communication in Online Cancer Support Groups: Expression and Reception Effects,” CECCR Grantee Meeting, University of Pennsylvania, Annenberg School for Communication, April 29, 2010.

“Communication in Online Cancer Support Groups: Expression and Reception Effects,” National Cancer Institute, CECCR Grantee Report, March 10, 2010

“Networked Nation: Participation in a Digital Age.” UW-Madison & WEAC Dynamic Social Studies for the 21st Century Conference, Madison WI, February 20, 2010.

“Youth Engagement in an Age of YouTube,” Social Studies Teacher Education Program (SSTEP) Dinner-Conference Series, Madison WI, February 16, 2010.

“Network Nation: How Campaign Ads and the Internet Shape Participation,” Realities and Representations: The 2008 U.S. Presidential Election Lecture Series, Vanderbilt University, Nashville, TN, September 30, 2009.

“Empathy in Online Cancer Support Groups: Distinguishing Message Expression and Reception Effects,” CECCR II Grantee Meeting, Denver CO, May 6–8, 2009.

“Network Nation: Information, Conversation, and Campaigns in a Digital Age” Colloquium Presentation, School of Journalism, University of Texas-Austin, February 2, 2009.

“Network Nation: How Campaign Ads and the Internet are Shaping Participation,” An Evening with the Dean, The Glen Club, Glenview, IL, October 15, 2008.

“Network Nation: Conversations, Campaigns, and Civil Society in a Digital Age,” Visiting Distinguished Professor Lecture, Columbia, Missouri, October 13, 2008

“The Blog Public: Bloggers, Readers and the Communities They Build,” with Emily K. Vraga, Aaron S. Veenstra, Porismita Borah and Homero Gil de Zúñiga, Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Communication Technology), Chicago, August 6-August 9, 2008.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” The Contested Terrain of Consumption Studies (Closing Plenary), The Consumer Studies Research Network, American Sociological Association, Boston College, July 31, 2008.

“Information, Expression, and Participation: Building the Communication Mediation Model,” Chicago Area Political Behavior Workshop, Northwestern University, May 9, 2008.

“Network Nation: Conversations, Campaigns, and Civil Society in a Digital Age,” Founders’ Day Event, San Diego CA, April 13, 2008.

“Informing, Expressing and Participating: Extending the Communication Mediation Model,” Colloquium Series, School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, November 1, 2007.

“Internet and Civic Life: Redefining How People Connect,” National Center for Outreach, Development Conference, Palm Desert, CA, October 5, 2007.

“Informing, Expressing and Participating: Extending the Communication Mediation Model,” Conference on Media Effects and Processes, Yonsei University, Seoul, Korea, August 20, 2007.

“Communication, Consumption, and Civil Society: Media and Politics at the Checkout Line,” International Conference on Global Issues, Media, and Culture, Sungkyunkwan University, Seoul, Korea, August 16-17, 2007.

“Political Advertising and the Internet,” Honors Student Organization’s Academic Committee, College of Letters and Sciences, University of Wisconsin-Madison, May 10, 2007.

“Communication, Consumption, and Community: Media and the Politics of the Pocketbook,” Marketing Department, University of Wisconsin-Madison, April 27, 2007.

“Framing the War at Home: National Security and Civil Liberties After 9/11,” w/ Douglas M. McLeod, Participatory Learning and Teaching Organization, Madison, April 25, 2007.

“Political Ads, Online Dialogue, and Participation: Extending the Communication Mediation Model,” Colloquium Presentation, Department of Communication, University of Michigan, Ann Arbor, October 5, 2006.

“Political Ads, Online Dialogue, and Participation: Extending the Communication Mediation Model,” International Communication Association, Dresden, June 19-23, 2006.

“Informing, Expressing and Participating: The Potential Promise Online Outreach,” National Center for Outreach Annual Conference, St. Louis, Missouri, April 7, 2006.

“Paid and Unpaid Media in the 2004 Election Campaign,” Group Presentation, Department of Political Science, Hebrew University, Jerusalem, January 12, 2006.

“Communication, Contexts, and Community: Connecting Media and Civic Engagement,” Faculty of Social and Behavioral Sciences, The Amsterdam School of Communication Research (Colloquium), Amsterdam, November 10, 2005.

“Communication, Contexts, and Community,” Faculty of Social Communication and Journalism, Universidad Externado de Colombia (Inaugural Conference Keynote), Bogotá, Colombia, September 27, 2005.

“Media Cue Convergence: Associative Effects of Mental Networks on Judgments of Social Intolerance,” Department of Psychology, Maharaja Sayajirao University, (Colloquium), Vadodara, India, June 30, 2005.

“Political Talk and Political Messaging: Models of Mediated Information Effects on Civic Engagement,” Department of Political Science, Maharaja Sayajirao University, (Colloquium), Vadodara, India, June 23, 2005.

“Conditional Effects of News Frames: Cognitive Complexity and Judgmental Extremity,” College of Communication, Penn State University, (Colloquium), State College, PA, October 4, 2004.

“Programming and Outreach: How Public Broadcasting Can Spur Civic Engagement,” Outreach Scholarship Conference, Penn State University, State College, PA, October 4, 2004.

“Conditional Effects of News Frames: Cognitive Complexity and Judgmental Extremity,” Political Psychology Proseminar, University of Minnesota, Minneapolis March 5, 2004.

“Collaborative Research in Graduate School,” GSO Conference, School of Journalism and Mass Communication, University of Minnesota, Minneapolis, March 4, 2004.

“Who Do We Reach, Who Can We Reach, and Who Should We Reach,” National Educational Telecommunication Association, New Orleans, January 7-10, 2004.

“‘Coming Together’ Around Two Towns of Jasper,” National Educational Telecommunication Association, New Orleans, January 7-10, 2004.

“Evaluating Outreach Around Two Towns of Jasper,” National Center for Outreach Teleconference, Madison, WI, November 11, 2003.

“‘Coming Together’ Around Two Towns of Jasper,” Public Broadcasting Service Development Conference, Denver, CO, October 1-4, 2003.

“Research Agendas for Campaign 2004: Measuring Campaign Exposure and Effects,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology), Kansas City, MO, July 30-August 2, 2003

“Riding the Conservative Backlash: ‘Them’ and ‘Us’ Post 9/11,” National Communication Association (American Studies Commission), New Orleans, November 21-24, 2002.

“Profiling Participation: Media and Civic Engagement,” Annual National Center for Outreach Conference, Arlington VA, April 20-23, 2002.

“‘Connecting’ and ‘Disconnecting’ with Civic Life,” Symposium on Deliberation, Democracy and the Internet, Annenberg Public Policy Center, Washington D.C, November 10, 2001.

“Publishing Dissertations Across Areas of Study,” Association for Education in Journalism and Mass Communication (Graduate Education Interest Group, Cultural and Critical Studies and History Divisions), Washington DC, August 5-8, 2001.

“Meat Market 102: Job Talks for Media Studies Scholars,” Association for Education in Journalism and Mass Communication (Graduate Education Interest Group and International Communication Division), Washington DC, August 5-8, 2001.

“PBS and Social Capital: Using Communication to Build Community,” Public Television Annual Meeting, Philadelphia, June 13-15, 2001.

“Communication and Community: Jack McLeod and a Continuing Tradition of Research,” Dhavan V. Shah and Lewis Friedland, International Communication Association (Pre-Conference Symposium), Washington DC, May 24, 2001.

“The Persistence of the Digital Divide in America: Technological Inequality and Public Preferences,” Consumer Federation of America “Consumers and Utilities” Conference, Washington DC. October 5-6, 2000.

“The Collision of Convictions: Value-Framing and Value Judgments,” Award-Winners Conference, University of Minnesota-Twin Cities, School of Journalism and Mass Communication, Minneapolis, September 16, 2000.

“Service Learning and Social Marketing: Turning a Problem into an Opportunity,” Association for Education in Journalism and Mass Communication (Mass Communication and Society and Communication Theory and Methodology), Phoenix, August 9-12, 2000.

“The Collision of Convictions: Value-Framing, Political Judgment, and Reasoning,” New Agendas in Political Communication conference, University of Texas at Austin, Departments of Speech Communication and Government, Austin, TX, April 13-15, 2000.

“Civic Engagement, Interpersonal Trust, and Media Use: Individual-Level Assessments of Social Capital,” University of Wisconsin–Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, October 1, 1999.

“Towards an Ethical Framework of Professor-Student Partnership,” Association for Education in Journalism and Mass Communication (Mass Communication and Society and Graduate Student Interest Group), New Orleans, August 4-7, 1999.

“Elite Cue-Taking and Public Opinion,” University of Wisconsin–Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, December 11, 1998.

“Values and the Vote: Explorations in Framing and Electoral Decision-Making,” University of Pennsylvania, Annenberg School for Communication (Colloquium Series), Philadelphia, January 16, 1998.

“Values and the Vote: Explorations in Framing, Priming, and Decision-Making,” University of Wisconsin–Madison, School of Journalism and Mass Communication (Colloquium Series), Madison, WI, October 24, 1997.

“A Typology of Professor-Student Partnership from Conceptualization to Publication,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Graduate Education Interest Group), Chicago, July 30-August 2, 1997.

“The Importance of Being Curious: Theory as Praxis or Theory and Praxis,” Association for Education in Journalism and Mass Communication (Communication Theory and Methodology and Graduate Education Interest Group), Anaheim, CA, August 10-13, 1996.

GRANT REPORTS

(stopped tracking in 2013)

“Political Influence within Parent-Child Dyads: Partisanship, Preferences, and Participation,” Dhavan V. Shah, Leticia Bode, Stephanie Edgerly, Kjerstin Thorson, Emily Vraga, Chris Wells, and JungHwan Yang, for Spencer Foundation, March 25, 2013.

“Campaign Advertising Effects on Social, Political, and Media Trust: Short-term, Long-term, and Cumulative Models” w/ Douglas M. McLeod, Kenneth Goldstein, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, Rosanne M. Scholl, and Aaron Veenstra for Carnegie Corporation, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, March 31, 2007.

“Political Ads, Communication Mediation, and Participation: Modeling Campaign Effects Across Generational Groups” w/ Douglas M. McLeod, Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl for Carnegie Corporation, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, January 14, 2007.

“Campaign Ads, Online Messaging, and Participation: Extending the Communication Mediation Model” w/ Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl, and Douglas M. McLeod for Carnegie Corporation, Pew Charitable Trusts, C.I.R.C.L.E., Rockefeller Brothers, Russell Sage, and Journal Foundation, January 14, 2007.

“Political Ad Exposure, the Internet, and Participation: A Campaign Communication Mediation Model” w/ Douglas M. McLeod, Jaeho Cho, Seungahn Nah, Melissa R. Gotlieb, Hyunseo Hwang, Nam-Jin Lee, and Rosanne M. Scholl, for Carnegie Corporation, Pew Charitable Trusts, C.I.R.C.L.E., Rockefeller Brothers, and Journal Foundation, June 17, 2006.

“Media Effects On Social, Institutional, And Informational Trust: Annual Progress Report,” w/ Douglas McLeod and Kenneth Goldstein for Russell Sage Foundation, April 10, 2006.

“‘Coming Together’ Around ‘Two Towns of Jasper’: A Field Assessment of Outreach,” w/ Jaeho Cho, Heejo Keum, Hernando Rojas, So-Hyang Yoon, Mike Schmierbach, and Homero Gil de Zuniga for Wisconsin Public Television and the National Center for Outreach, May 15, 2003.

“PBS and Social Capital: Segments, Trends, and Strategies,” w/ Dietram Scheufele, So-Hyang Yoon, Joshua Hawkins, and Jaeho Cho for the Public Broadcasting Service, October 5, 2001.

“Digital Media in America: Practices, Preferences and Policy Implications, V2,” w/ Nojin Kwak and Michael Schmierbach for the Digital Media Forum/Ford Foundation, November 20, 2000.

“Disconnected, Disadvantaged, And Disenfranchised: Explorations in the Digital Divide,” w/ Mark Cooper for the Digital Media Forum/Ford Foundation, October 23, 2000.

“The Persistence of the Digital Divide in America: Technological Inequality and Public Preferences,” for the Digital Media Forum/Ford Foundation, October 6, 2000.

“Mergers and Open Access: Public Concerns and Preferences,” for the Digital Media Forum/Ford Foundation, September 13, 2000.

“Digital Media in America: Practices, Preferences and Policy Implications, V1,” w/ Nojin Kwak and Michael Schmierbach for the Digital Media Forum/Ford Foundation, September 10, 2000.

COURSES TAUGHT

University of Wisconsin–Madison, Madison, WI
Professor–Seminar in Computational Social Science–J880 Spring 2016–Present
 • Teach graduate students the approaches and techniques of computational social science.

University of Wisconsin–Madison, Madison, WI
Professor–Practicum in Communication Research–J880/J813 Spring 2005–Present
 • Teach graduate students the processes underlying conducting and publishing empirical research.

University of Wisconsin–Madison, Madison, WI
Professor–Internet and Democracy–J880 Spring 2003–Present
 • Teach graduate students about theory and research on the societal impact of the Internet.

University of Wisconsin–Madison, Madison, WI
Professor–Communication Research Methods–J658 Fall 2002–Present
 • Teach students the full range of mass communication research methodologies.

University of Wisconsin–Madison, Madison, WI
Professor–Strategic Media Planning–J447 Spring 2002–Present
 • Teach students the strategy of media planning and media relations using lecture and lab settings.

University of Wisconsin–Madison, Madison, WI
Professor–Communication and Public Opinion–J614/J566 Fall 2001–Present
 • Teach students the theory and practice of public opinion research.

University of Wisconsin–Madison, Madison, WI
Professor–Principles of Strategic Communication–J345 Spring 2001–Present
 • Teach students the principles of strategic communications campaign development.

University of Wisconsin–Madison, Madison, WI
Professor–Mass Media and the Individual–J849/J801 Fall 2000–Present
 • Teach graduate students the theory and research of psychological effect of mass communication.

University of Wisconsin–Madison, Madison, WI
Professor–Political Communication–J829 Spring 2000–Present
 • Teach graduate students about political communication content and effects.

University of Wisconsin–Madison, Madison, WI
Professor–Advertising Media Planning–J459 Fall 1998–Spring 2001
 • Teach students the strategic aspects of media planning using lecture and lab settings.

University of Wisconsin–Madison, Madison, WI
Professor–Principles of Advertising–J246 Fall 1998–Fall 1999
 • Taught students the principles of advertising through service learning.

University of Wisconsin–Madison, Madison, WI
Professor–National Student Advertising Competition Spring 1999
 • Advised students in the development of an integrated marketing communications plan.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Advertising Media Analysis–J5162 Fall 1994–Winter 1998
 • Taught undergraduate and graduate students the strategic aspects of media planning.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Information for Mass Communication–J3004 Summer 1997
 • Taught students information search and synthesis processes used by professionals.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Mass Media and Politics–J3796 Spring 1997
 • Instructed students in the interplay among politics, media, and the public.

University of Minnesota–Twin Cities, Minneapolis, MN
Instructor–Principles of Advertising–J3201 Summer 1994–Summer 1996
 • Instructed students in the principles of advertising using lectures and exercises.

University of Minnesota–Twin Cities, Minneapolis, MN
Teaching Assistant–Advertising Media Analysis–J5162 Fall 1992–Winter 1994
 • Supervised weekly lab sessions on media basics and graded assignments, exams, and projects.

PUBLICATION SERVICE

Journal of Quantitative Description: Digital Media
Advisory Board Member September 2020–Present

Oxford University Press series: *Journalism and Political Communication Unbound*
Advisory Board Member April 2018–Present

Journal of Communication Technology
Editorial Board Member November 2014–Present

Communication and the Public
Editorial Board Member October 2014–Present

International Journal of Public Opinion Research
Editorial Board Member April 2010–Present

Plaridel: Journal of Communication, Media, and Society
Editorial Board Member November 2016–October 2019

<u>Communication Methods and Measures</u> Editorial Board Member	May 2006–November 2016
<u>Digital Health</u> Review Editor/Editorial Board Member	November 2014–November 2016
<u>Journal of Applied Communication Research</u> Editorial Board Member	January 2005–December 2012
<u>Political Communication</u> Editorial Board Member	February 2002–December 2012
<u>Journal of Communication</u> Editorial Board Member	September 2004–December 2010
<u>Mass Communication and Society</u> Editorial Board Member	December 2003–December 2007
<u>Journalism & Mass Communication Quarterly</u> Editorial Board Member	July 2004–December 2007
<u>Journalism & Mass Communication Educator</u> Editorial Board Member	October 2001–October 2006
<u>Human Communication Research</u> Editorial Board Member	May 2000–May 2006
<u>Journal of Advertising</u> Advertising Manager	December 1998–March 2001

Ad Hoc Reviewer Requests (stopped tracking in 2013)

Social Science Journal, starting June 2013
Cyberpsychology, Behavior, and Social Networking, starting January 2013
Social Influence, starting February 2012
American Sociological Review, starting January 2012
Journal of Media and Communication Studies, starting November 2011
Information, Communication and Society, starting November 2011
Journal of International & Intercultural Communication, starting June 2011
Communication Quarterly, starting June 2010
Political Research Quarterly, starting October 2009
Journal of Urban Affairs, starting September 2009
Asian Journal of Communication, starting September 2009
American Journal of Political Science, starting August 2009
Western Journal of Communication, starting April 2009
American Politics Research, starting October 2008
Motivation & Emotion, starting October 2008
Journal of Health Communication, starting September 2008
Social Science Quarterly, starting August 2007
Journalism: Theory, Practice, and Criticism, starting September 2006
PS: Political Science & Politics, starting July 2006
Sociological Methods & Research, starting December 2005
The Sociological Quarterly, starting December 2005
Communication Yearbook, starting November 2005
Journal of Computer-Mediated Communication, starting October 2004
Communication Theory, starting May 2004
New Media and Society, starting March 2004

Academy of Management Review, starting February 2004
Political Studies, starting January 2003
Public Opinion Quarterly, starting March 2002
Journal of Broadcasting and Electronic Media, starting February 2002
Media Psychology, starting February 2002
Human Communication Research, starting February 2001
Journal of Communication, starting January 2001
Political Communication, starting September 2000
Political Behavior, starting June 2000
Journalism & Mass Communication Educator, starting June 1999
Journal of Politics, starting June 1999
Journalism & Communication Monographs, starting April 1999
Journal of Advertising, starting December 1998
Harvard International Journal of Press/Politics, starting October 1998
American Political Science Review, starting February 1998
Communication Research, starting September 1997
Political Psychology, starting August 1997

FIELD SERVICE

- Review Committee Member-University of California-Davis 2025–Present
- External reviewer, with two internal ad hoc committee members
 - Invited by the Academic Senate Office and the Graduate Council Program Review Committee (PRC) to prepare reports on the Graduate Program in Communication.
- American Institute of Applied Sciences in Switzerland 2024–Present
- International Research Group on Sustainable Development and Risk Management
 - Invited to participate in Finance, Marketing, and Operations for Sustainable Business (FMOS) and Safety, Security & Risk Management (SSRM) Conferences.
- External Review Committee Member–Ohio State University 2024–Present
- Lead External Reviewer for School of Communication, The Ohio State University
 - Part of a three-person team to report to Divisional Dean, Social & Behavioral Sciences, Dean of Arts and Sciences, Undergraduate and Graduate Vice Provosts, and Provost
 - Coordinated report writing, incorporation of components, and submission of the document.
- Public Values in the Algorithmic Society International Scientific Advisory Council 2022–Present
- Support the Gravitational proposal to the Dutch Ministry for Education, Culture and Science for a 10-year program advancing research on automated decision making in justice, health and media.
- Millennium Institute for Foundational Research on Data, Steering Committee 2021–Present
- Asked to join a steering committee of six university scholars to advise strategic decisions and the development of research and training in the institute at Pontificia Universidad Católica, Chile
- Center for Journalism and Liberty, Academic Advisory Board 2020–Present
- Asked to join an advisory board of 12 university scholars to advise this initiative of the *Open Markets Institute* to strengthen independent, market-supported journalism.
- External Consultant Grant Review Board, Hong Kong Baptist University 2018–Present
- Review proposals for Hong Kong Research Grants Council's General Research Fund
 - Evaluate 12-15 proposals from junior academic staff prior to submission
- International Advisory Board Member, ASCoR 2014–Present
- Board Member for Amsterdam School of Communication Research (ASCoR)
 - Participate in formulating the School's research program
- Program Review Committee Member, University of Delaware 2024–2024
- External Reviewer for the Department of Communication at University of Delaware.

- Part of five-person team to report to Vice Provost for Academic Programs

National Communication Survey (NCS), Board Member 2023-2024

- Member of Advisory Board for nationally representative survey of communication issues.
- Advise on health communication's intersection with political and environment communication.

Hong Kong Baptist University, Internal Research Assessment Exercise 2023-2024

- Review recent publications by all faculty members in Department of Journalism, Department of Communication Studies, and the new Department of Interactive Media
- Evaluate 30-40 faculty and staff modelled on the UK's Research Excellence Framework (REF).

Midterm Review Committee, ASCoR 2023-2024

- Midterm Review Committee for Amsterdam School of Communication Research (ASCoR)
- Review and help formulate the School's strategic plan for research, doctoral training, and impact.

Political Communication Scholars Symposium, Executive Committee, 2021-2023

- Seeks to diversify the graduate research community studying political communication.
- Mentor undergraduates and MA candidates from underrepresented racial and ethnic backgrounds.

Program Review Committee Member, Cornell University 2021-2022

- External Reviewer for the Department of Communication at Cornell/CALS.
- Part of three-person team to report to Senior Associate Deans and Dean of CALS

Community Academic Aging Research Network (CAARN), Advisory Board 2020-2022

- Advise network of community and health system partners and academic researchers to conduct research to improve the health of older adults and decrease health disparities.

Advisory Panel, Civic Signals 2020-2021

- Asked by the Center for Media Engagement at the University of Texas to provide expertise on the topic of Civic competence on their joint project with the National Conference on Citizenship.

Knight-Gallup Advisory Panel Member for NewsLens 2019-2021

- Asked by Knight Foundation to serve as an advisor for their work with Gallup to develop experiments designed using their NewsLens platform for the *Trust, Media, and Democracy* series.

External Referee-Full Professor Search at University of Vienna 2018-2019

- Asked by Senate of the University of Vienna to serve as an external referee on a search committee for the position of a full professor of Computational Communication Science

Scientific Advisory Board Member-"Fairness in the Data Society" 2018-2023

- Board Member for Gravitation program of the Dutch Organisation of Scientific Research
- Participate in formulating the "Fairness in the Data Society" research program

Scientific Advisory Board Member-CSDC 2015-2020

- Board Member for Center for the Study of Democratic Citizenship, McGill University, University of Montreal, and Laval University
- Participate in formulating the Center's research program

External Review Committee Member-Ohio State University 2016-2017

- External Reviewer for School of Communication, The Ohio State University
- Part of three-person team to report to Divisional Dean, Social & Behavioral Sciences, Dean of Arts and Sciences, Undergraduate and Graduate Vice Provosts, and Provost

External Advisory Board Member-TCORS 2013-2018

- Advisor to UPENN Tobacco Center of Regulatory Science, University of Pennsylvania
- One of 14 funded centers with \$53 Million in support from NIH/NCI
- Participate in formulating the Center's research program

<u>External Reviewer for Uni:Docs Programme–Vienna</u>	2015–2016
• Evaluate Doctoral Dissertation Fellowships for University of Vienna	
• Report to Vice Rector for Research and International Affairs of the University of Vienna	
<u>External Reviewer for Advisory Board–DLS</u>	2014–2015
• Evaluate proposals to the National Science Foundation’s DLS program	
• Developmental and Learning Sciences (DLS) concerns youth socialization	
<u>External Review Committee Member–Michigan</u>	2014–2015
• External Reviewer for Communication Studies Department, University of Michigan	
• Part of four-person team to report to College of Literature, Science, and the Arts	
<u>Scientific Advisory Board Member–CSDC</u>	2010–2015
• Board Member for Center for the Study of Democratic Citizenship, McGill University, University of Montreal, and Laval University	
• Participate in formulating the Center’s research program	
<u>International Advisory Board Member–ASCoR</u>	2009–2014
• Board Member for Amsterdam School of Communication Research (ASCoR)	
• Participate in formulating the School’s research program	
<u>Advisor to US Preventive Services Task Force</u>	2010–2011
• Communication expert to Agency for Healthcare Research and Quality	
• Provided advice to U.S. Department of Health & Human Services	
<u>Time Sharing Experiments in the Social Sciences (TESS)</u>	2009–2012
• <u>National Science Foundation Funded Multi-Year Project</u>	
<i>Associate Principal Investigator</i>	
<u>External Assessment Committee Member</u>	2007–2008
• External Evaluation Committee of Communication Research in the Netherlands in 2008	
• Netherlands School of Communication Research (NESCOr)	
Amsterdam School of Communication Research (ASCoR) at University of Amsterdam	
Department of Communication Science at Vrije University Amsterdam	
Twente Institute of Communication Research (TWICoR) at University of Twente	
<u>National Communication Association, Washington DC</u>	
• <u>National Doctoral Honors Seminar–Mass Communication</u>	
<i>Faculty Participant</i>	2005–2006
<i>Faculty Coordinator</i>	2004–2005
<u>American Political Science Association, Washington DC</u>	
• <u>Political Communication Division</u>	
<i>Executive Committee</i>	2002–2003
<i>The Paul Lazarsfeld Paper Award Committee</i>	2001–2002
<u>Association for Education in Journalism and Mass Communication, Columbia SC</u>	
• <u>Nominations and Election Committee, Past Chair</u>	2002–2006
• <u>Task Force on the Status and Structure of AEJMC</u>	2001–2005
• <u>Communication Theory and Methodology Division</u>	
<i>Division Head/Vice-Head</i>	2000–2002
<i>Professional Freedom and Responsibility Chair</i>	1999–2000
<i>Teaching Standards Chair</i>	1998–1999
<i>Paper reviewer, panel moderator, and discussant</i>	1998–2001
<u>International Communication Association, Washington DC</u>	

• <u>Professional Standards Committee</u>	2021–2024
• <u>Research Awards Committee</u>	2021–2022
• <u>Fellows Book Award Committee, Chair</u>	2021–2022
• <u>International Communication Association Fellows Chair</u>	2020–2021
• <u>James W. Carey Urban Communication Grant</u>	2014–2017
• <u>Kyoon Hur Dissertation Award Committee</u>	2007–2010
• <u>Joint Publications Committee, <i>Political Communication</i></u>	2002–2009
• <u>Panel Discussant and Paper Reviewer</u>	2000–2012
 <u>Midwest Association of Public Opinion Research, Chicago, IL</u>	
• <u>Panel Discussant and Paper Reviewer</u>	1996–2001

EXTERNAL REVIEWER

External Reviewer for Tenure and Promotion

• University of Delaware Department of Communication	May 2025–September 2025
• Northeastern University School of Journalism, College of Arts, Media and Design	May 2025–September 2025
• Indiana University Communication Science, The Media School	April 2025–September 2025
• University of South Florida Department of Communication	April 2025–August 2025
• Hong Kong Baptist University College of Communication, Department of Interactive Media	December 2024–March 2025
• University of Pittsburgh School of Computing & Information, Dept. of Informatics & Networked Systems	August 2024–December 2024
• University of California, Santa Barbara Department of Communication	April 2024–August 2024
• Hebrew University of Jerusalem, Israel Department of Political Science and Communication	February 2024–April 2024
• University of Pennsylvania Annenberg School for Communication	July 2023–September 2023
• University of Oklahoma Department of Communication	June 2023–September 2023
• University at Buffalo Department of Communication	May 2023–August 2023
• University of Michigan Department of Communication	May 2023–August 2023
• University of Arizona Department of Communication	April 2023–August 2023
• Georgia State University Department of Communication	April 2023–August 2023
• Rutgers University Department of Communication	April 2023–August 2023
• Boston University Division of Emerging Media Studies	April 2023–July 2023
• Rutgers University Department of Journalism and Media Studies	April 2023–June 2023
• National University of Singapore School of Communication and New Media	March 2023–May 2023
• Michigan State University School of Communication and Information	March 2023–April 2023
• Ohio State University School of Communication	February 2023–February 2023
• University of North Carolina-Chapel Hill Hussman School of Journalism and Media	November 2022–January 2023
• Hong Kong Baptist University	November 2022–December 2022

Department of Interactive Media	
• University of Minnesota School of Public Health	September 2022–November 2022
• Nanyang Technological University Wee Kim Wee School of Communication and Information	September 2022–October 2022
• Northwestern University Department of Communication Studies	August 2022–October 2022
• University of Pennsylvania Annenberg School for Communication	August 2022–October 2022
• Northeastern University Department of Communication Studies	June 2022–August 2022
• Nanyang Technological University Wee Kim Wee School of Communication and Information	April 2022–May 2022
• Indiana University The Media School	March 2022–July 2022
• Tel Aviv University Department of Communication	January 2022–March 2022
• University of Michigan Department of Communication Studies	December 2021–February 2022
• University of California, Santa Barbara Department of Political Science	May 2021–September 2021
• Texas A&M University Department of Communication	May 2021–August 2021
• University of Georgia Department of Communication Studies	May 2021–August 2021
• Ohio State University School of Communication	May 2021–July 2021
• University of Texas-Austin Stan Richards School of Advertising & Public Relations	April 2021–July 2021
• University of Southern California School for Communication and Journalism	March 2021–June 2021
• State University of New York at Stony Brook Computer Science Department	October 2020–January 2021
• University of California, Los Angeles Department of Communication	August 2020–September 2020
• Boston University College of Communication	June 2020–September 2020
• University of Delaware Department of Communication	May 2020–September 2020
• Temple University Department of Communication and Social Influence	May 2020–September 2020
• University of Michigan Department of Communication Studies	April 2020–August 2020
• Rutgers University School of Communication & Information	April 2020–September 2020
• University of Colorado-Boulder Department of Advertising, Public Relations and Media Design	May 2020–September 2020
• University of California, Santa Barbara Department of Communication Studies	March 2020–August 2020
• University of Texas-Austin Government Department	May 2020–June 2020
• Queensland University of Technology, AU Department of Digital Media and Entertainment Industries	January 2020–March 2020
• Pennsylvania State University Department of Communication	October 2019–December 2019
• Cornell University Department of Communication	June 2019–November 2019

• University of at Urbana-Champaign Department of Advertising	June 2019–September 2019
• Boston University Department of Journalism	May 2019–August 2019
• Indiana University The Media School	April 2019–August 2019
• University of Texas-Austin Stan Richards School of Advertising & Public Relations	April 2019–July 2019
• University of Southern California Annenberg School of Communication & Journalism	June 2018–November 2018
• Kent State University School of Communication Studies	June 2018–November 2018
• College of New Jersey Communication Studies Department	May 2018–November 2018
• University of Connecticut Department of Communication	May 2018–October 2018
• University of California, Merced School of Social Sciences, Humanities and Arts	May 2018–October 2018
• University of California, Davis Department of Communication	April 2018–September 2018
• University of Arizona Department of Communication Studies	February 2018–August 2018
• Ohio State University School of Communication	May 2018–July 2018
• University of Texas-Austin Department of Communication Studies	April 2018–July 2018
• Seoul National University Department of Communication	March 2018–May 2018
• University of Pennsylvania Annenberg School for Communication	November 2017–March 2018
• Northwestern University Department of Communication Studies	July 2017–October 2017
• Washington State University Edward R. Murrow College of Communication	June 2017–September 2017
• University of California, Davis Department of Communication	June 2017–September 2017
• Northeastern University Communication Studies Department	May 2017–September 2017
• Virginia Tech. Blacksburg, VA Department of Communication	April 2017–September 2017
• University of Michigan, Ann Arbor Department of Communication Studies	April 2017–September 2017
• Boston University Department of Mass Communication, Advertising & Public Relations	August 2016–November 2016
• University of Maryland, College Park, MD Department of Communication Studies	May 2016–September 2016
• University of Missouri, Columbia Department of Communication Studies	May 2016–September 2016
• Lehigh University Department of Journalism and Communication	April 2016–September 2016
• University of Texas-Arlington Department of Communication	April 2016–August 2016
• University of Texas-Austin School of Journalism	March 2016–April 2016
• Ohio State University School of Communication	March 2016–April 2016
• Nanyang Technological University	February 2016–April 2016

Wee Kim Wee School of Communication and Information	
• University of North Carolina School of Media and Journalism	October 2015–January 2016
• University of Pennsylvania Annenberg School for Communication	September 2015–January 2016
• University of Amsterdam, Amsterdam, NL Amsterdam School of Communication Research	June 2015–September 2015
• Temple University Philadelphia, PA Department of Strategic Communication	June 2015–September 2015
• University of Michigan, Ann Arbor, MI Department of Communication Studies	May 2015–September 2015
• University of Missouri, Columbia, MO Department of Communication Studies	May 2015–May 2015
• University of Michigan, Ann Arbor, MI Department of Communication Studies	April 2015–August 2015
• University of Oregon, Eugene, OR School of Journalism and Mass Communication	February 2015–March 2015
• University of Michigan, Ann Arbor Department of Communication Studies	February 2015–March 2015
• University of California, Los Angeles Department of Political Science	January 2015–March 2015
• University of Michigan, Ann Arbor School of Information	June 2014–November 2014
• University of Pennsylvania Annenberg School for Communication	June 2014–November 2014
• Iowa State University Greenlee School of Journalism and Communication	May 2014–October 2014
• University of California-Davis Department of Communication	April 2014–September 2014
• Indiana University School of Journalism	April 2014–August 2014
• Temple University School of Media and Communication	April 2014–May 2014
• University of Michigan, Ann Arbor, MI Department of Communication Studies	November 2013–January 2014
• Cornell University Department of Communications	August 2013–November 2013
• University of Illinois Department of Journalism	August 2013–November 2013
• Syracuse University S.I. Newhouse School of Public Communications	July 2013–September 2013
• University of Texas-Austin Department of Advertising	June 2013–September 2013
• University of Delaware Department of Communication	May 2013–October 2013
• Iowa State University Greenlee School of Journalism and Communication	April 2013–September 2013
• University of Pennsylvania Annenberg School for Communication	March 2013–April 2013
• Nanyang Technological University Wee Kim Wee School of Communication and Information	February 2012–March 2012
• University of Illinois at Urbana-Champaign Department of Communication	July 2012–October 2012
• University of Colorado-Boulder Journalism and Mass Communication	June 2012–September 2012
• Texas Tech University College of Mass Communications	May 2012–August 2012

• Ohio State University School of Communication	May 2012–July 2012
• City University of Hong Kong Department of Media and Communication	February 2012–March 2012
• Nanyang Technological University Wee Kim Wee School of Communication and Information	February 2012–March 2012
• University of Pennsylvania Annenberg School for Communication	December 2011–February 2012
• Nanyang Technological University Kim Wee School of Communication and Information	December 2011–January 2012
• University of Texas-Austin Department of Advertising	June 2011–September 2011
• University of Maryland, College Park, MD Department of Communication Studies	June 2011–September 2011
• University of Arizona, Tucson, AZ Department of Communication Studies	May 2011–September 2011
• University of California, Santa Barbara, CA Department of Communication Studies	May 2011–August 2011
• University of Texas, Austin, TX Department of Communication Studies	March 2011–July 2011
• University of Michigan, Ann Arbor, MI Department of Communication Studies	June 2010–September 2010
• University of Michigan, Ann Arbor, MI Department of Political Science	June 2010–September 2010
• University of Texas at Austin Department of Communication Studies	November 2008–January 2009
• Northwestern University Department of Political Science	November 2008–January 2009
• State University of New York at Albany Department of Communication	November 2008–January 2009
• Iowa State University Greenlee School of Journalism and Communication	September 2008–January 2009
• University of California-Los Angeles Department of Communication Studies	September 2008–November 2008
• University of Colorado-Boulder School of Journalism & Mass Communication	June 2008–July 2008
• Chinese University of Hong Kong School of Journalism & Mass Communication	May 2008–June 2008
• University of North Carolina School of Journalism & Mass Communication	February 2008–March 2008
• Nanyang Technological University School of Communication and Information	February 2008–March 2008
• Hebrew University of Jerusalem, Israel Department of Political Science	August 2007–October 2007
• University of Minnesota, Minneapolis, MN Department of Political Science	September 2007–October 2007
• University of Oklahoma, Norman, OK Department of Communication	July 2007–September 2007
• University of Minnesota, Minneapolis, MN Department of Political Science	July 2006–September 2006
• University of Haifa, Haifa, Israel Department of Communication	June 2006–July 2006
• Northwestern University, Evanston, IL Department of Communication Studies	March 2006–March 2006
• University of Michigan, Ann Arbor, MI Department of Communication Studies	June 2005–September 2005
• University of Arizona, Tucson, AZ	May 2005–August 2005

- Department of Communication
• University of Oklahoma, Norman, OK February 2005–March 2005
Department of Communication
- University of Illinois, Champaign, IL August 2004–November 2004
College of Communication

UNIVERSITY ACTIVITIES

University of Wisconsin-Madison, Madison WI

- Selection Committee for Faculty Fellowship & Named Professor Awards 2024-2027
- Affiliated Faculty, Institute for Diversity Science Since November 2023
- Affiliated Faculty, Department of Marketing Since July 2013
- Affiliated Faculty, Department of Industrial and Systems Engineering Since January 2011
- Affiliated Faculty, Department of Political Science Since January 2002
- Sophomore Research Fellowships Committee 2015–2016
- Dean of Students Advisory Committee 2014–2016
- Member of the Social Studies Division Committee 2009–2011
- Member of the Faculty Consultative Committee on Financial Emergency 2009–2011

College of Letters and Science

University of Wisconsin-Madison, Madison WI

- Affiliate of Elections Research Center Since January 2015
- Affiliate of Holtz Center for Science and Technology Studies Since June 2014
- Affiliate of Center for World Affairs and the Global Economy Since June 2009
- Affiliate of Center for Nonprofits Since January 2008
- Affiliate of Center for Communication and Democracy Since January 2009
- Board member for Center for Politics, Political Science Department Aug. 2005–July 2012
- UW Survey Center's Advisory Committee for Public Opinion Research Aug. 2004–July 2013
- L&S Review Committee for La Follette School of Public Affairs Oct. 2006–Jan. 2007
- Committee Member, Social Sciences IRB, College of Letters & Science Aug. 2006–Jul 2008
- Member of the Faculty Undergraduate Appeals Committee Aug 2003–Jul 2006

Political Behavior Research Group, Department of Political Science

University of Wisconsin-Madison, Madison, WI September 2000–Present

- Faculty participant in research discussion group focusing on political behavior.

School of Journalism and Mass Communication

University of Wisconsin-Madison, Madison, WI

Committee Assignments:

- Graduate Studies Committee July 2023–Present
- Center for Comm & Civic Renewal, Research Dir. July 2020–Present
- Ivan Preston Colloquium Series Organizer August 2012–Present
- Mass Communication Research Center, Director July 2010–Present
- Knight/CCCCR Search Committee July 2024–January 2025
- Director Search Committee August 2022–November 2022
- Public Engagement Committee, Chair/Member July 2022–June 2024
- Graduate Studies Committee July 2020–June 2022
- Awards Committee July 2018–December 2019
- Undergraduate Curriculum Committee, Chair July 2014–December 2019
- Timetable Committee July 2014–December 2019
- Director Search Committee November 2019–December 2019
- Computational Comm. Research Search, Chair August 2018–January 2019
- Graduate Studies Committee July 2014–July 2018
- Health Communication Search, Chair September 2017–March 2018
- Mass Communication Research Search, Co-chair September 2016–March 2017
- Merit Review Committee, then Chair February 2014–April 2016
- Strategic Hiring Initiative Search, Chair October 2015–February 2016
- Review/Tenure Committee of Chris Wells August 2015–February 2016

Review/Tenure Committee of Michael Wagner	July 2014–March 2015
Director Search Committee	March 2014–May 2014
Awards Committee, Chair	July 2013–June 2014
Review/Tenure Committee of Karyn Riddle	August 2013–March 2014
Constituent Relations Committee, Chair	July 2010–July 2012
Review/Tenure Committee of Sue Robinson	September 2011–March 2012
Review/Tenure Committee of Young Mie Kim	November 2010–December 2012
Awards Committee	July 2009–August 2011
Review/Tenure Committee of Hernando Rojas	September 2010–March 2011
Decennial Departmental Review Committee	July 2009–July 2010
Graduate Studies Committee	July 2009–July 2010
Faculty Search Committee	September 2009–February 2010
Timetable Committee	September 2007–July 2009
Graduate Studies, Chair	September 2007–July 2009
Director Search Committee	November 2008–Feb 2009
Review Committee of Karyn Riddle	February 2008–April 2008
Information Technology Administrator Search	November 2008–January 2008
Faculty Search Committee, Chair	July 2006–February 2007
Graduate Studies Committee	September 2000–September 2007
Second-Year Review of Dominique Brossard	February 2006–April 2006
Merit Review Committee	August 2003–May 2006
Ad hoc Market Analysis Committee	May 2005–June 2005
Ad hoc Committee on Salary Equity	January 2005–May 2005
First-Year Review of Dominique Brossard	January 2005–April 2005
Future Directions Committee	October 2003–October 2004
MCRC Executive Committee, Chair	July 2003–August 2004
Public Affairs Writer in Residence	July 2003–August 2004
MCRC Executive Committee	November 2001–August 2004
Faculty Search Committee, Chair	July 2003–May 2004
Advisor to the UW-Madison Advertising Club	August 1998–May 2004
Four-Year Review of Michelle Nelson	February 2004–April 2004
Academic Staff Search Committee	January 2003–July 2003
Awards Committee	September 2001–May 2003
Director Search Committee	February 2003–May 2003
Three-Year Review of Michelle Nelson	January 2003–April 2003
Faculty Search Committee	October 2001–April 2002
Future of MCRC Committee	January 2001–November 20001
Undergraduate Admissions Committee	September 2000–March 2001
Advisor to National Student Advertising Competition	November 1998–July 2000
Curriculum Committee	January 1999–August 2000
Head of Advertising Sequence	January 1999–July 2000
Faculty Search Committee	September 1999–April 2000
Curriculum Sub-Committee (Intermediate Skills)	February 1999–May 1999
Scholarship Committee	January 1999–August 1999

Graduate Student Organization,

University of Minnesota, Minneapolis, MN

President/Vice-President

September 1993–August 1995

- Organized internal student conference including peer reviews and student discussants.
- Coordinated quarterly “Colloquia,” monthly “Open Forum” dinners, and quarterly parties.

**STUDENT
ADVISING**

Dissertation Advisor (chronological order w/ current rank/affiliation)

Zening Duan* (co-advisor with Sijia Yang), Planned 2025

Assistant Professor – National University of Singapore

Linqi Lu* (co-advisor with Doug McLeod), 2025

Assistant Professor – University of North Dakota

Xiaoya Jiang, Completed 2025
Assistant Professor, Boston University
 Ayellet Pelled, Completed 2023
Independent Researcher – Consultant
 “Ellie” Fan Yang, Completed 2022
Assistant Professor, Illinois State University
 “Estelle” Ranran Mi* (co-advisor with Catalina Toma), Completed 2022
Assistant Professor, Kean University
 Sunghak Kim, Completed 2021
Assistant Professor, Pusan National University
 Juwon Hwang, Completed 2021
Assistant Professor, Boston University
 Jiyoun Suk, Completed 2021
Assistant Professor, University of Connecticut
 Ornella Hills, Completed 2021
Assistant Professor, University of Wisconsin-Stevens Point
 Yini Zhang (co-advisor with Chris Wells), Completed 2020
Assistant Professor, University at Buffalo
 Rachel Kornfield, Completed 2018
Research Assistant Professor, Northwestern University
 JungHwan Yang, Completed 2018
Assistant Professor, University of Illinois, Urbana-Champaign
 Tae-Joon Moon, Completed 2017
Assistant Professor, University of Arizona
 Woohyun Yoo, Completed 2014
Associate Professor – Incheon National University
 Bryan McLaughlin, Completed 2014
Associate Professor - Texas Tech University
 Ming (Bryan) Wang, Completed 2012
Associate Professor, University of Nebraska
 Stephanie Edgerly, Completed 2012
Professor, Northwestern University
 Leticia Bode, (Political Science) Completed 2012
Professor, Georgetown University
 Kang Namkoong, Completed 2011
Associate Professor, University of Maryland
 Sojung “Claire” Kim, Completed 2011
Associate Professor, George Mason University
 Emily Vraga, Completed 2011
Professor, University of Minnesota
 Q. Lisa Bu, Completed 2010
Content Distribution Manager, TED
 Kjerstin Thorson, Completed 2010
Professor – Michigan State University
 Porismita Borah, Completed 2010
Professor – Washington State University
 Aaron Veenstra, Completed 2009
Associate Professor - Florida Atlantic University
 Lucy Atkinson, Completed 2009
Associate Professor - University of Texas at Austin
 Ray Pingree, Completed 2008
Professor – Louisiana State University
 Rosanne Scholl, Completed 2008
Opinion Researcher – Mozilla/Firefox
 Hyunseo Hwang, Completed 2008
Computational Researcher
 Homero Gil de Zuniga, Completed 2008

Professor - University of Salamanca & Pennsylvania State University
 Seungahn Nah, Completed 2006
Professor - University of Oregon
 Jaeho Cho, Completed 2005
Professor - University of California, Davis
 Hernando Rojas, Completed 2005
Professor - University of Wisconsin-Madison
 Heejo Keum, Completed 2004
Professor - Sungkyunkwan University
 Michael Schmierbach, Completed 2004
Professor - Pennsylvania State University

Current Advisor (alphabetical order / * = ABD):

Michael Aguilar*
 Mengyu Li*
 Alexis Moore*
 Yoo Ji Suh*
 Luhang Sun* (co-advisor with Sijia Yang)
 Yanshu “Sybil” Wang (co-advisor with Ross Dahlke)

Dissertation Committee Member (chronological order):

Jisso Kim, Mass Communication, Completed 2025
 Heysung Lee, Mass Communication, Completed 2024
 Chen-Ting (Tammy) Chang, Communication Arts, Completed 2024
 Lauren Kriss, Mass Communication, Completed 2024
 Jordan E Sallis, Mass Communication, Completed 2024
 Macau K. F. Mak, Mass Communication, Completed 2024
 Sean Yun-Shiuan Chuang, Psychology, Completed 2024
 Siyi Liu, Mass Communication, Completed 2023
 Margarita M. Orozco, Mass Communication, Completed 2023
 Matt Minich, Mass Communication, Completed 2023
 Ruixue Lian, Electrical and Computer Engineering, Completed 2023
 Sang Jung Kim, Mass Communication, Completed 2023
 Yin Wu, Mass Communication, Completed 2022
 Soo Yun Kim, Mass Communication, Completed 2022
 Shreenita Ghosh, Mass Communication, Completed 2022
 Hyungjil Gill, Mass Communication, Completed 2022
 Eunyoung Myung, Mass Communication, Completed 2022
 Jianing Li, Mass Communication, Completed 2022
 Tomoko Okada, Mass Communication, Completed 2022
 Kwansik Mun, Mass Communication, Completed 2021
 Jeanette Orminski, Communication, Nanyang Technological University, Completed 2021
 Min-Hsin Su, Mass Communication, Completed 2021
 Chen-Ting Chang, Communication Arts, Completed 2021
 Zhongkai Sun, Electrical and Computer Engineering, Completed 2020
 Hyesun Choung, Mass Communication, Completed 2020
 Josephine Lukito, Mass Communication, Completed 2020
 Jordan Foley, Mass Communication, Completed 2020
 Sangwon Lee, Communication Arts, Completed 2020
 Michael Bossetta, Political Science, *University of Copenhagen*, Completed 2019
 Eunji Cho, Mass Communication, Completed 2019
 Prathusha Sarma, Electrical and Computer Engineering, Completed 2019
 Ceri Hughes, Mass Communication, Completed 2019
 David Lassen, Political Science, Completed 2019
 Byung-Gu Lee, Mass Communication, Completed 2019
 Mina Choi, Communication Arts, Completed 2018

German Alvarez, Mass Communication, Completed 2018
 Yangsun Hong, Mass Communication, Completed 2018
 Yan Liu, Mass Communication, Completed 2018
 Rashmi P. Payyanadan, Industrial and Systems Engineering, Completed 2017
 David Coppini, Mass Communication, Completed 2017
 Alex Hanna, Sociology, Completed 2016
 Benjamin Toff, Political Science, Completed 2016
 Jennifer L. Brookhart, Political Science, Completed 2016
 Matthew Barnidge, Mass Communication, Completed 2015
 Mitchell Bard, Mass Communication, Completed 2015
 Min-Woo Kwon, Mass Communication, Completed 2014
 Tim Macafee, Mass Communication, Completed 2014
 Mahtab Ghazizadeh, Industrial and Systems Engineering, Completed 2014
 Wenjie Yan, Communication Arts, Completed 2014
 Jiun-Yi Tsai, Mass Communication, Completed 2014
 Erika Paulson, Marketing, Completed 2014
 Dimitri Kelly, Political Science, Completed 2013
 Jacob Neiheisel, Political Science, Completed 2013
 Steven Wilson, Political Science, Completed 2013
 Sarah Niebler, Political Science, Completed 2012
 Melissa Gotlieb, Mass Communication, Completed 2012
 Joseph Abisaid, Communication Arts, Completed 2012
 Andrew Quanbeck, Industrial and Systems Engineering, Completed 2012
 Matthew Holleque, Political Science, Completed 2011
 Monica Hwang, Pharmacy, Completed 2011
 Frank Hairgrove, Mass Communication, Completed 2011
 Eulàlia Puig Abril, Mass Communication, Completed 2011
 Nam-jin Lee, Mass Communication, Completed 2010
 Sun-Young Lee, Mass Communication, Completed 2009
 Hannah Goble, Political Science, Completed 2009
 Mark Rademacher, Mass Communication, Completed 2009
 Jeff Drury, Communication Arts, Completed 2008
 Jeong Yeob Han, Mass Communication, Completed 2008
 Adam Kradel, Political Science, Completed 2008
 Shelly Boulianne, Sociology, Completed 2007
 Stacey Pelika, Political Science, Completed 2007
 Sun Ye, Communication Arts, Completed 2007
 Thomas Hove, Mass Communication, Completed 2007
 Erika Franklin Fowler, Political Science, Completed 2007
 Steven Yonish, Political Science, Completed 2007
 Gordon Jackson, Mass Communication, Completed 2006
 Alan Halverson, Computer Science, Completed 2006
 Janet L. Donovan, Political Science, Completed 2006
 Michelle Wood, Mass Communication, Completed 2006
 Mark Shevy, Mass Communication, Completed 2005
 Hye-Jin Paek, Mass Communication, Completed 2005
 Michael Franz, Political Science, Completed 2005
 Lijiang Shen, Communication Arts, Completed 2005
 Larry Wright, Mass Communication, Completed 2004
 Rodolfo Espino, Political Science, Completed 2004
 Cory Armstrong, Mass Communication, Completed 2004
 Michael Boyle, Mass Communication, Completed 2004
 Sameer Deshpande, Mass Communication, Completed 2004
 Jason Anderson, Communication Arts, Completed 2004
 David Park, Mass Communication, Completed 2003
 Travis Ridout, Political Science, Completed 2003
 Sue Lin, Mass Communication, Completed 2002

Chin-I Wang, Mass Communication, Completed 2002
Michele Claibourn, Political Science, Completed 2002
Suya Yin, Mass Communication, Completed 2002
So-Hyang Yoon, Mass Communication, Completed 2002
Jean Grow von Dorn, Mass Communication, Completed 2001
Naewon Kang, Mass Communication, Completed 2000
R. Lance Holbert, Mass Communication, Completed 2000
William Milbrath, Mass Communication, Completed 1999

Master's Thesis Advisor (chronological order):

Xinyi Wang (co-advisor with Chris Cascio), Completed 2020
Alexandra Rogers, Completed 2011
Courtney Johnson, Completed 2011
Stephanie Edgerly, Completed 2008
Madhu Arora, Completed 2007 (project)
Lauren Vettel, Completed 2007 (project)
Lori Dabel, Completed 2006 (project)
Aaron Veenstra, Completed 2005
Eunkyung Kim, Completed 2004
Pushkaraj Panse, Completed 2004 (project)
Yu-Li Tsai, Completed 2003 (project)
Erin Lambert-Conohan, Completed 2003 (project)
Homero Gil De Zuniga, Completed 2003
Brendan Cumiskey, Completed 2002 (project)
Jessica Royko, Completed 2002 (project)
Hye-Lim Yoo, Completed 2002
Qingqing Wang, Completed 2002
Heejo Keum, Completed 2001
Michael Schmierbach, Completed 2000

Master's Thesis Committee Member (chronological order):

Arina Tveleneva, Mass Communication, Completed 2021
Gaofei Li, Mass Communication, Completed 2020
Swee Kait Tay, Mass Communication, Completed 2016
Mitchell Bard, Mass Communication, Completed 2012
Alex Hanna, Sociology, Completed 2012
Michael Mirer, Mass Communication, Completed 2012
Chaeri Han, Mass Communication, Completed 2011
Nan Li, Life Sciences Communication, Completed 2011
Mel Charbonneau, Mass Communication, Completed 2010
Emily Vraga, Mass Communication, Completed 2007
Nuri Kim, Communication Arts, Completed 2007
Phil Hands, Mass Communication, Completed 2007 (project)
Melissa Gotlieb, Mass Communication, Completed 2007
Erin Syth, Mass Communication, Completed 2006 (project)
Benjamin Sayre, Mass Communication, Completed 2006
Alina Lacey-Varona, Life Science Communication, Completed 2006
Jenna Elliott, Mass Communication, Completed 2005 (project)
Shirley Soo-Yee Ho, Mass Communication, Completed 2005
Hunter Tjugum, Mass Communication, Completed 2005
Kevin Kiley, Mass Communication, Completed 2005
Trina Tritz, Mass Communication, Completed 2005
Leilei Luo, Communication Arts, Completed 2005
Mark Rademacher, Mass Communication, Completed 2005
Jackie Aperi, Mass Communication, Completed 2004 (project)
Elliott Hillback, Mass Communication, Completed 2004
Rebecca Ann Smith, Mass Communication, Completed 2004 (project)

Raymond Pingree, Life Science Communication, Completed 2004
 Mark Heather, Mass Communication, Completed 2003 (project)
 Narayan Devanathan, Mass Communication, Completed 2003 (project)
 Kimberly Liedl, Mass Communication, Completed 2002 (project)
 Tacksoo Cho, Mass Communication, Completed 2002
 Jessica Burda, Mass Communication, Completed 2002 (project)
 Kelly Mitchell, Mass Communication, Completed 2002 (project)
 Cory Armstrong, Mass Communication, Completed 2001
 Jessica Zubric, Mass Communication, Completed 2001

COMMUNITY SERVICE

National Center for Media Engagement, Madison WI
Advisory Board Member December 2009–November 2016
Media and Engagement Consultant October 2005–December 2009
 • Work with center leadership to devise strategies for media engagement
 • Advise center staff on issues of measurement and research methodology.

Combat Blindness Foundation, Madison, WI
Member of the Board of Directors May 2009–November 2016
Fundraising and Media Consultant August 1991–May 2009
 • Proposed marketing communications plan to increase national awareness of the foundation.
 • Devised print advertising to increase awareness of the charity on a local and regional level.

Public Broadcasting Service, Washington, D.C.
Academic Consultant February 2001–March 2006
 • Consult with leadership of PBS/CPB on the strategic direction of network.
 • Outline model for civic engagement through PBS.

Department of Administration, State of Wisconsin, Madison, WI
Academic Consultant March 2000–May 2002
 • Consult with Division of “Focus on Energy” conservation communication.
 • Reviewed and recommended agency for \$20 million social marketing campaign.

Robert Wood Johnson Foundation, Princeton, NJ
Service-Learning Partner August 1999–January 2000
 • Created a class project around the ‘Matter of Degree’ Binge Drinking Modification program.
 • RWJ’s project coordinator used student work for campus social marketing efforts.

Madison West High School, Madison, WI
Reunion Committee Member August 1995–November 1995
 • Served on committee that organized ten-year high school reunion.

Youth Alcohol and Other Drug Abuse Task Force (YAODA), Madison, WI
Academic Representative July 1989–February 1990
 • Representative on subcommittee of Governor’s YAODA Task Force.
 • Examined influence of alcohol advertising on youth and recommended messaging guidelines.

Updated: 30 July 2025