



School of Journalism and Mass Communication

UNIVERSITY OF WISCONSIN-MADISON

PRESENTING THE GRADUATING
CLASS OF 2026

CLASS OF 2026 GRADUATION CELEBRATION

Welcome and Opening Remarks

Recognition of M.A. Graduates

Recognition and Hooding of Ph.D. Graduates

Alumni Speaker – Zack Zaban (BA'11)

Recognition of J.B.A. and J.B.S. Graduates

Closing Remarks

ALUMNI SPEAKER



ZACK ZABAN (BA'11)

SVP, Data and Technology Strategy
Director, Starcom

Zack Zaban is a data and digital media strategy expert who leads global media data strategy and operational excellence for pharmaceutical and health care portfolios at Starcom within Publicis Groupe.

After working as a Summer Search Analyst Intern prior to his graduation in

2011, Zaban returned to Starcom as a search, display and paid social analyst and eventually climbed the ranks to become a Digital Associate Director serving leading CPG brands.

In 2016, Zaban moved to London to spearhead digital strategy, focusing on ecommerce activations for global product launches. He soon began his work with pharmaceutical and health care clients as Vice President, Director of Data and Technology Strategy. In 2021, Zaban returned to work in Starcom's New York City office in his now current SVP role.

While data-informed decision making is at the core of Zaban's work, the heart of his work lies in creating collaborative and supportive environments for his team. Finding a meaningful and personal reason to go to work each day is what he hopes students take away from his graduation remarks.

CONGRATULATIONS, CLASS OF 2026!

Madeleine Afonso
Tydriana Antwi
Nina Aurelio
Katharine Balestro
Ashley Barrera
Grace Bathery
Mackenzie Belletini
Annika Bereny*
James Bieniek
Paige Bleck
Emily Blumberg
Greta Boatcher
Joseph Bonadonna
Margot Bond
Ava Brown
Katelin Brown
Elle Brusse
Marley Buchwald
Nick Bumgardner
Carter Burmaster
Isabel Butler
Ava Caballero
Katherine Canela
Josephine Cargill
Ella Carlson
Brooke Carmichael
Richard Carrel
Laine Casey
Xinwei Chen
Ellie Clark
George Clyde
Rachel Cohen
Jack Cohn
Juliet Cory
Thamyres Costa
Clare Cowan
Lauren Coyne
Marian Cracraft, Sr
Brianna Davis

Olivia Decker
AJ Dehnke
Natalia DeRango
Greta Dietzler
Jessica Dreier
Cadence Dugre
Chi Duong
Maddox Durst
Kendall Ekern
Elsa Englebert
Evan Epstein
Chloe Ewald
Mia Fairbairn
Kevin Felix
Samantha Felner
Greta Felton
Isabella Ferak
Maeve Finnegan
Tatum Fisher
Ella Folsom
Julia French
Juan Carlos Garcia
Martinez
Matthew Gatland
Clayton Gerrans
Krystle Gibbs
Noe Goldhaber
Dylan Goldman
Madeline Green
Kaylee Griep
Charley Guthartz
Lilah Gutlerner
Cameron Hagen*
Abigail Handel
Lauren Haney
Ella Hanley
James Hanson
Gabiella Hartlaub
Ellie Haverland

Jordyn Hawkins
Lenah Helmke
Lindsay Herber
Theron Hilbert
Emma Huarte
Isabella Huehnerfuss
Brett Huser
Allison Jonas
Jed Katz
Alexandra Katzen
Taylor Kaufmann
Alexandra Kearns
Gracyn Keating
Mason Kelly
Owen Kelly
Julia Kim
Carson Klaas
Mia Kotler
Seth Kruger*
Lucy Landzberg
Taylor Larsen
Francesca Leuzzi
Kathryn Lewicki
Jiahao Li
ZhiPu Liao
Heewone Lim
Lucinda Lindland
Lillian Lindner
Megan Loth
Laura Luo
James Lynch
Maggie Madden
Alexandra Malatesta
Maddie Malouf
Brynn Mancusi
Samantha Markus
Katlyn Marotz
Amari Mbongwo
Mia McCauley

CONGRATULATIONS, CLASS OF 2026!

Katherine McGrann
Kiera McNally
William Mellis
Ava Menkes
Sofia Miceli
Charlie Mihelic
Chloe Mitzner
Maggie Montenegro
Will Moriarty
Madison Moris
Jenna Musoff
Joshua Nadel
Rachael Neufeld
Opal Nicholson
Abigail Orlinsky
Jamie Ozer
Grace Paolillo
Charles Parent
Sreejita Patra*
Elijah Perez
Faith Piercy
Sarah Pinckert
Elizabeth Pisani
Maya Polese
Sage Pollack
Jessie Polson
Natalie Poorman
Kian Price
Natalie Putnam
Adalyn Reichenberger
Kathryn Reuscher
Remy Rigby
Madeline Rodriguez
Campbell Rogers
Jorge Romero, Jr
Maddy Rosen
Marin Rosen
Sloane Rosen
Ava Rosenberg

Matt Rosenthal
Simon Ross
Kaden Roth
Annie Rouzer
Abigail Rudman
Madeleine Sacks
Dara Santana
Mia Salbego*
Danielle Savin
Madalyn Scharrer
McKenna Schauer
Lola Schectman
Margaret Scheuerman
Kate Schimkat
Alexander Schmitz
Cameron Schneider
Elizabeth Schuldt
Mia Shapiro
Kristy Shi
Margaret Shreiner
Kyra Skonieczny
Francesca Smith
Lucas Snow
Kiera Sokup
Ashley Sonnenberg
Alexandria Speier
Renee Spencer
Maggie Spinney
Marco Squitieri
Anne Stockwell
Faith Stokes
Elena Storck
Stella Sutton
Samuel Swartz
Jacob Szczap
Chloe Talbot
Ariel Tamir-Pinsky
Kathryn Tipton
Hannah Tuckett

Logan Underwood
Bennett Van Der Loop
Sarah Van Der Vaart
Johnny Vega
Allie Vetsch
Drew Victor
Lalitha Viswanathan*
Alexa Vogel
Julia Vondrak
Allie Waino
Serena Wang
Yinuo Wang
Hailey Wangard-Siles
Katelyn Warren
Marie Webb
Audrey Weber
Alexandra Wells
Chloe Wenne-
sheimer-McCourt
Cleo Whitney
Kaylie Wiedmeyer
Kiesen Williams
Grace Winokur
Allie Woldenberg
Sophie Wooldridge
Isabella Yoo
Alexander Yu
Maggie Zale
Vernon Ziegler

**James L. Baughman
Senior Achievement
Award Winner*

GRADUATE STUDENTS





Aman Abhishek, PhD
Michael Aguilar, PhD
Elaine Almeida, PhD
Yi Ting Chen, MA
Lynne Cotter, PhD
Carlos Dávalos, PhD
Isabelle Dunai, MA
Vincent Hesprich, MA
Jiwon Kang, PhD

Mengyu Li, PhD
Xining Liao, PhD
Kalista Mick, MA
Alexus Moore, PhD
Madalyn O’Neill, MA
Alberto Orellana-Campos, PhD
Luhang Sun, PhD
Yibing Sun, PhD
Jonás Tijerino, MA

KEEP IN TOUCH!

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ON, WISCONSIN!
MAY 8, 2026

