

HIGHLIGHTS

- **Current Position: Vilas Distinguished Achievement Professor** of the University of Wisconsin-Madison.
The Vilas Distinguished Achievement Professorship is one of the highest honors the University of Wisconsin confers, recognizing distinguished scholarship, excellence in teaching, and public service that advance the confines of knowledge.
- **Expertise:** The role of the data-driven, microtargeted, algorithm-based information environment
 - AI/Algorithm, microtargeting, and the implications of emerging technologies for political involvement
 - Foreign election interference on digital platforms (among the first who discovered the Russian election interference in the 2016 US Presidential Election); Dis/Misinformation (founding member of the International Panel on the Information Environment, a global nonprofit organization of misinformation scientists based in Zurich, Switzerland)
 - Conviction publics (the 21st century citizenry)
- **Leonore Annenberg & Wallis Annenberg Fellow of the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University** (Residential Fellow, 2023-2024)
Founded in 1954, CASBS brings together deep thinkers across disciplines to confront critical issues of the time, in pursuit of intellectual breakthroughs that solve pertinent social problems and reshape the world. CASBS has generated 30 Nobel Prize winners, 52 MacArthur awardees, and 176 members of the National Academy of Sciences (source: <https://casbs.stanford.edu/about>).
- **2019 Andrew Carnegie Fellow** (2019-2021)
The Andrew Carnegie Fellow awards 12 exceptional scholars in the social sciences and humanities each year, providing support for high-caliber scholarship. Each of the invited universities nominates one or two scholars for the award competition, and the nominees' scholarships are reviewed by a jury consisting of renowned scholars and public intellectuals across the social sciences and humanities (source: <https://www.carnegie.org/awards/andrew-carnegie-fellows/2019/>).
- **High Impact Publications**
 - Lead-authored original research (Direct Submission) in the *Proceedings of the National Academy of Sciences (PNAS)* (2026)
 - One Original Research Article in *Nature*, 2023 (co-authored);
 - Three Original Research Articles in *Science*, 2023 (co-authored)
 - Published in the field's flagship or top specialty journals, including *Communication Research*, *Journal of Communication*, *Journal of Politics* (2006 Best Article of the Year in Political Communication, International Communication Association), and *Political Communication* (2018 Best Article of the Year in Political Communication, International Communication Association).
- **Cross-Disciplinary Collaborations**
 - Project DATA (Digital Ad Tracking & Analysis), the Principal Investigator
- **Grant Generation and Active Grant-Seeking Efforts**
 - Recipient of competitive external and internal research grants (Carnegie, Democracy Fund, Knight Foundation, Amazon, etc.), over one million since 2016.
 - Active grant-seeking efforts, including NSF and DoD

- **Public Intellectual Leadership and Broad Impact Service**

- Testimony at the House of Commons of Canada, the Parliament of Canada, 2023.
- Testimony at the Federal Election Commission of the United States, 2018; US Congressional Briefings, 2018
- Cited by the US Senate Select Committee on Intelligence on Russian Election Interference, 2019
- Invited speaker at the European Parliament on Data-Driven Politics and Inequality, 2017
- Invited speaker at the Atlantic Council of the North Atlantic Treaty Organization (NATO), 2018
- Invited speaker at the Nobel Prize Summit, 2023 & National Academy of Science 2023, 2020; Selected as the Faculty for National Security, Royal College of Defense Studies & Ministry of Defense, United Kingdom, 2024
- Collaboration with policymaking think tanks: Fellow, the Brennan Center for Justice (2019-); Visiting Scholar, Campaign Legal Center (January-August 2018)
- Collaboration with tech industry: Principal Investigator, the Meta-Academics Research Initiative, US 2020 Election Study (2020-current)

- **Institutional Leadership and Professional Service**

- Founding Member & Vice Chair, Science and Methodology Panel of the International Panel on the Information Environment (IPIE) (2022-2024)
- Editorial Board Member: *Misinformation Review*, Harvard University (2018-present)
- Associate Editor (2020-2022), *Communication Theory*, Cambridge Press/the International Communication Association
- Program Chair (2020-2021), Political Communication, American Political Science Association
- Chair/Vice Chair, Mass Communication, International Communication Association (2016-2019)
- Social Studies Divisional Executive Committee (Fall 2014-May 2017)
- Steering Committee for the Data Science Institute (2018-21), Digital Media Certificate

- **Excellence in Teaching**

- **The Excellence in Teaching Award, the Phi Beta Kappa, Alpha Chapter of Wisconsin (2025)**
The Excellence in Teaching Award is presented to one faculty member across the University of Wisconsin each year, based on nominations from students. At least six students must support the Phi Beta Kappa student's nominations, and the Phi Beta Kappa selects the awardee.
- New course development: Technology for Social Change (Community Service Learning), Misinformation in the Digital Media Age (among the first Misinformation courses in the nation), Politics in the Digital Media Age, AI and Democratic Futures, among others
- New curriculum development: Chancellor's Launching/Steering Committee for the Data Science Institute (2018); Steering member of the Data Science Certificate Program (2018-2022); Steering member of the Digital Studies Certificate Program (2011-2013).

YOUNG MIE KIM

Vilas Distinguished Achievement Professor
University of Wisconsin-Madison
ymkim5@wisc.edu

ACADEMIC APPOINTMENTS

Vilas Distinguished Achievement Professor, Fall 2025-

Professor, Fall 2017-present

School of Journalism and Mass Communication, Department of Political Science (Faculty Affiliate)
University of Wisconsin-Madison

Leonore Annenberg & Wallis Annenberg Fellow, Fall 2023-Spring 2024

Center for Advanced Study in the Behavioral Sciences, Stanford University

Visiting Scholar (& Graduate Instructor of the Annenberg School of Communication), Fall 2020

Center for Media@Risk, University of Pennsylvania

Microsoft Visiting Professor (& Visiting Associate Professor/Instructor of the Department of Politics),
Fall 2015-Spring 2016

Center for Information Technology Policy, Princeton University

Associate Professor, Fall 2013-Spring 2017

School of Journalism and Mass Communication, University of Wisconsin-Madison

Visiting Fellow, Trinity – Summer Terms, 2011

Oxford Internet Institute, University of Oxford, United Kingdom

Assistant Professor, Fall 2009-Spring 2013

School of Journalism and Mass Communication, University of Wisconsin-Madison

Assistant Professor, Fall 2004-Spring 2009

School of Communication, Ohio State University

EDUCATION

Ph.D. University of Illinois at Urbana-Champaign, October 2004
Major: Political Communication. Minor: New Media/ Emerging Technology

Dissertation: Acquiring Political Information on the Web: Issue Publics,
Domain-Specificity, and Selectivity
Committee:

Dr. Scott Althaus, Department of Political Science

Dr. James Kuklinski, Department of Political Science

Dr. David Swanson, Departments of Communication and Political Science

Dr. David Tewksbury (Chair), Departments of Communication and Political Science

M.A. Seoul National University, Seoul, Korea, 1999

Concentration: Mass Communication and Political Communication

Thesis: The Influence of Social Interaction on the Perception of Opinion Climate

B.A. Seoul National University (Communication), Seoul, Korea, 1997, Summa cum laude

SELECTED PUBLICATIONS

#indicates student co-author at the time of submission

^indicates untenured junior faculty co-author at the time of submission

+indicates tenured faculty co-author at the time of submission

Kim, Y. M., Dahlke, R. ^, Song, H. ^, & Heinrich, R. (2026). Targeted digital voter suppression efforts likely decrease voter turnout. *The Proceedings of the National Academy of Sciences of the United States (PNAS)* 123 (5). <https://doi.org/10.1073/pnas.2519944123> [IF: 12.29]
n.b. Contributions: **Lead Author & Corresponding Author**

Appel, R. E. #, **Kim**, Y. M., Pan, J., Xu, Y. ^, Nimmo, B., Thomas, D. R., Allcott, H., Barber, P., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Gonzalez-Bailon, S., Guess, A. M., Iyengar, S., Lazer, D., Malhotra, N., Moehler, D., Nyhan, B., Settle, J., Thorson, E., Tromble, R., Rivera, C. V., Wilkins, A., Wojcieszak, M., Xiong, B., Kiewiet de Jonge, C. K., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (forthcoming). How deceptive online networks reached millions in the US 2020 elections. *Nature Human Behaviour*, 10. 1068-82
n.b. Contributions: **Co-Lead Author (Equal Lead Author)**, Conception of the research idea, conceptualization, literature review, research design, data analysis, provision of research materials, writing the original draft, editing/ revising, supervision of (Appel's) data analysis. *Equal contribution* Allcott through Wojcieszak (Alphabetical order).

Nyhan, B., Settle, J., Thorson, E., Wojcieszak, M., Barbera, P., Chen, A., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., Gonzalez-Bailon, S., Guess, A., Kennedy, E., **Kim**, Y. M., Lazer, D., Malhotra, N., Moehloer, D., Pan, J., Thomas, D. R., Tromble, R., Rivera, C. V., Wikins, A., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). Like-minded sources on Facebook are prevalent but not polarizing. *Nature*, 620, 137–144. [IF: 48.5]
n.b. Contributions: Research design and provision of research materials. *Equal contribution* Allcott through Wilkins (Alphabetical order)

Guess, A., Malhotra, N., Pan, J., Barbera, P., Allcott, H., Brown, T., Crespo-Tenorio, A., Dimmery, D., Freelon, D., Gentzkow, M., González-Bailón, S., Kenedy, E., **Kim**, Y. M., Lazer, D., Moehloer, D., Nyhan, B., Rivera, C. V., Settle, J., Thomas, D. E., Thorson, E., Tromble, R., Wikins, A., Wojcieszak, M., Xiong, B., Kiewiet DeJonge, C., Franco, A., Mason, W., Stroud, N.J., & Tucker, J. A. (2023). How do social media feed algorithms affect attitudes and behavior in an election campaign? *Science*, 381,398-404 [IF: 47.7]
n.b. Contributions: Research design and provision of research materials. *Equal contribution* Allcott through Xiong (Alphabetical order)

Kim, Y. M., Hsu, J. #, Neiman, D. #, Kou, C. #, Bankston, L. # Kim, S. Y. #, Heinrich, R. #, Baragwanath, R. #, & Raskutti, G. ^ (2018). The stealth media? Groups and targets behind divisive issue campaigns on Facebook. *Political Communication*, 515-541.
n.b. Received the Kaid-Sanders Award for the Best Article of the Year in Political Communication by the International Communication Association.
 Covered by nearly 500 national and international media outlets, including the New York Times, BBC, WIRED, and Bloomberg. [5-year IF: 8.8]

Kim, Y. M. (2009). Issue publics in the new information environment: Selectivity, domain-specificity, and extremity. *Communication Research*, 36, 254-284. [5-Year IF: 5.9; Ranked #2 in Communication]

Althaus, S. L. +, & **Kim**, Y. M (2006). Priming effects in complex information environments: Reassessing the impact of news discourse on presidential approval. *Journal of Politics*, 68, 960-976. [5-Year IF: 4.48; Ranked #3 in Political Science]
n.b. Received the 2006 Political Communication Article of the Year Award.

Kim, Y. M. (2005). Use and disuse of contextual primes in dynamic news environments. *Journal of Communication*, 55, 737-755. [5-Year IF: 6.7; Ranked #1 in Communication]

TESTIMONIES & SELECT INVITED EXPERT SPEAKING FOR POLICYMAKING

Testimony, The House of Commons of Canada, the Parliament of Canada (May 2023). Witness.

Invited speaker, The Nobel Prize Summit & the National Academy of Science (May 2023). With Phillip Howard, Sebastian Valenzuela, and Wendy Chun (the International Panel on the Information Environment).

Invited speaker, The Department of Defense & the National Intelligence Service, CyberComm Talk Series Inaugural Lecture Speaker (March 2022).

Cited, the Senate Select Committee on Intelligence Report on Russian Active Measures Campaigns and Election Interference in the 2016 Election. Volume II. Russia's Use of Social Media (November 2020).

Invited speaker, The National Academy of Science, Engineering, and Medicine, Intelligence Community Studies Board (February 2020).

Invited speaker, Information Commissioner of Victoria, Canada (April 2019). Workshop on data-driven elections.

Invited speaker, The Atlantic Council, the North Atlantic Treaty Organization (October 2018).

Testimony, Federal Election Commission, Rulemaking on Internet Communication Disclaimers (June 28, 2018). Witness.

Congressional Briefing, Digital political advertising and foreign interference in the 2016 elections (June 18, 2018). With Brendan Fischer (Campaign Legal Center) and Meredith McGeeh (Issue One).

Congressional Briefing, Getting foreign funds out of America's elections (May 29, 2018). With Laura Rosenberger (German Marshall Fund of the United States), Ian Vandewalker (Brennan Center for Justice), and Ann Ravel (former FEC Commissioner).

Invited speaker, The European Data Protection Supervisor (EDPS) and the Ethics Advisory Group of the European Parliament, Data-driven life and digital ethics (2017, May). Brussels, Belgium.

INVITED TALKS (SELECTED)

Resilience Strategies (July 2024). The Faculty of National Security. Royal College of Defense Studies and the Ministry of Defense, London, United Kingdom.

Follow the Ad: Uncovering Election Interference Behind Data-Driven Platforms (October 2020). Shorenstein Center on Media, Politics and Public Policy. Harvard University.

Russian Interference in the 2016 US Elections. (2020, February, invitation-only workshop on influence campaigns and future technologies). The National Academy of Science.

Targeted Political Advertising and Inequality in Political Involvement (2019, April, invited panelist). Victoria Workshop on Data-Driven Elections. Hosted by the Information Commissioner, Victoria, Canada.

Foreign Interference in US Elections on Digital Platforms (2018, November; invited participant, closed workshop). Center for Ethics and the Rules of Law, University of Pennsylvania Law School.

Russia, Cambridge Analytica, and What Else in the 2016 Elections? (2018, October). Katz Colloquium. Annenberg School of Communication, University of Pennsylvania.

Undisclosed Groups on Digital Platforms: What Happened in the 2016 Elections and What Changed (or Didn't) in the 2018 Elections (2018, October). Money in Politics. Brennan Center for Justice at New York University Law School.

Foreign Interference in the US Elections on Social Media (2018, October; invited participant, closed workshop). The Atlantic Council, the North Atlantic Treaty Organization.

Have Digital Media Become Stealth Media? The State of Digital Political Advertising (2018, June; invited participant). School of International and Public Affairs, Columbia University.

Russia, Cambridge Analytica, and What Else? Groups and Targets behind Divisive Issue Campaigns (2018, May). Oxford Internet Institute, Oxford University.

Groups and targets behind divisive issue campaigns on Facebook (2018, April). Department of Government, Georgetown University.

SERVICE (SELECTED)

Academic & Professional Association Service

Founding Member & Vice Chair, The International Panel of the Information Environment, 2022-24 (officially launched in May 2023).

Program Chair, Political Communication Division, American Political Science Association, 2020-2021.

Chair & Vice Chair, Mass Communication Division, International Communication Association, June 2015-May 2019.

Journal Editorship and Editorial Board Membership

Associate Editor, *Communication Theory* (2020-2022)

Grant Review

European Research Council (ERC). European Union. 2020.

Associate Principal Investigator, Time-sharing Experiments for Social Sciences (TESS). National Science Foundation. 2009-2013.

Post-Doctoral Research Fellowship Programme, Research Foundation Flanders (FWO), Belgium. 2015; Division of Humanities and Social Science, Swiss National Science Foundation, 2011; Social, Behavioral, and Economic Directorate, National Science Foundation, 2008.

College and University Service Member, Steering Committee on the Data Science Institute/Data Science Hub (Fall 2018-Spring 2022).

Member, Social Studies Divisional Executive Committee (Fall 2014-May 2017). University of Wisconsin-Madison.

n.b. The Social Studies Division is one of the four divisions at the University of Wisconsin-Madison. Each individual faculty member at UW-Madison is a member of one of the divisions. The Divisional Executive Committee reviews tenure cases and advises the dean about the faculty member's appointment or promotion to tenure. The Divisional Executive Committee consists of tenured faculty in the division, nominated and elected by the entire faculty of the division.

Chair, Community-Based Research and Service Learning Advisory Board (Spring 2013-Spring 2015). College of Letters and Science, University of Wisconsin-Madison.

ACADEMIC & PROFESSIONAL ASSOCIATIONS

American Political Science Association

International Communication Association